



GBIP - APPLICATION FORM

SWITZERLAND 2024 - AI IN CONSTRUCTION

The Global Business Innovation Programme (GBIP) brings together cohorts of up to 15 innovative UK businesses (up to 250 employees) looking to grow and scale globally. Each focuses on a specific country and technology or sector area, and aims to help businesses explore future opportunities and to better understand what is needed to be successful on the global stage.

GBIPs are not about trade and export, but about helping innovative UK businesses tap into complementary knowledge, skills, and facilities in the chosen country and build understanding, insight, collaborations, partnerships and networks to grow and scale globally.

Each GBIP is structured around three main stages:-

- **Get ready preparation phase:** A two-day workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP, and training on how to better articulate your value proposition.
- **Visit the market:** Explore the opportunities first-hand through meetings with key companies, research organisations, and potential collaborators and partners, through pre-arranged meetings and organised matchmaking.
- **Exploit the opportunity:** An exploitation workshop and one-to-one support from an Innovate UK Business Growth innovation and growth specialist to help you follow up and maximise the opportunities identified through the programme.

By applying for a place on this programme, businesses commit to participating in all three stages to maximise the opportunities for the business and public investment. An individual CEO, founder, or senior decision maker in the business will be expected to attend and complete all activities and should be the named applicant.

Successful businesses will have a designated Innovate UK Business Growth innovation & growth specialist to support them for at least the duration of the offering, including developing a work plan to capitalise on the opportunities identified. You will be expected to work with this specialist throughout the length of the programme.

Innovate UK will fund and organise international flights, accommodation, in-market travel, and conference fees in Switzerland for successful applicants. Innovate UK will also pay for reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £1,000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed work plan. Non-completion after formal acceptance may result in forfeiting some or all of the commitment fee.

* Required

Focus Areas of this GBIP

This programme is particularly relevant for companies who are involved in developing or integrating AI solutions in construction that drive business productivity. Areas include, but are not limited to:

- Architecture
- Offsite construction
- Materials
- Energy efficiency
- Project management / risk identification
- Tunnelling underground
- Maintenance
- Supply chain

Applicant Information

Contact Information (***This should be a senior decision maker in the business who will be involved in all stages including the market visit to Switzerland**).

1. First name *

2. Last name *

3. Job title *

4. Email address *

5. Preferred contact number *

Company Information

6. Company name *

7. Company registration number *

8. Date of incorporation *

9. Company address *

10. Company postcode *

11. Company website *

12. Number of employees (Full Time Equivalent) *

13. Annual turnover *

14. Total investment raised (private funding, grant funding, etc.) *

Written Application Questions

All questions are mandatory, if unanswered your application is considered incomplete and will not be considered.

15. What is your company stage? *

- Pre-seed
- Seed
- Early stage
- Growth
- Scale

16. How does your application fit with the scope of this GBIP?

Within your answer, you must explain how your company's product/service relates to the sector and country focus of this particular GBIP.

(1,000 characters max.) *

17. Please give a short description of the product and/or service your business is developing.

Within your answer you must explain:

1. What is innovative about it?
2. At what stage is your product and/or service including Technology Readiness Level? (Pre - R&D, early R&D, prototyping/testing or full product in market)

(1,000 characters max.) *

18. Please describe how the Swiss market fits your product/service. Within your answer you must explain:

1. Who will buy the product/service?
2. How large is the market?
3. What is your route to market?

(1,000 characters max.) *

19. How globally active is your business currently? Within your answer you must indicate:

1. Which international market or markets your business is currently active in
2. Which type of international organisations you are partnering with

(1,000 characters max.) *

20. What specific companies, universities or other organisations in Switzerland would you like to engage with as part of the programme? [Please note, there is no guarantee we'll be able to attract your suggestions to attend the market visit activities, but they will help shape the programme.] *

21. What does your business want to gain by participating in this GBIP?
Within your answer please explain any barriers to innovation and/or internationalisation that you think this GBIP might help you overcome.
(1,000 characters max.) *

22. What processes and resources do you have in place to grow and scale your business as a result of participating in this GBIP? Within your answer you must explain:
1. How you are going to embed the knowledge gained from this programme into your business.
2. How you will utilise the wraparound support from an innovation & growth specialist? (E.g. Resources, strategies, budgets etc.)
(1,000 characters max.) *

23. Please indicate if you have previously received support from Innovate UK Business Growth (formerly Innovate UK EDGE & Enterprise Europe Network) and/or Innovate UK via any of the following. (Please select all that apply) *

- Innovate UK Business Growth
- Global Business Innovation Programme
- Other Innovate UK programmes
- Innovate UK funding opportunities
- None of the above

24. If you selected Global Business Innovation Programme in the previous question, please give details of the market(s) and sector(s), and indicate how you have exploited the involvement? If you did not select this, please write N/A.
(1,000 characters max.) *

25. Are you currently working with an Innovate UK Business Growth innovation & growth specialist? If yes, please provide their name. *

Equality, Diversity, and Inclusion (EDI)

Innovate UK is committed to addressing under-representation in business innovation, and to ensuring that there are no barriers to enabling diverse participation in the programme, therefore we need to collect and report on EDI data.

You can select 'prefer not to say' for any question. Most questions have an other/self-describe option, where you can input your own response.

26. Do you consider yourself to have a disability, condition or illness? *

- Yes
- No
- Prefer not to say

27. If you answered "Yes" to the previous question, please describe.

28. Do you have any caring responsibilities? Please select all that apply. *

- None
- Prefer not to say
- Primary carer of a child/children (under 18)
- Primary carer of disabled child/children
- Primary carer of disabled adult (18 and over)
- Primary carer of older person
- Secondary carer (another person carries out the main caring role)

29. What is your religion or belief? *

- No religion or belief
- Prefer not to say
- Buddhist
- Christian
- Hindu
- Jewish
- Muslim
- Sikh
- Other (please write below)

30. If you answered "Other" to the previous question, please describe.

31. What is your gender? *

- Man
- Non-Binary
- Woman
- Prefer not to say
- Prefer to self-describe

32. If you answered "Prefer to self-describe" for the previous question, please describe.

33. What is your ethnicity or ethnic group? *

- Arab
- Bangladeshi
- Caribbean
- Chinese
- Indian
- Pakistani
- White & Asian
- White & Black African
- White & Black Caribbean
- White British
- White Irish
- Other Asian Background
- Other Black Background
- Other Mixed Background
- Other White
- Other Ethnic Group
- Prefer to self-describe
- Prefer not to say

34. If you answered "Prefer to self-describe" for the previous question, please describe.

35. What is your age? *

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+
- Prefer not to say

Subsidy Control

This programme is fully funded by Innovate UK and constitutes a subsidy as defined under the UK-EU Trade and Cooperation Agreement Article 3.1. To qualify an enterprise cannot have received more than £315,000 (in Northern Ireland €200,000) of subsidy within any three-year period (UK-EU Trade and Cooperation Agreement Article 3.2).

The innovation growth and scaling advisory and support services delivered as part of Innovate UK Business Growth, including the Global Business Innovation Programme, are deemed to be a subsidy. Businesses selected to participate in a Global Business Innovation Programme will be in receipt of subsidy (below £10,000) and details of this will be held centrally by Innovate UK Business Growth.

36. Do you confirm that by participating in this Global Business Innovation Programme you will not exceed your subsidy allowance as stated above? *

Yes

No

Terms and Conditions

If your application is successful you will be expected to pay a £1,000 (excluding VAT) refundable deposit prior to attending the Get ready workshop. The deposit will be returned to you at the end of the Global Business Innovation Programme - 6 months following the innovation visit. If you are successful, you will be expected to sign an agreement to this effect.

If your application is successful and you fail to participate in all activities, including the Exploitation phase for up to 6 months post-market visit, your deposit may not be refunded.

Withdrawal of Support

Innovate UK is part of UK Research and Innovation (UKRI). UKRI reserves the right to withdraw support at any time even after you have been accepted onto the programme. If your company is deemed to be ineligible for support due to any information that may become available to UKRI after the date of acceptance, you will be notified immediately and the commitment fee refunded to you within 30 business days of the letter of notice.

As the applicant, I understand the statements above and acknowledge I have read all supporting documentation relating to the Global Business Innovation Programme.

By submitting this application you are agreeing to the above. To confirm, please provide your name, title and today's date below.

37. Applicant name and title *

38. Today's date *

Privacy Policy / GDPR Statement

The delivery and promotion of this programme is managed by UCL, on behalf of Innovate UK and Innovate UK Business Growth.

As a result, a range of data points must be collected to assess your eligibility to participate in this funded programme. To comply with Innovate UK funding requirements, UCL, Innovate UK, Innovate UK Business Growth and delivery partners will collect and store your registration data and information recorded during the programme for delivery, auditing and project evaluation purposes.

UCL will not share your data with any other third parties that are not involved with the delivery and/or funding of the programme.

UCL Privacy Policy: <https://www.ucl.ac.uk/legal-services/privacy>

Innovate UK Privacy Policy: <https://www.ukri.org/about-us/innovate-uk/our-policies-and-standards/personal-information-charter/>

Innovate UK Business Growth Privacy Policy: <https://www.innovateukedge.ukri.org/privacy-notice>

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