



Innovate
UK

GLOBAL BUSINESS INNOVATION PROGRAMME

Future Telecoms – USA, India, Japan

About the Programme

Innovate UK's Global Business Innovation Programme (GBIP) aims to help ambitious innovative UK businesses to grow and scale on a global stage through building R&D, innovation collaborations and partnerships.

The 9-12 month programme consists of a **get ready** preparation stage, a five-day tailored **innovation visit** to connect with key stakeholders and potential partners, and an **exploit the opportunity** stage to help you maximise the benefits of the programme and to grow and scale your business.

Throughout the whole programme, you will:

- Have the support of an Innovate UK innovation and growth specialist
- Explore opportunities and better understand the market.
- Find potential innovation partners and develop your network.
- Improve your company value proposition.

Innovate UK is committed to equality, diversity, and inclusion and encourages people from all backgrounds to apply.

Future Telecoms

Future Telecoms is a key sector for the UK economy and offers exciting and significant growth opportunities for ambitious UK businesses.

The USA, India, and Japan are international markets where opportunities have been identified for UK businesses in the Future Telecoms sector. To capitalise on the opportunities, we have organised three separate GBIPs. You can apply for all three but only attend one if your application is successful.

To find out more about the three GBIP opportunities and understand how they can benefit your business, you can attend the online applicant briefing on **Wednesday 26th June 2024**. [Register to attend here.](#)

Why the USA?

The USA is one of the UK's closest partners in telecommunications and is home to several world leading industry players. Open and interoperable solutions are at the heart of the US policy, with the government investing \$1.5 billion into open RAN development through the 10-year Public Wireless Supply Chain Innovation fund.

The areas of focus include:

- Non-terrestrial networking technologies
- 6G preparedness and accelerated research on 6G
- Hypervisors and the telecom cloud
- Industrial use cases of private 5G / advanced connectivity
- Open RAN and standardisation

Application form can be found [here](#).

Why India?

India has the second largest telecommunications network in the world and demonstrates many similarities with the UK telecommunications strategy. Areas of common interest and strength include Open RAN, Non-Terrestrial Communications, Software Defined Networks, the use of AI and secure networks.

The areas of focus include:

- Open RAN hardware with a view to UK supply chain diversification
- 6G preparedness and accelerated research on 6G
- 5G labs - technology and use case specific labs
- Collaboration between industry and academia

Application form can be found [here](#).

Why Japan?

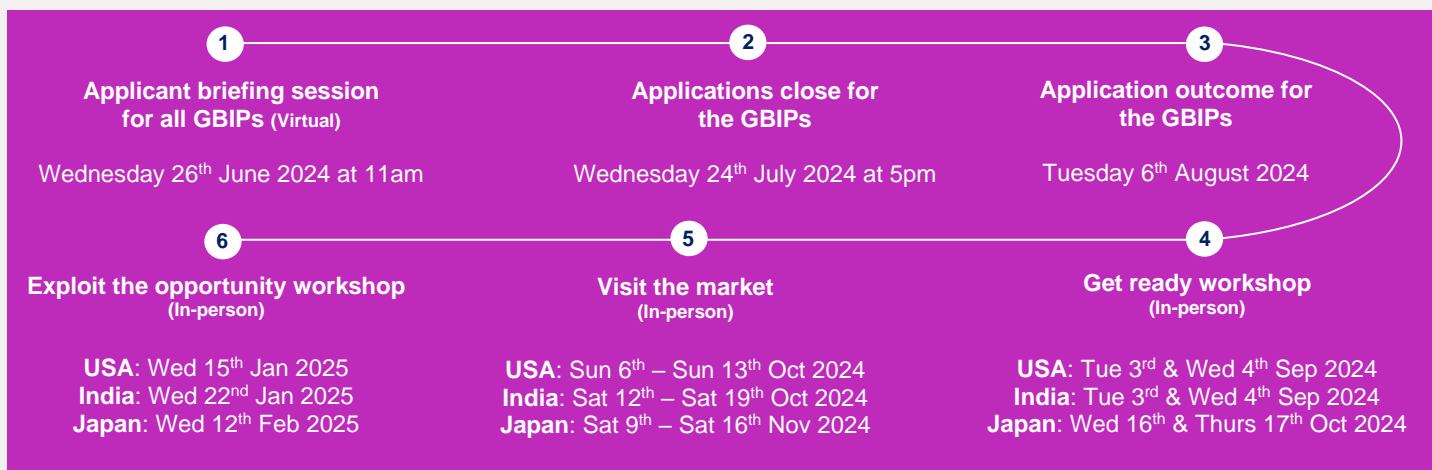
Japan is the third largest economy in the world (by GDP) and has one of the highest R&D investment levels (R&D expenditure as a % of GDP), producing some of the largest numbers of scientific publications and patents globally. The UK and Japan have forged close links on telecoms and have signed a working agreement in 2022.

The areas of focus include:

- Standardisation
- Advanced wireless / optical communications
- Open RAN with a view to UK supply chain diversification
- 6G preparedness and accelerated research on 6G
- AI and Cybersecurity

Application form can be found [here](#).

PROGRAMME DATES:



WHAT TO EXPECT:

The Global Business Innovation Programme (GBIP) is structured around three stages. Each participating business will be allocated an Innovate UK innovation and growth specialist who will support them, including developing a work plan to capitalise on the opportunities identified. **The three stages include:**

- **Get ready:** Two-day workshop in the UK to build knowledge and a deeper understanding of the market and potential opportunities, including how to do business effectively, develop cultural awareness, protect your intellectual property, and support to better articulate your value proposition, important when meeting with potential partners in-market.
- **Visit the market:** Explore the innovation, R&D and business opportunities first-hand through meetings with key companies, research organisations and potential collaborators through pre-arranged meetings and organised matchmaking.
- **Exploit the opportunity:** An exploitation workshop and one-to-one bespoke support from an Innovate UK innovation and growth specialist to help you follow up and maximise the opportunities identified through the programme.

INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

Market	Date	Activity
USA	Sunday 6 th Oct 2024	Depart the UK
	Monday 7 th – Friday 11 th Oct 2024	Opportunities for B2B meetings, site visits, networking, pitching and panel sessions. Including attending 5G for enterprise IT - MWC, Las Vegas 2024
	Sunday 13 th Oct 2024	Arrive in the UK
India	Saturday 12 th Oct 2024	Depart the UK
	Monday 14 th – Friday 18 th Oct 2024	Opportunities for B2B meetings, site visits, networking, pitching and panel sessions. Including attending India Mobile Congress
	Saturday 19 th Oct 2024	Arrive in the UK
Japan	Saturday 9 th Nov 2024	Depart the UK
	Monday 11 th – Friday 15 th Nov 2024	Opportunities for B2B meetings, site visits, networking, pitching and panel sessions.
	Saturday 16 th Nov 2024	Arrive in the UK

TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a business focused on developing innovation solutions in future telecoms.

Be a UK-based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 250 employees.

Be the CEO, founder, or a senior decision maker in the business able to attend and complete all activities.

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, and any conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded.

On acceptance, a **commitment fee of £1000** will be obtained from each delegate, which will be **refunded on completion** of the full activities and agreed work plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fees.

HOW TO APPLY?

To apply, please use the online application forms >> [USA](#), [India](#), and [Japan](#). The Global Business Innovation Programme is a competitive programme and applications must be made by **Wednesday 24th July 2024 at 5pm**.

You are only allowed to participate in one of the three Future Telecoms GBIPs (if your application is successful), therefore, please ensure you prioritise the market that will benefit your business.

You can apply for more than one of Innovate UK's Future Telecoms GBIPs but must rank them in preference order in your application form. If you are successful with more than one GBIP, this will help us to identify your preferred market of choice. If you wish to apply for more than one GBIP, you must fill out a separate application form for each one.

Innovate UK is committed to improving the diversity of those we support. As such, we welcome applications from underrepresented groups.

APPLICANT BRIEFING SESSION

To find out more about these three opportunities and understand how they can benefit your business, you can attend the online applicant briefing which will take place on **Wednesday 26th June 2024 at 11am**.

[Register to attend here.](#)

Contact us

For more information, assistance with your application or to discuss accessibility needs, please contact Innovate UK Business Growth team:

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