



Innovate UK



## THE GLOBAL BUSINESS INNOVATION PROGRAMME FOCUS ON SEMICONDUCTORS SWITZERLAND & GERMANY

### Innovate UK is inviting ambitious companies to participate in its Global Business Innovation Programme.

This programme aims to help UK businesses to grow and scale on a global stage through building R&D and innovation collaborations and partnerships.

The programme consists of a Get ready preparation phase followed by a 5-day visit to Switzerland and Germany, with a tailored programme to connect with key stakeholders and leading Swiss and German semiconductor companies. The programme will provide a unique opportunity to find partners and identify opportunities for technology collaboration.

Delegates will benefit from a follow-up Exploit the opportunity workshop and bespoke support from an Innovate UK Business Growth innovation and growth specialist to exploit the contacts, opportunities and knowledge gained during the visit and to progress innovation projects.

### WHY SWITZERLAND & GERMANY?

Semiconductors are an essential component of the electronic devices that are ubiquitous in the world around us, enabling communications, computing, healthcare, military systems, transportation, clean energy, and countless other applications.

The global semiconductor industry is set to become a trillion-dollar industry by 2030, with around 70% of growth predicted to be driven by the automotive, data storage, and wireless industries.

Switzerland has for the last 13 years consistently ranked as the world's most innovative economy according to the Global Innovation Index. The country excels in niche high-value semiconductor segments, including sensors, power management, and analogue chips, thanks to its highly educated workforce and exceptional infrastructure for research, design, and manufacturing. This strong ecosystem is well-placed to promote major international collaborations.

Germany aims to gain a 20% global share of semiconductor production for Europe by 2030 as part of the larger "European Chips Act". Industry clusters such as Silicon Saxony offer, an environment attracting world-leading device manufacturers and suppliers for materials, components, and equipment from across the entire value chain and are home to international companies, renowned research institutions and SMEs.

With established UK-German and UK-Swiss bilateral funding programmes, the opportunities for UK companies to collaborate with German and Swiss counterparts are significant.

**FOCUS THEMES:** Electrification, Automotive, Future Telecoms, Photonics including Quantum.

### KEY TECHNOLOGIES:

- Semiconductor design / IP
- Compound semiconductors
- Advanced packaging
- Emerging materials

### KEY DATES



Briefing Event

19 June



Application Deadline

12 July



Application Outcome

26 July



Get ready Workshop

24 - 25 Sept



Innovation Visit

10 – 16 Nov



Exploit the opportunity Workshop

21 Jan 2025

## WHAT TO EXPECT:

Successful applicants will benefit from an intensive 9 to 12 months three phased programme with bespoke support from an innovation and growth specialist throughout.

- Get ready:** Two day preparation workshop to build knowledge and understanding of the markets and opportunities, including cultural aspects, how to do business, protecting Intellectual Property, and training on articulating your value proposition.
- Visit the market:** Explore the innovation opportunities first-hand through meeting with key contacts, research organisations and potential collaborators and partners through pre-arranged meetings and matchmaking events.
- Exploit the opportunity:** An exploitation workshop and one-to-one bespoke support from an Innovate UK innovation and growth specialist to help you follow-up and maximise the opportunities identified through the programme.

## EXAMPLE ITINERARY (subject to change):

Participants will need to comply with [German](#) and [Swiss](#) travel requirements.

Date	Activity
Monday 11 November 2024	Germany – Introductory Briefing / Company visit
Tuesday 12 November	Germany – SEMICON Europa
Wednesday 13 November	Germany – SEMICON Europa
Thursday 14 November	Switzerland – Company visits
Friday 15 November	Switzerland – Company visits

### TO APPLY FOR THIS INITIATIVE YOU MUST BE:

A UK-based innovation-led company with ambitions to grow and scale globally

A company with fewer than 250 employees

A CEO, founder, or senior decision maker able to attend and complete all activities

### THE COST

Innovate UK will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded and the same person will be expected to participate in all parts of the programme. On acceptance to the programme a commitment fee of £1000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

### HOW TO APPLY

[Apply here](#) using the online application form. The Global Business Innovation Programme is a competitive process and successful applicants will be notified by 26 July 2024.

Innovate UK is committed to improving the diversity of who we support. We welcome applications from under-represented groups.

FOR MORE INFORMATION

[Register for the Briefing Event 19 June 2024](#) or contact [Elizabeth Stanway](#), Programme Lead