

Empowering businesses through AI adoption





Contents

Introduction

Foreword from:

Sara El-Hanfy

*Head of Artificial
Intelligence &
Machine Learning*

Artificial Intelligence (AI) is revolutionising our world, offering unparalleled opportunities to boost productivity and competitiveness for businesses. For small and medium enterprises to reap the rewards of AI, obstacles to adoption must be overcome, including finding the right skills, integrating AI with existing systems, and addressing ethical and regulatory needs.

The Innovate UK BridgeAI programme is a vital investment in the next generation of UK business, supporting high-potential industries in harnessing the full power of AI. We are nurturing innovation at the

grassroots level by connecting businesses with the developers, tools and training they need to co-create purposeful technologies that deliver business impact.

Research conducted with industry decision-makers, senior staff and AI experts has identified **£9.2 billion of untapped opportunity** across four priority sectors – agrifood, construction, creative industries, and transport (including logistics and warehousing). BridgeAI will empower businesses in these areas to leverage AI to solve their challenges and boost productivity.



An aerial photograph showing a two-lane road curving through a landscape. A red and white truck is overturned on its side on the grassy shoulder to the right of the road. The road is flanked by grassy areas and a row of small, white, star-shaped trees. The overall scene suggests a safety or transportation issue.

Objectives

BridgeAI is on a mission to empower high-potential sectors in the UK with the knowledge and tools needed to harness AI responsibly and ethically.

We are doing this by:

- Connecting AI developers and adopters
- Providing crucial funding and support for the developers of new AI solutions to address sector-specific challenges
- Championing responsible AI innovation
- Addressing technical and business skills gaps that currently limit the adoption of AI
- Providing clarity and guidance, identifying standards gaps, and fast-tracking the development of appropriate standards.

BridgeAI brings together the deep expertise and extensive resources of strategic partners including Innovate UK, Digital Catapult, STFC Hartree Centre, The Alan Turing Institute and BSI.

The AI Innovation Journey



Key: Adopters Developers Both

Coming up...

The AI Innovation Journey

Key:  Adopters  Developers  Both





Key:  Adopters  Developers  Both





Key: ○ Adopters □ Developers ⬡ Both





Key:  Adopters  Developers  Both





Key:  Adopters  Developers  Both





Key:  Adopters  Developers  Both





**Strategic
partners**

Coming up...

BridgeAI is funded and supported by
Innovate UK:

The programme is delivered by a
consortium of strategic partners:



The Alan Turing Institute

The Alan Turing Institute is the national institute for data science and AI, tackling big challenges in science, society, and the economy through research and innovation.

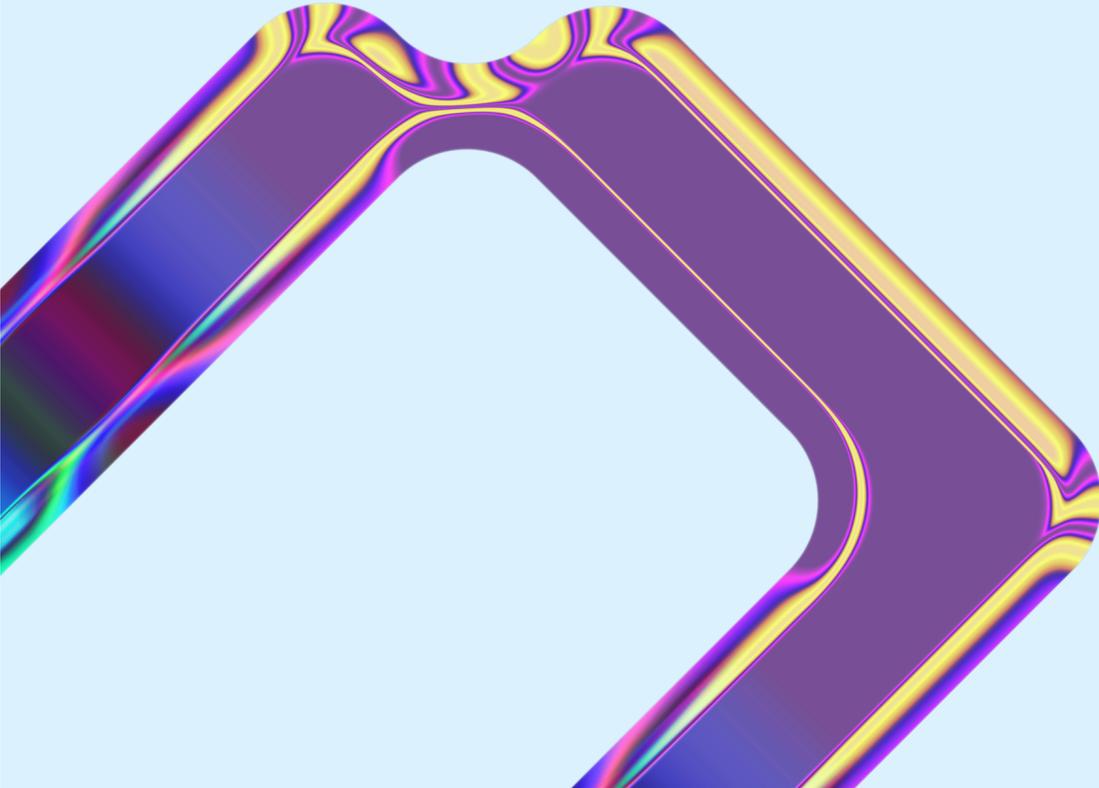
As part of BridgeAI, The Alan Turing Institute provides independent scientific advice, up-skilling opportunities and AI governance expertise for businesses, driving innovation and supporting AI adoption.

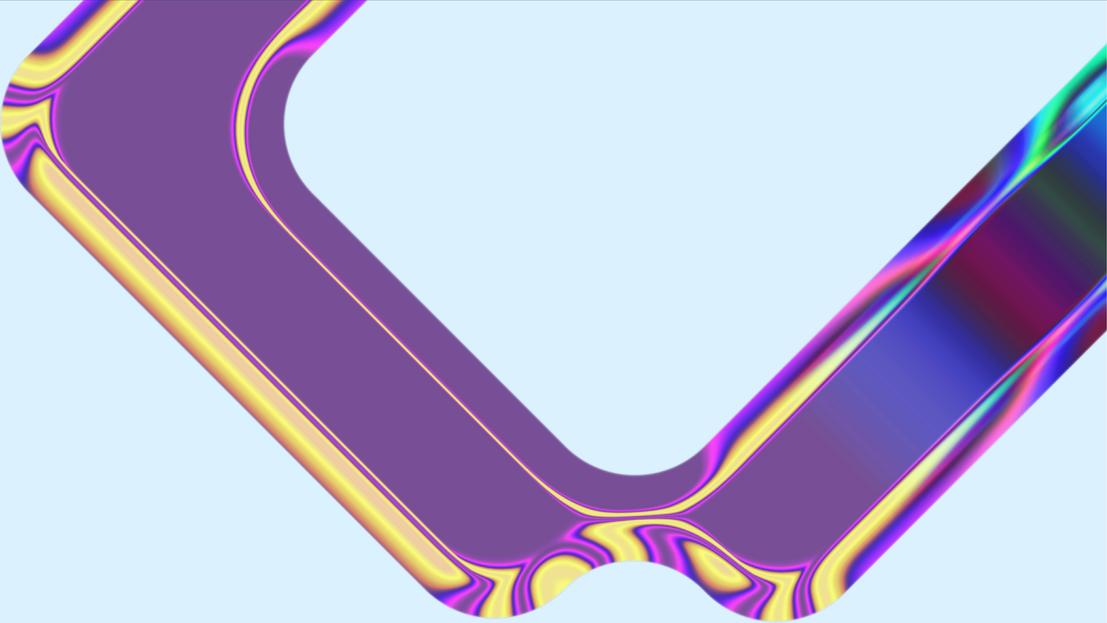
Innovate UK

Innovate UK, part of UK Research and Innovation, is the UK's innovation agency. It works to create a better future helping companies to develop and commercialise new products, processes and services, supported by an outstanding innovation ecosystem.

Innovate UK is central to overseeing the BridgeAI investment and establishing the vision of the programme. As well as

providing funding to develop trusted, end-user drive AI products and services, Innovate UK provides a comprehensive suite of support including connections to expansive expert networks, international growth opportunities and coordination of ecosystem activities for knowledge exchange.





BSI

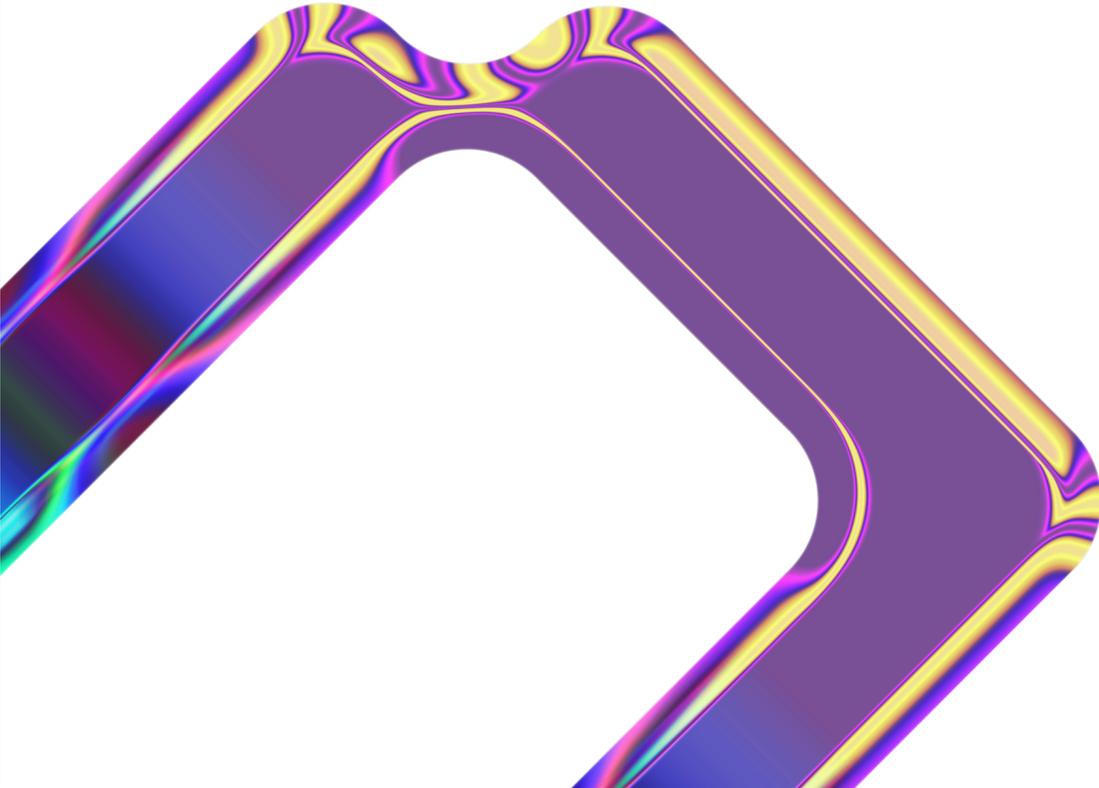
BSI is the UK's national standards body, which champions progress and supports a global community of experts to shape sustainable and ethical solutions.

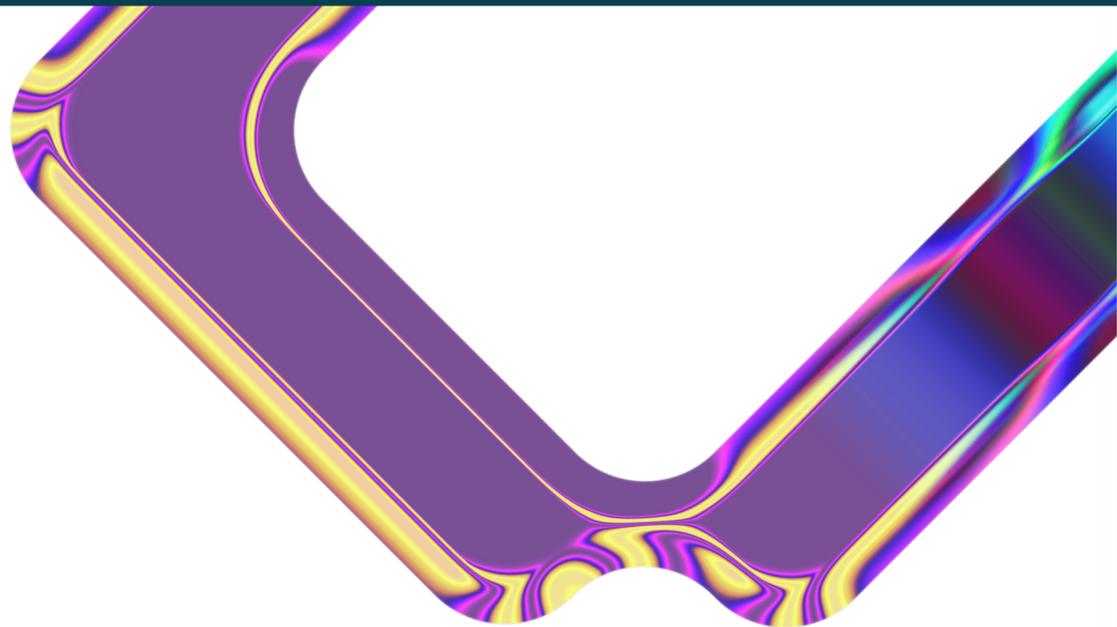
As a BridgeAI strategic partner, BSI will lead on standards insights and support for developers and adopters of AI, paving the way for responsible implementation of trustworthy AI. This includes workshops and guidance on key AI, data, cybersecurity and sector-specific standards.

Digital Catapult

Digital Catapult is the UK authority on advanced digital technology. Bringing together industry leaders, researchers and startups, we accelerate digital technology adoption to benefit the UK – breaking down barriers, de-risking innovation, opening up markets and responsibly shaping the products, services and experiences of the future.

Through BridgeAI, Digital Catapult boosts innovation, sets the foundations for responsible technology development, and fosters collaboration, through accelerator programmes, workshops, toolkits and support.





The Science and Technology Facilities Council (STFC) Hartree Centre helps UK industry take advantage of high-performance computing, data science and AI technologies to boost productivity and innovation.

Through BridgeAI, the Hartree Centre provides access to supercomputers, expertise, innovation vouchers and training opportunities to upskill and advance successful AI implementation in your organisation.

STFC
Hartree
Centre

Key Resources

Be a part of the BridgeAI revolution.

Contact us:
bridgeai@iuk.ktn-org

Programme Ambassadors

Follow our BridgeAI programme ambassadors to keep up to date with the latest developments and take part in key discussions.

