



Global Business Innovation Programme

Agri-Tech - Australia

Innovate UK's Global Business Innovation Programme is a comprehensive initiative to help ambitious businesses to collaborate and explore new markets, accelerating business growth. The programme encompasses three phases- a Get ready preparation phase, a 10-day in country visit focused on relevant Agri-Tech innovation, an Exploit the opportunity workshop, and support throughout from an Innovate UK Business Growth innovation and growth Specialist. Expect a combination of physical and virtual activities to ensure maximum engagement.

At Innovate UK, we are dedicated to providing equal opportunities for success to individuals from all backgrounds.

Focus Areas:

We invite applications from innovative companies actively developing new technologies and approaches that can drive efficient, sustainable, and profitable agriculture and food production systems for livestock, crop and horticultural sectors including:

- Regenerative agriculture including nutrient management, soil health, bio stimulants, integrated pest management, and cultivation techniques.

- Climate smart agriculture including carbon monitoring, capture and storage, smart irrigation, resilient crops and livestock, GHG and enteric methane emissions reduction, and controlled environment agriculture.
- Robotics and automation systems for plant and animal health and welfare monitoring, management operations and harvesting operations.
- Remote and physical sensing technologies plus associated data processing and decision-making tools including AI to drive efficient resource use and productivity.
- Livestock breeding, health, and nutrition.
- Plant breeding (including precision breeding), health, and nutrition.

Why Australia?

The adoption of technology presents a significant opportunity for Australian agriculture to improve profitability and productivity whilst meeting the challenges of climate change and sustainability goals.

Australia's agriculture industry is on track to be a \$100 billion industry by 2030, creating a perfect launchpad for UK businesses to connect, collaborate and

scale in a diverse and rapidly growing market. The Australian Agri-Tech and Food-Tech sectors are booming, with more than 2500 enterprises, including 488 Agri-Tech start-ups. The industry has an incredible culture of partnerships and collaboration, with 15 Agri-tech incubators or accelerators to support innovation.

Companies can access R&D and commercialisation expertise through Rural Research and Development corporations, universities, Cooperative Research Centres, the national science agency CSIRO and dedicated agriculture and food innovation hubs. We anticipate leveraging this expertise during the market visit and hope this leads to bilateral funding opportunities between Australia and the UK.

The visit will include exploring the Queensland AgriTech ecosystems, and the evokeAG Conference will provide excellent opportunities to meet organisations from Australia, the Asia Pacific region and beyond, covering farmers, start-ups, innovators, accelerators, researchers, universities, businesses, Government and investors.

Benefits:

- Explore joint opportunities to do business with Australia
- Find potential innovation collaborators and partners
- Improve company value proposition to global partners and investors

KEY DATES:

Applicant Briefing:
17 September 2024

Applications Close:
27 October 2024

Get Ready Workshop:
13-14 January 2025

Visit The Market:
13-27 February 2025

Exploit The Opportunity Workshop:
13 May 2025

WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK innovation and growth specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Get ready:** A two-day workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and support on how to improve and better articulate your value proposition. (2 day workshop)
- **Visit the market:** Explore the innovation opportunities first-hand through meeting with key companies, research organisations, and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (10 days of market-related activity)
- **Exploit the opportunity:** A one-day exploitation workshop and one-to-one support from an Innovate UK innovation and growth specialist to follow up and take advantage of the opportunities identified. (1 day workshop and as a guide, around 5 days working with an Innovate UK innovation and growth specialist)

INNOVATION ACTIVITIES - EXAMPLE (subject to change):

Date	Activity	Date	Activity
13 - 14 January 2025	Get Ready Workshop (physical)	13 May 2025	Exploitation Workshop
13 - 27 February 2025	Market visit to Australia including state visits and meetings	January 2025 - May 2025	Work with an Innovate UK innovation and growth specialist

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a company with fewer than 250 employees

Be CEO, Founder or senior decision maker and able to attend and complete all activities

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £1000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK Business Growth website and received no later than **11:59pm on 27th October 2024**. To support potential applicants, a briefing will take place **on 17th September 2024**.

Please note: successful applicants will be expected to fully comply with any conditions of travel to Australia. The safety of our delegation is a priority.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across the sector.

ADDITIONAL INFORMATION & ASSISTANCE

To complete the online application form or to register for the [briefing event](#), please visit the [Innovate UK Business Growth website](#). For more information, assistance with your application or to discuss accessibility needs, please contact the global team at global1@innovateukedge.ukri.org.