

# Global Incubator Programme Urban Systems India

**Innovate UK's Global Incubator Programme** is an acceleration program for innovative companies to work with world-leading incubators abroad.

We are currently accepting applications for up to 10 innovative companies in the Urban Systems sector to join our program delivered in partnership with T-Hub innovation campus and ecosystem based in Hyderabad. We would welcome applications from innovative companies that are developing solutions to challenge areas that cities are facing in their transition to a just and sustainable net zero, these could include:

- Products and services that tackle the electrification challenge in areas such as transport, heating & cooling, and grid management.
- Clean technologies that address sustainable resource management across the water and waste sectors.
- Solutions for driving uptake of net zero citizen engagement and sustainable behaviour change, as well as the systems such as data or sensing, that may help underpin them.

## WHY INDIA?

India is striving to promote and develop core infrastructure elements in large urban areas such as good water and electricity supplies, sanitation, and affordable housing. Over the next 30 years, some 400 million people are expected to move into urban environments across India. This presents major opportunities, which are captured in part by the Government of India's '100 Smart Cities' mission to prepare cities to cope with the challenges of urban living .

## WHY HYDERABAD?

Hyderabad, the capital city of the state of Telangana, has a vision that revolves around creating modern, efficient and sustainable infrastructure. It has successfully implemented a range of initiatives to begin to create a greener urban environment for its citizens. These include:

**Smart City Infrastructure** - Investments in cutting-edge technologies focused on intelligent street lighting, and efficient waste management solutions.

**Renewable Energy** - Adoption of sustainable energy sources such as solar power generation in residential and commercial buildings.

**Water Management** - Implementation of smart water management solutions such as smart water meters, leak detection systems and real-time monitoring of water supply.

**Intelligent Transport Systems** - Introduction of smart traffic signals, cycling infrastructure, electric vehicles and promotion of sustainable transport alternatives.

## Key Programme Dates

Applicant Briefing:  
9th July 2024

Applications Close:  
26th July 2024

Get ready Workshop:  
24th September 2024

Visit the market:  
21st to 25th  
October 2024

Second visit and  
Final Showcase:  
10th to 21st  
March 2025

## WHAT TO EXPECT:

- **Getting ready for the market:** Work with an Innovate UK Business Growth innovation & growth specialist to develop a Strategic Development Plan for the Programme.
- **Desk space:** Establish a presence with desk space and back-office services in Hyderabad available throughout the 6-month incubation period.
- **Masterclasses, workshops and panel speakers:** Online group learning insight sessions to assist in all aspects of India business formation and scaleup.
- **Connections:** Gain access and introductions to Indian-based customers and partners.
- **Mentoring:** Receive country-specific mentoring from trusted experts.
- **Innovation community:** Participate in a vibrant community of entrepreneurs and industry professionals.
- **Market visits:** Two intensive market visits to Hyderabad are planned as part of this initiative in October 2024 and March 2025.
- **Maximising the opportunity:** Work with your Innovate UK Business Growth innovation & growth specialist to agree further support required to help you exploit the opportunity.

## TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based innovation-led company with ambitions to grow, scale, and internationalise.

Be a business with fewer than 250 employees

Be a CEO, founder, or senior decision maker and able to attend and complete all activities.

## WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. One senior representative from each company will be funded. On acceptance to the initiative a commitment fee of £2,000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed work plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

## HOW TO APPLY:

The application form can be found [\[HERE\]](#).

To support potential applicants, a briefing will take place at 10am on 9th July 2024. Register [\[HERE\]](#).

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK Business Growth website and received no later than 26th July.

All applicants will be notified by 20th September 2024.

Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

## ADDITIONAL INFORMATION & ASSISTANCE

For more information, assistance with your application or to discuss accessibility needs, please contact: Dilruk Yahathugoda [Dilruk.yahathugoda@innovateukedge.ukri.org](mailto:Dilruk.yahathugoda@innovateukedge.ukri.org)