

UK-Switzerland CR&D Round 2

Applicant briefing

Date: 29th January 2024

The webinar will start at 10am GMT 11am CET

- We are currently on mute, whilst waiting for more people to join
- The briefing will be recorded and available to refer to through the IFS date page
- PDFs of the presentation will also be available on request
- For more information on the competition process, please go to: [Competition briefing: applicant information - YouTube](#)

Welcome and Introductions

Laura McCartney

Innovate UK Competitions Manager

Sophie Mifsud

Innovate UK Innovation Lead

Prabitha Urwyler

Innosuise Innovation Lead



Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.



Going Global

Supporting our future global competitiveness and tackling societal challenges

- Help innovative UK businesses understand new markets and gain insights that will allow them to explore and exploit new opportunities
- Build an understanding of the culture, laws and legislation of your target market, to de-risk innovation and protect UK businesses when working overseas
- Support businesses to undertake leading edge R&D through bilateral and multilateral programmes, including those through ODA funding and the Eureka framework
- Maximise engagement in the EU's Horizon Europe programme
- Promote the UK's reputation and attractiveness as an international innovation partner of choice and one of the most attractive places in the world to do innovation.

Scope

The aim of this competition is to enhance UK and Swiss collaborations and capabilities in the emerging fields of technology. The result being, the developing and delivering of new innovations and applications of the technologies across a broad range of other sectors.

UK registered organisations can apply for a share of up to £4 million for innovative projects in all technologies. You must collaborate with at least one Swiss implementation partner applying under the equivalent Swiss Innosuisse programme.



Scope – further information

- We encourage innovation in, but not limited to, the following technologies:
 - Life Sciences
 - AI
 - Semiconductor applications
 - Quantum
- Your UK project must:
 - have a maximum grant funding request of £450,000
 - start on 1 November 2024
 - end by 31 October 2027
 - last between 18 and 36 months
 - include at least one business entity from each country (UK and Switzerland) and one research institute from either the UK or Switzerland in your consortium

Note: If the Swiss applicant is an individual start-up (pre-market and less than 50 full time equivalent employees) the research institute requirement is waived.

Scope – further information

- UK project partners must carry out the majority of their project work in the UK and intend to exploit the results from or in the UK.
- Your project must demonstrate a balanced technological contribution by the participants from both countries and must be equally significant to all participants.
- Applications identified as not eligible by either Innovate UK or Innosuisse will not be sent for assessment.

Scope Q&A



Innovate
UK



Eligibility criteria



Eligibility criteria

Delete/change as applicable

Project eligibility	<ul style="list-style-type: none">• Your UK project must:• start on 1 November 2024• end by 31 October 2027• last between 18 and 36 months• include at least one business entity from each country (UK and Switzerland) and one research institute from either the UK or Switzerland in your consortium
Total grant	up to £450,000
Project length	Between 18 and 36 months

Funding

Funding rules

The level of funding awarded will depend upon the type of organisation and the type of research being undertaken in the project

Funding is calculated by project participant

IFS will advise the maximum grant % you can request based upon your answers to:

- type and size of organisation
- research category defined by the lead applicant in the Application Details section of the application



Eligibility Criteria: Funding Levels

Feasibility studies and industrial research	Experimental development	Research organisations
70% if you are a micro or small organisation	45% if you are a micro or small organisation	100% funding
60% if you are a medium-sized organisation	35% if you are a medium-sized organisation	
50% if you are a large organisation	25% if you are a large organisation	

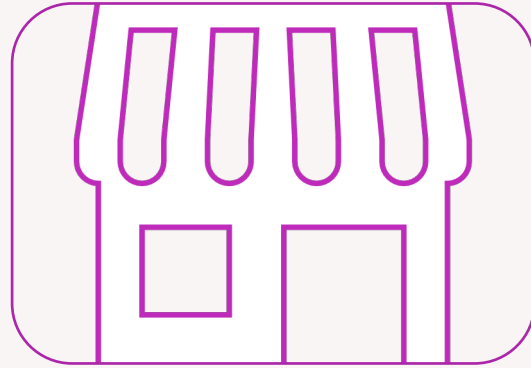
For more information:

<https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/general-guidance/categories-of-research-and-development/#contents-list>

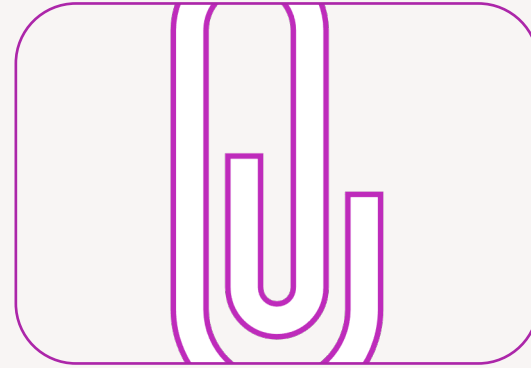
Your Project Cost Categories



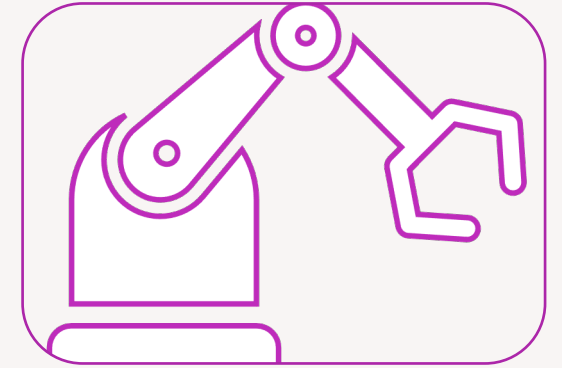
Labour



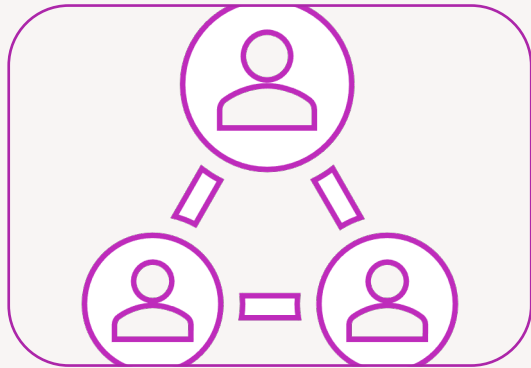
Overheads



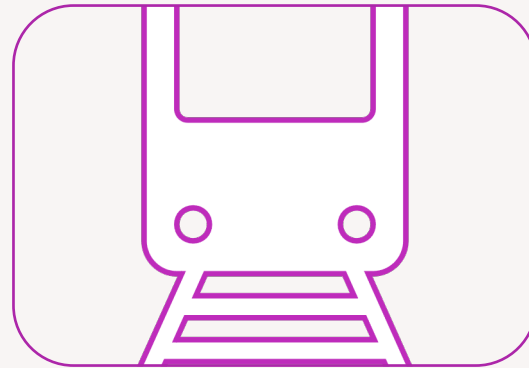
Materials



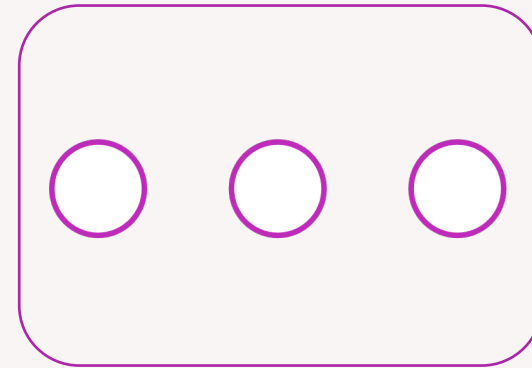
Equipment Usage



Subcontractors



Travel & Subsistence



Other

Conditions of Award

Under the Subsidy Control Regime, we will conduct a financial review and seek assurances on your organisation, leadership team, and persons of significant control.

Certify you are eligible

When submitting an application, you must certify that you are eligible for funding. If you are unsure, please take independent legal advice before applying. You must pass our financial review and assurances before being offered a conditional award.

Other Innovate UK projects

If you have an outstanding final claim or Independent Accountant Report (IAR) on a live Innovate UK project, you will not be eligible to apply to this competition, as a lead or a partner organisation.

We will not award you any further funding if you:

- applied to a previous competition as the lead or sole company and were awarded funding by Innovate UK, but did not make a substantial effort to exploit that award
- applied to a previous competition as the lead or sole company and failed to comply with grant terms and conditions.

Previously submitted applications

Previously submitted application	Not a previously submitted application
Not materially different from one you have submitted before (but it can be updated based on the assessors' feedback)	<p>A brand-new application, project or idea that you have not previously submitted into an Innovate UK competition</p> <p>OR</p> <p>A previously submitted or ineligible application which:</p> <ul style="list-style-type: none">• has been updated based on assessor feedback• <u>and</u> is materially different from the application submitted before• <u>and</u> fits with the scope of this competition

Key Dates

Timeline	Dates
Competition Opens	5 th February 2024
Briefing Event	29 th January 2024
Submission Deadline (11am)	1 st May 2024
Applicants informed	12 th August 2024

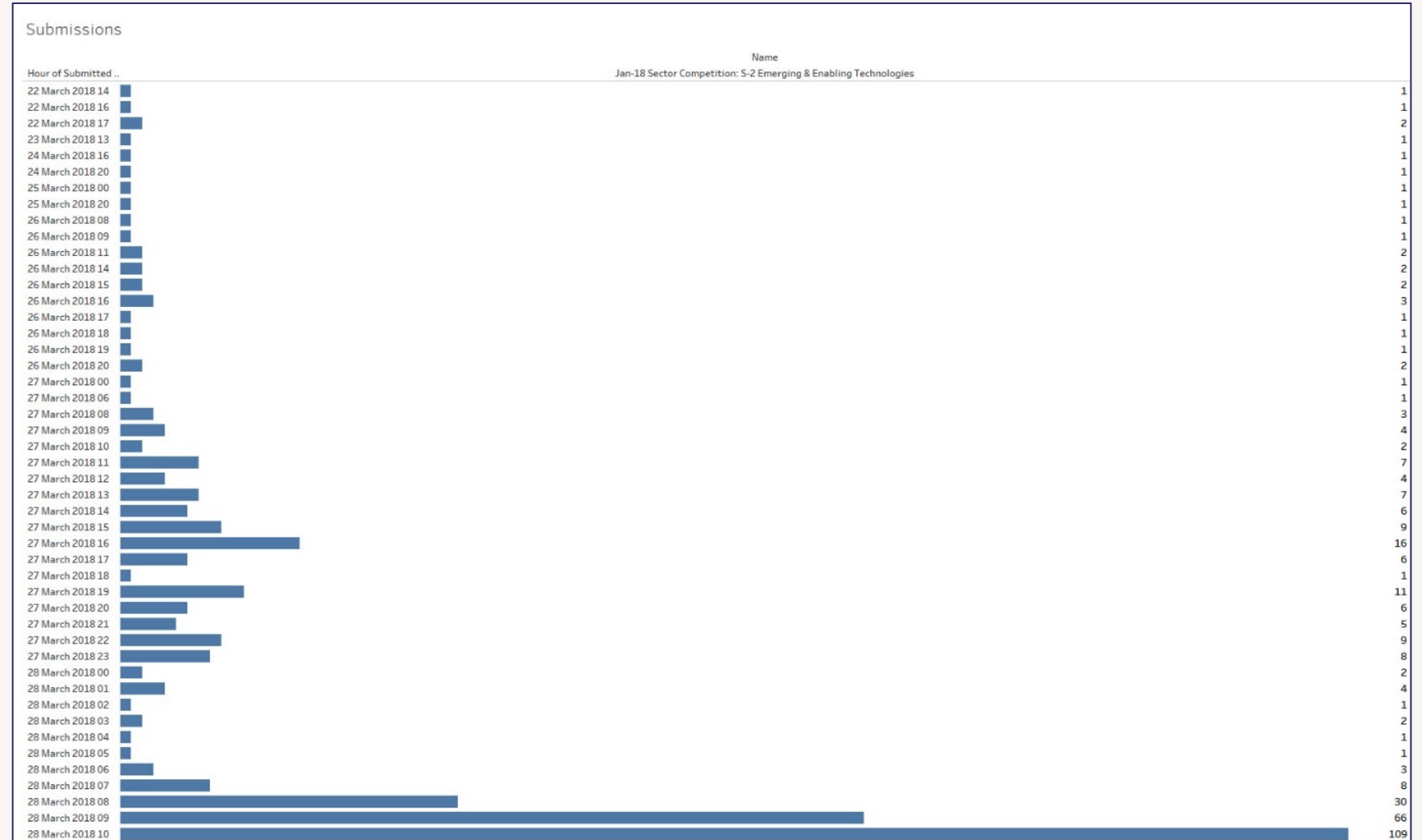
Application Questions

Question	Appendix
Applicant location inc subcontractors (not scored)	No
Minimal Financial Assistance declaration (not scored)	Yes
Animal testing (not scored)	No
Opportunity awareness (not scored)	No
Permits and licences (not scored)	No
Common proposal form (not scored)	Yes
Need or challenge	No
Approach and innovation	Yes
Team and resources	Yes
Market awareness	No
Outcomes and route to market	No
Wider impacts	No
Project management	Yes
Risks	Yes
Added value	No
Costs and value for money	No

Submit your application early!

Customer Support can help resolve any issues you might have when submitting but only if they are contacted before the deadline.

Once the deadline has passed, your application cannot be submitted.



Conditional offer of awarding

If you receive a notification saying you have been successful at the assessment stage, you will have a further 8 steps to complete in Project Setup.

These are:

- Project details
- Project team
- Documents
- Monitoring Officer allocation
- Bank details
- Finance checks
- Spend profile
- Grant Offer Letter

Work can only commence on the project once you have signed and returned the Grant Offer Letter.

Project Impact questions

- Each organisation in your application will complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the [Project Impact guidance](#) page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses



For more information:

- Watch Our Impact Management Framework video [here](#)
- Watch How to Complete the Project Impact questions video [here](#)

Additional Support



Innovate UK EDGE

An innovation and growth specialist, or scaleup directors, work with a company's leadership to hone its commercial strategy and help it take targeted action to, for example:

- Build investment readiness
 - Manage innovation effectively
 - Enter global markets
 - Providing local to national to international growth and scaling support
-
- <https://find-partners-for-uk-switzerland.b2match.io/>



Contact us via:
innovateukedge.ukri.org

Innovate UK EDGE

Bespoke growth and scaling support at the business end of innovation

- Intensive growth and scaling support tailored to the needs of each of our ambitious innovation-driven clients
- Offered alongside project funding to Innovate UK award winners, most of whom engage us. We are also available to all high growth potential innovative small or medium-sized businesses*
- Engagement at early, growth and scaling stages, with our core high growth service and enhanced Scaleup Programme
- Delivered by 290 innovation and growth specialists embedded in regional ecosystems across the UK, including a board of expert scaleup directors

**subject to eligibility and currently in all nations and regions outside Scotland*

Joint Innovation Projects: UK-CH Call 2024

PRABITHA URWYLER

Bilateral Cooperation

29.01.2024: Briefing Webinar (Online)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

DIFFERENT TYPES OF SUPPORT & FUNDING

INTERNATIONAL PARTNERING



MULTILATERAL PROGRAMMES



Thematic co-funded
EU programmes



Eurostars



EUREKA

Central European evaluation:
programme funding rules

BILATERAL COOPERATION



EMBRAPII
BRAZIL



KIAT
SOUTH
KOREA



INNOVATE UK
UK



VINNOVA
SWEDEN



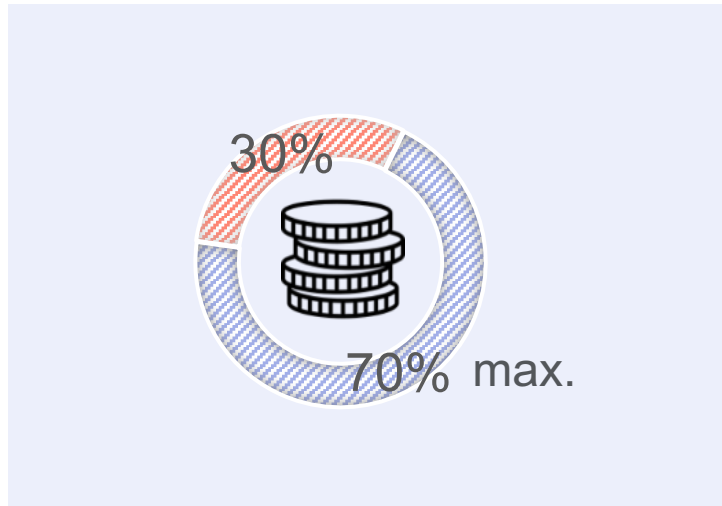
IIA
ISRAEL



IraSME
GERMANY

Evaluation at country level:
Innosuisse funding rules

THE SWISS PROJECT PARTNERS JOINTLY DEFINE THE REPARTITION OF THE CONTRIBUTIONS



Contribution by Innosuisse to Swiss research + implementation partners



Contribution by the Swiss implementation partner incl. cash contribution, if any



FOR BILATERAL PROJECTS

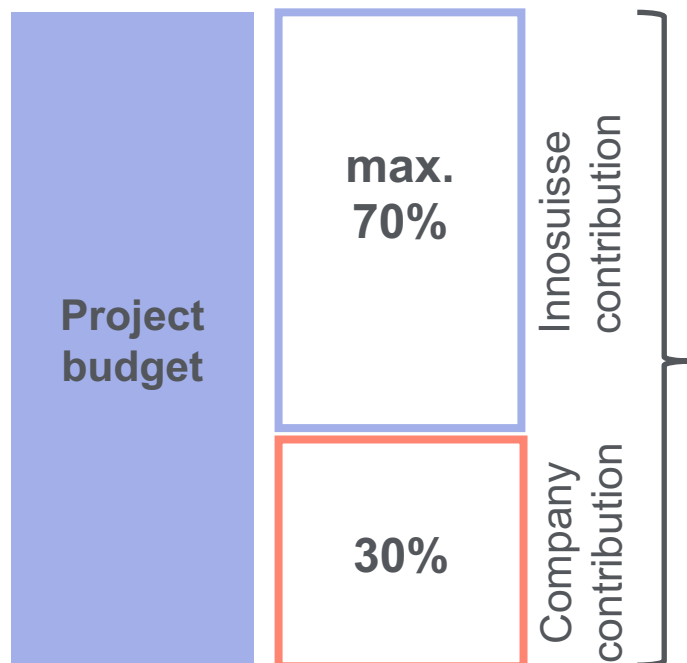
Innosuisse covers a **maximum of 70% of the project costs** of the Swiss participants.

Direct project funding:

- Start-ups* and SMEs up to 50%
- Large companies up to 25%
- Swiss research partners up to 100%
- At least one Swiss or international research partner

* Swiss start-ups prior to market-entry (same criteria as Innosuisse start-up Innovation Projects) and that only collaborate with foreign companies can receive up to 70%

WHAT DOES COUNT IN THE PROJECT BUDGET: ELIGIBLE COSTS



Costs that are **actually incurred and necessary** for the proper execution of the project by partners:

- **Personnel costs:** salaries + employer social contributions
- **Material costs:**
- **Coordination costs:** Managing the consortium, if not covered by personnel or material costs
- **Travel costs:** covers international travel to project partners

Not eligible:

- Research infrastructure: costs for basic equipment (apparatus, materials that are part of the standard equipment)
- Dissemination activities: i.e. Publications of research results
- Certification of Products (CE marking)
- Travel within Switzerland

WHO IS WHO ACCORDING TO INNOSUISSE FUNDING RULES

START-UP

- founded no more than 5 years ago (up to 10 years possible with justification)
- with scalable product or service
- before market entry: the start-up must not yet offer any products (ready for series production) or services on the market
- have less than 50 FTE when submitting the application

SME

- no more than 250 FTE

Large company

- more than 250 FTE

CRITERIA FOR JOINT PROJECT

- Maximum grant funding request of CHF 450,000
- Include at least one business entity from UK and Switzerland and a research institute from either the UK or Switzerland. *If the Swiss applicant is an individual start-up (pre-market & < 50 FTE) the research institute requirement is waived.*
- All businesses in a consortium must be separate legal and non-linked entities
- All participants need to comply with funding rules of their **origin country**
- One country cannot hold more than **70%** of the project work
- Draft consortium **agreement** must be submitted
- Project duration between 18 months and **36 months.**

A GOOD APPLICATION FOR AN INTERNATIONAL PROJECT HAS/IS...

MARKET VALUE:

- Access to the market has been described
- Product or service has been defined
- Plausible market and implementation idea has been presented
- Broad market interest exists

CLEAR & CONSISTENT :

- Research and implementation partners work together, not side by side or against each other
- Project and financial planning are consistent and comprehensible
- Timetable and resource allocation are realistic
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

INNOVATION CONTENT:

- Innovative content is clearly indicated
- Science-based innovation beyond international state of the art

+ Added-value of international cooperation

APPLICATION PROCESS

Submission to Innovate UK

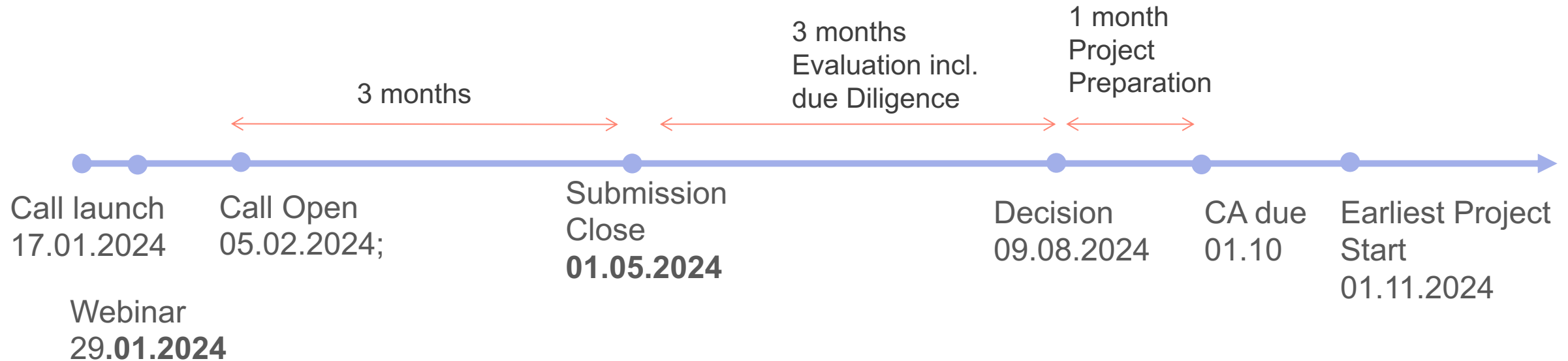
- Deadline: 1st May 2024, 11:00 a.m.
- Online
 - Common proposal form



Submission to Innosuisse

- Deadline: 1st May (midnight)
- online via <https://innolink.innosuisse.ch/>
 - Common proposal form
 - draft cooperation agreement
 - annual account statements of last two years or Innosuisse financial excel sheet via [secured mail](#).

BILATERAL CALL 2024 CH-UK :



CA Consortium Agreement

IDENTIFY AND MEET POTENTIAL PARTNERS



Support outside the platform for project partners

- Fill in the partner search template you find on the b2match website: [Find partners for UK – Switzerland Bilateral: Collaborative R&D 2024 - Home \(b2match.io\)](#)
- Check our onepager with useful information regarding the profile
- Direct matching with partners you identified



THANK YOU

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MOVING THE WORLD WITH SWISS INNOVATION

Q&A



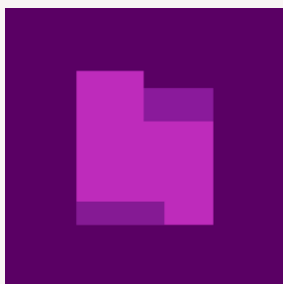
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UK

Contact

Customer Support Services

0300 321 4357 (Monday - Friday 9-12pm and 2-5pm)

support@iuk.ukri.org



Innovate UK

ukri.org/councils/innovate-uk



Innovate UK KTN

iuk.ktn-uk.org



Innovate UK EDGE

innovateukedge.ukri.org