UKRI Innovate UK

Department for Science, Innovation & Technology

Welcome

Horizon Europe, Cluster 2
Culture, Creativity and Inclusive Society

Kim Littlewood – UK National Contact Point for Cluster 2
ESRC, UKRI

Presented by Ann Marie Reid,
Scottish Contact Point – Horizon Europe

Horizon Europe Insight Day, Glasgow, 12 June 2024

#HorizonEU #Cluster2

About you…

Which would best describe you?

- **I am new to Horizon Europe**, don't know much about it, but have come to learn today.
- **I know a little about Horizon Europe** but have not applied for a grant before.
- **I am experienced, and have applied to Horizon Europe, or have taken part in a project** (or in the predecessor programmes such as Horizon2020 or FP7).

Agenda

1 Introduction to Horizon

- Overview of Horizon Europe and UK Association
- National Contact Points (NCPs) - support available
- Participation - who can take part and why participate?

2 Culture, Creativity and Inclusive Society

- An introduction to Pillar II, Cluster 2
- Looking forward

3 SSH Opportunities and Successes

- Pillar 2 – opportunities across Social Science and Humanities
- Successes
- Case Study – “CULTURALITY” – Dr Catherine Cassidy, University of St Andrews

4 Q&A

- Ask us questions about Cluster 2 and our experiences of Horizon.
- Call to Action – let me know if you would like to discuss opportunities.

5 Networking Breakout Session

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UK Association to Horizon Europe

On Monday 4th December 2023, it was announced that **the UK's association to Horizon has been officially sealed and the UK is back in the Horizon family** from 1st January 2024.

The latest information on UK Association is available on the **UK Horizon Europe website.**

Michelle Donelan UK MP, UK Secretary of State for Science, Innovation and Technology and **Iliana Ivanova, European Commissioner** for Innovation, Research, Culture, Education and Youth

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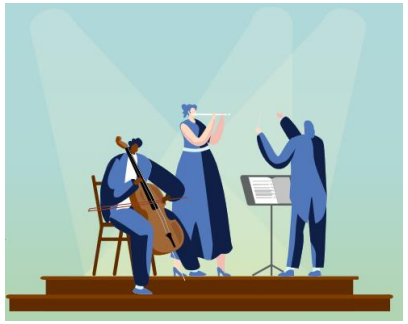
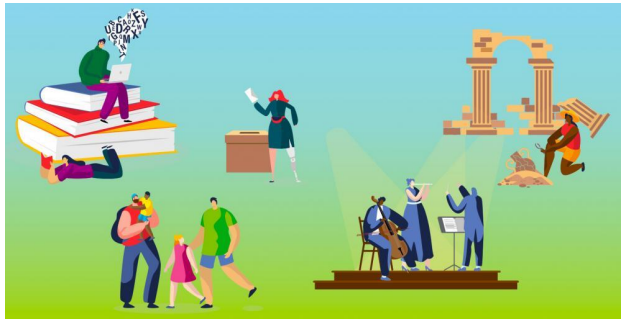
UK Association to Horizon Europe

What does this mean?

- UK organisations can apply for Horizon Europe* funding, from now (2024 onwards) with certainty, that if successful, they will be funded by the European Commission.
- UK organisations can now lead consortia (again).
- If you applied to a call which was not covered by UK Association you will still be covered by the UK Government's Horizon Guarantee for the duration of the projects (for calls dated 2021, 2022, and 2023).





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* Only exceptions: European Innovation Council Fund (equity part of EIC Accelerator) plus very exceptional cases if the eligibility for individual funding calls is limited in the Work Programme to EU Member States or certain other countries

Horizon Europe

Missions:

- Climate Change
- Cancer
- Oceans and Water
- Smart Cities
- Soil

- **New Destination "New European Bauhaus" –! 3 NEW CALLS (page 329).*

Knowledge Innovation Community (KIC):

- **Forthcoming" KIC – Cultural and Creative Sectors and Industries*

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***UPDATED MAY 2024*: SSH Opportunities across Horizon Europe**

National Contact Points (NCPs)

Support available

We are a team of sector specific advisors who support UK entities (universities, SMEs, Charities, Heritage organisations) to successfully participate in “EU Framework Programmes”.

NCP services vary in each sector/country, but typically include:

- **Informing, awareness raising** – on Horizon Europe and other EU programmes
- **Assisting, advising and training** – to improve the quality of Horizon Europe proposals
- **Signposting and cooperation** – direct to relevant support and work with each other to support consortium development

Kim Littlewood
UK NCP for Culture, Creativity and Inclusive Society

Full list of UK National Contact Points

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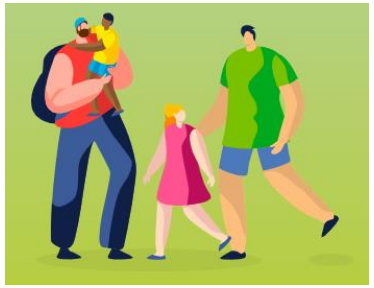
Other NCPs can be found on the Funding & Tenders portal (filter by country and function)

Participation

Who can take part?



Types of organisations

Unless otherwise stated in the call text, all types of organisations can participate in Horizon Europe proposals and projects, including:

- Academia
- Industry of any size
- Research and Technology Organisations
- Governments
- Charities
- Cultural Institutions, and others…

All types of organisation can access funding as long as they come from a country which is eligible for Horizon Europe funding.

If an organisation does not come from an eligible country, they can participate but normally must bring their own funding.

Participation

Who can take part?

*Most Cluster 2 calls require a minimum of 3 partners from 3 different countries. 1 must be a Member State and 2 more from either Member States or Associated Countries.

Types of Countries in Horizon Europe

EU Member States (and their overseas territories)

Associated Countries - includes the UK, Norway, New Zealand, others…

List of Participating Countries in Horizon Europe

Many “Third Countries” - includes116 LMICs

Other Countries can participate with their own funding, such as those with developing economies (inc. Brazil, India, Mexico, China*, Chile…) and some industrialised countries (inc. Japan, US, Switzerland…).

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* Please see Work Programme General Annexes for rules about China, Russia, Belarus and parts of Ukraine (pages7-8).

Participation

Why participate?

High funding rate: up to 100% of eligible costs

Solving global grand challenges through R & D

Build domestic and international partners and customers

The only guaranteed and predictable funding for certain sectors

Creating UK jobs, growth and stronger supply chains across the world

No artificial constraints (consortium size, budget allocation to non-industrials)

Work with the best talents nationally & internationally

Influence standards, regulations and research policies

Access to non-UK cutting edge technologies and infrastructure

Collaborate and work as a Community

Increased visibility at EU and Global level

€ 95.5 Billion

Cluster 2

CULTURE, CREATIVITY & INCLUSIVE SOCIETY

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Horizon Europe

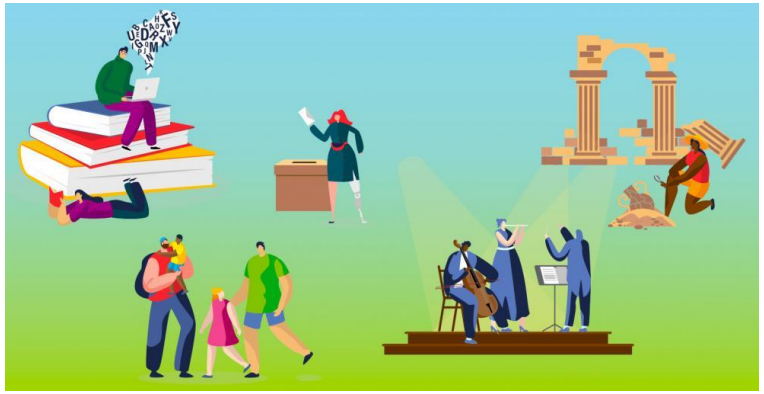
Pillar II

- Challenge driven – must solve the problem posed by the European Commission (presented in the call topics)
- 2-year* Work Programme list call topics
- Specific call topics listed, each with a recommended budget, scope and expected outcome
- Consortium projects with at least 3 legal entities from different Member States and/or Associated Countries (at least 1 MS – the MS does not have to lead).
- Consortium partners often very varied (from any type of legal entity) – it's about having right people for the task
- Projects last between 2-5 years (on average)

Cluster 2 – Culture, Creativity and Inclusive Society

Aims:

1. To enhance democratic governance and citizens participation;
2. To safeguard and promote cultural heritage;
3. To respond to and shape multifaceted social, economic, technological and cultural transformations;
4. To mobilise multidisciplinary expertise of European social sciences and humanities;
5. To provide evidence-based policy options for a socially just and inclusive European recovery.



Cluster 2 Work Programme 2023-24/5 - PDF

Destination 1: Democracy and governance

Destination 2: Cultural heritage & cultural and creative industries

Destination 3: Social and economic transformations

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Destination 1: Innovative research on democracy and governance

Call – Past, present and future of democracies

Aims – to contribute to the protection and nurturing of democracies.

Challenges:

- Democracies are more fragile and more vulnerable than in the past.
- Levels of trust in the political institutions of democracy decline.
- Multilateral global governance is under threat/declining.

Expected impact:

- Democratic governance is reinvigorated by improving the accountability, transparency, effectiveness and trustworthiness of rule-of-law based institutions and policies and through the expansion of active and inclusive citizenship empowered by the safeguarding of fundamental rights.

European Commission: Presentation of topics for Destination Democracy and Governance
Please note these calls detailed in this presentation are now closed, this is for reference only.

Destination 2: Innovative research on European cultural heritage and the Cultural and Creative Industries

Call – Research and innovation on cultural heritage and CCI's

Aims: to promote better access and engagement with cultural heritage and improve its protection, enhancement and restoration.

Challenges:

- GREEN: adapting to the consequences of climate change and mobilising resources to support European citizens and societies for an inclusive, socially and culturally sustainable climate transition.
- DIGITAL: addressing opportunities and challenges in digital transition opportunities for CH and CCIs.
- INNOVATIVE: Societal transformations depend on behavioural changes, largely based on changes in culture and perceptions.

Expected impact:

- The full potential of cultural heritage, arts and cultural and creative sectors as a driver of sustainable innovation and a European sense of belonging is realised through a continuous engagement with society, citizens and economic sectors as well as through better protection, restoration and promotion of cultural heritage.

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European Commission: Presentation of topics for Destination European Cultural Heritage and CCIS

Please note these calls detailed in this presentation are now closed, this is for reference only.

NEW 2024 Call: A European Collaborative Cloud for Cultural Heritage (ECCCH)	Budget per project M€	Expected # of projects
1: HORIZON-CL2-2024-HERITAGE-ECCCH-01-01 - Innovative tools for digitisation and analysis of dynamic processes, objects and complex combined data	5-6	2
2: HORIZON-CL2-2024-HERITAGE-ECCCH-01-02 - Innovative tools for documenting, interlinking and organising data	3-4	2
3: HORIZON-CL2-2024-HERITAGE-ECCCH-01-03 - Innovative tools for advanced data enrichment	5-6	2
4: HORIZON-CL2-2024-HERITAGE-ECCCH-01-04 - Innovative tools for high-value interactions with visitors and heritage objects	3-4	2
5: HORIZON-CL2-2024-HERITAGE-ECCCH-01-05 - Innovative tools for the study, conservation and restoration of heritage objects	3-4	2

Open: 18/06/2024
Deadline: 22/01/2025

NEW 2024 Call: A European Collaborative Cloud for Cultural Heritage (ECCCH)

	Budget per project M€	Expected # of projects
1: HORIZON 2024-HERITAG CCH-01 ovative tools for digitisat nalysis and complex combi	5-6	2
2: HO tools for do		2
3: HORIZON-CL2- tools for adva		2
4: HORIZON-CL2-2024-H tools for high-value inter s w s a e objec	3-4	2
5: HORIZON-CL2-2024-HERITAGE CCH-01-05 - nnovative tools for the study, conservation and estoration of heritage objects	3-4	2

Commission info webinar for ECCCH calls is scheduled for Friday 14th June.

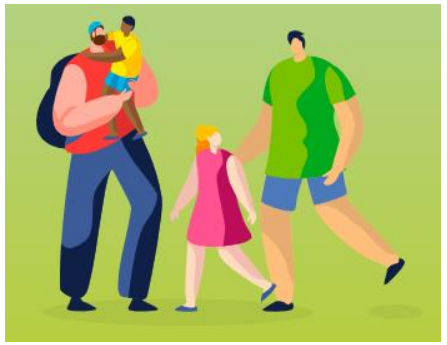
More details here

Link to sign up will go live over the next week (via the link above).

Open: 18/06/2024
Deadline: 22/01/2025

Destination 3: Innovative research on social and economic transformations

Call - A sustainable future for Europe



Aims: seize opportunities emerging from socio-economic transformations, promoting an inclusive recovery that strengthens economic and social resilience

Challenges:

- Raising inequalities, challenges to the EU's employment, education and social, including digital, inclusion policies.
- Global shocks on economy and labour market. Demographic change and ageing societies.
- Need to revise governance of asylum, migration and integration of migrants.

Expected impacts:

- Social and economic resilience and sustainability are strengthened through a better understanding of the social, ethical, political and economic impacts of drivers of change (such as technology, globalisation, demographics, mobility and migration) and their interplay.
- Inclusive growth is boosted, and vulnerabilities are reduced effectively through evidence-based policies for protecting and enhancing employment, education, social fairness and tackling inequalities, including in response to the socio-economic challenges due to the COVID-19 pandemic.

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European Commission: Presentation of topics for Destination Social and Economic Transformations

Please note these calls detailed in this presentation are now closed, this is for reference only.

Cluster 2 – Culture, Creativity and Inclusive Society

Timeline

[Horizon Europe Strategic Plan 2025-27]

[Cluster 2 Work Programme for 2023-24]
**Updated with 5 new calls under ECCCH.*

[SSH Opportunities across Horizon Europe *Updated May 2024*]

*We're here! The updated WP has recently been published (17/04/24).

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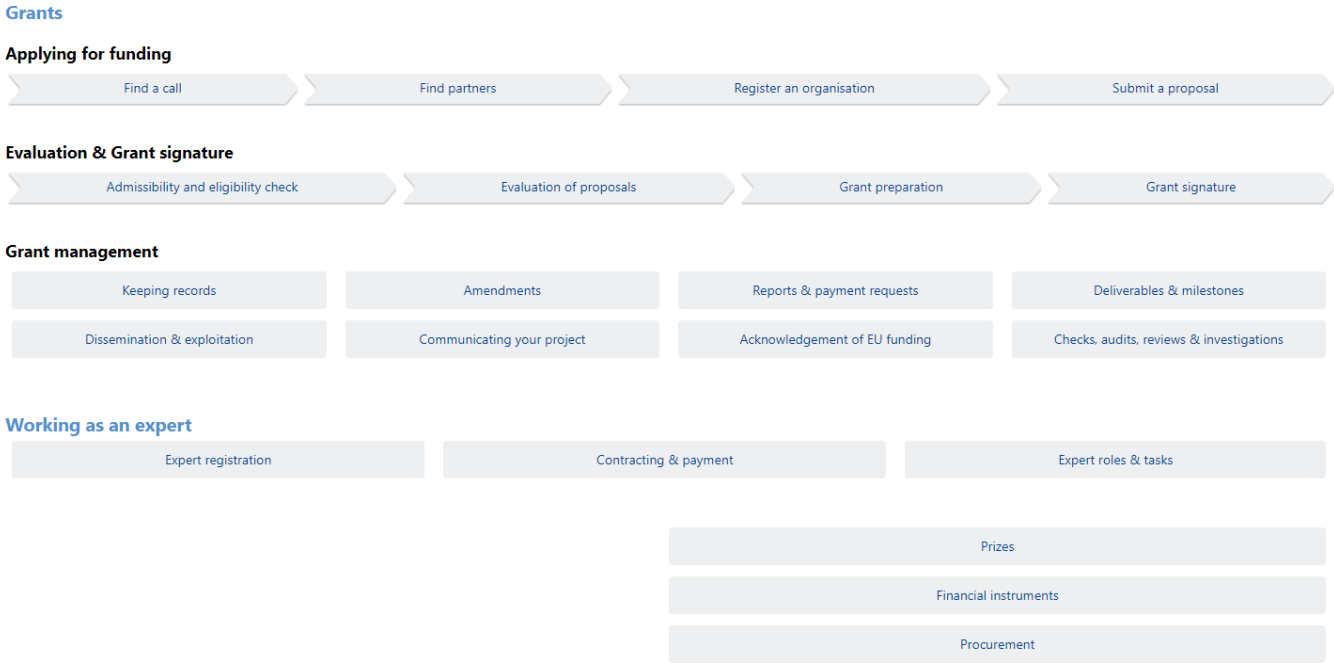
Cluster 2 – Culture, Creativity and Inclusive Society

Looking forward

Call to Action - Familiarise yourself with the processes and prepare.

- Look at the **structure of a call**, learn the **terminology**, and relevant **EU policies** for the destinations.
- Gather the relevant **guidance documents** published by the Commission.
- **Find partners and develop your networks**.
- Consider the **structure of the application** and learn how proposals are **evaluated**.
- Get to grips with the application portal – **Funding** and **Tenders Portal**.



Getting Started: Guidance from the Commission

F&T Portal Online manual for applying to HEU

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Cluster 2 – Culture, Creativity and Inclusive Society

Looking forward

Familiarise yourself with calls, the conditions, eligibility criteria, possible grant amounts, terminology, and funding types.

- Eligibility Criteria
- Type of Action
- Deadline model (single, 2-stage)
- Lump Sum funding
- Scope
- Relevant EU policies
- Expected Outcome
- Expected Impacts

GREEN

Proposals are invited against the following topic(s):

HORIZON-CL2-2024-HERITAGE-01-01: New European Bauhaus – Innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all

Specific conditions	
Expected EU contribution per project	The Commission estimates that an EU contribution of between EUR 3.00 and 5.00 million would allow these outcomes to be addressed appropriately. Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts.
Indicative budget	The total indicative budget for the topic is EUR 16.00 million.
Type of Action	Innovation Actions
Legal and financial set-up of the Grant Agreements	The rules are described in General Annex G. The following exceptions apply: Eligible costs will take the form of a lump sum as defined in the Decision of 7 July 2021 authorising the use of lump sum contributions under the Horizon Europe Programme – the Framework Programme for Research and Innovation (2021-2027) – and in actions under the Research and Training Programme of the European Atomic Energy Community (2021-2025). [75].

Expected Outcome: Projects should contribute to all of the following expected outcomes:

- Innovative solutions, validated in pilot trials, demonstrating how strategic investments in the spirit of the New European Bauhaus initiative[76] in cultural heritage (which may include cultural landscapes) and the CCIs can be successfully realised

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Cluster 2 – Culture, Creativity and Inclusive Society

Looking forward

- **Horizon Europe – Cluster 2 - Work Programme 2023-24** – includes introduction to the cluster and each destination, sets out the call details, topics and descriptions. *Please note, all Cluster 2 calls for 2023-24 have now closed.*

- **General Annexes** – set out the general conditions applicable to calls and topics for grants including admissibility and **eligibility conditions**, award criteria, **mandatory documents** and **evaluation procedure**, legal and financial set-up of the grant agreements.

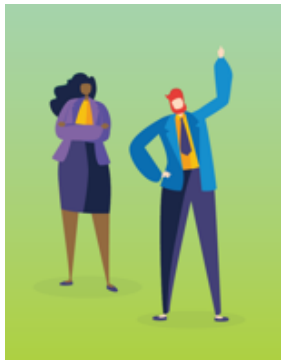
- **HE Programme Guide** – Details the cross-cutting/horizontal themes including **SSH Integration**, **International Cooperation** and **Gender Equality and Inclusiveness.**

- **Template Application form** – applications are split into 2 parts (Part A and Part B). This document offers guidance from the Commission on how to complete it, including structure and what to include in each section.

- **Evaluation form template** **+** **Evaluators briefing slides** – these are useful resources to read in advance of drafting a proposal. Keep in mind how your proposal will be evaluated and write a way that's easy for evaluators to 'tick boxes'.

Cluster 2 – Culture, Creativity and Inclusive Society

Looking forward



Finding Partners

- Attend relevant brokerage events:
  - Join Net4Society online brokerage platform – free to use
- CORDIS – find examples of previously funded SSH projects, contact the organisation (look at the project websites linked on Cordis).
- Funding and Tenders Portal:
  - Partner Search - under the 'Funding' tab on the EU funding and tender opportunities portal where you can search for past projects and organisations.
  - Every topic listed has a 'Partner Search' function where you can upload your profile and review others that have done so.
- Networking: use your existing networks; expand your networks.
- Ask Kim!

SSH Opportunities and Successes

SSH opportunities in other Clusters within Pillar 2

1: Health

- Tackling Diseases
- *New calls to be announced soon.*

3: Security

- Lawful evidence collection
- Radicalisation and gender
- Resilient and secure urban planning
- Crisis response and recovery after natural-technological disaster
- Sustainable technologies and crisis management strategies (nuclear)

4: Digital, Industry and Space

- Hubs for circularity for industrialised urban peripheral areas
- SME's sustainability transition
- AI, Data and Robotics and the green transition
- Explainable and Robust AI

5: Climate, Energy and Mobility

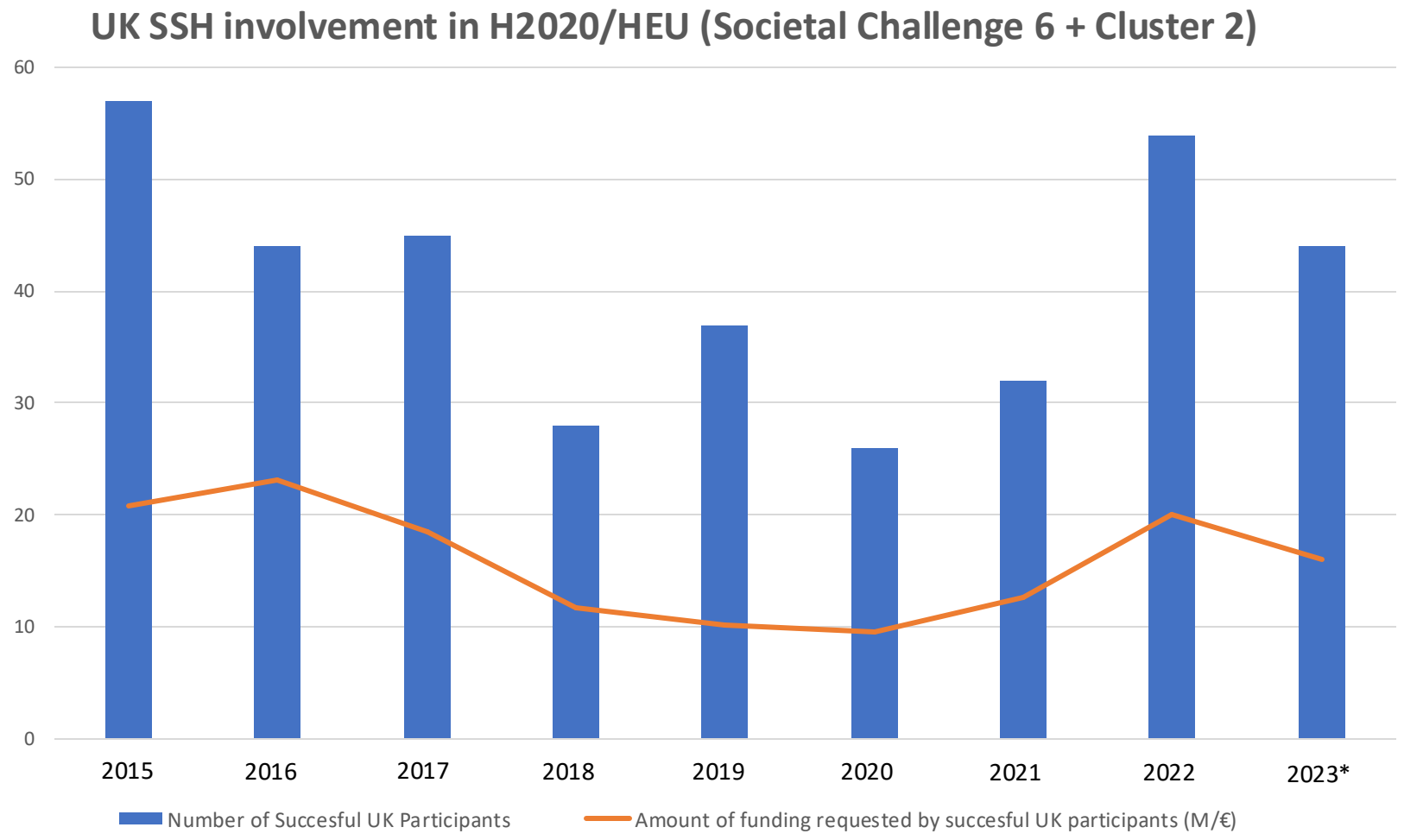
- **Additions for 2025 published**
- Design for adaptability, re-use and deconstruction of buildings, in line with the principles of circular economy.
- Market Uptake of renewable energy systems
- Next generation low-emission, climate-resilient pathways
- Innovative, Community-Integrated PV systems
- Buildings and circular economy
- Digital solutions, participative design, planning and management of urban environments
- The future transport and mobility systems

6: Food, Bioeconomy, Natural Resources, Agriculture and Environment

- **Additions for 2025 published*
- Biodiversity, economics and finance
- New healthy and sustainable food products and processes
- Citizens' science and the transition to sustainable food systems
- EU-African Union – towards climate-neutral, social just fair-trade food systems
- The New European Bauhaus in urban food system transformation
- Empowering Arctic communities in environmental decision-making

UPDATED MAY 2024
SSH Opportunities across Horizon Europe

Successes



*Please note, we only have **partial data for 2023** as the awards confirmation is ongoing for ECCCH.

As of January 2024:

- The number of **successful projects** with UK involvement **increased** from 32 in 2021 to 45 in 2023*.
- For of Cluster 2 projects with at least 1 **UK** organisation, the **success rate has risen** from 16% in 2021 to 23% in 2023*.

Case Study

Dr Catherine Cassidy – University of St Andrews

CULTURALITY

- Start: **April 1, 2024**
- End: **March 31, 2028**
- €3,000,000 to be distributed among all members
- Members belonging to the European Union: €2,444,223.75
- Associate Members (Applied Arts Scotlandand the University of St Andrews): financial support from their own government.
- University of Oviedo: project coordinator, main recipient of fund s from the European Union and
  in charge of making the transfers to the other members.

CONSORTIUM

Table 1. List of participants (*=coordinator).

No.	Participant name	Acronym	Country	No.	Participant name	Acronym	Country
1*	UNIVERSIDAD DE OVIEDO	UNIOVI		8	ESPACIO TORMALEO S.L.	ESPTOR	
2	POLITECNICO DI TORINO	POLITO		9	LA PONTE-ECOMUSEU	LAPONTE	
3	THE UNIVERSITY COURT OF THE UNIVERSITY OF ST. ANDREWS	USTAN		10	UNIVERSITY OF TARTU	UT	
4	SCIENTIFIC RESEARCH CENTRE OF SLOVENIAN ACADEMY OF SCIENCES AND ARTS	ZRC SAZU		11	URIAXAIT S.L.	URIAXAIT	
5	UNIVERSIDADE DE AVEIRO	UAVEIRO		12	APPLIED ARTS SCOTLAND SCIO	AAS	
6	FOUNDATION MUSEUM NORD	MN		13	CONSILIUL JUDEȚEAN MARAMUREȘ	CJMM	
7	REGION VÄRMLAND	RV					

PROJECT GOALS

- Contribute to the cultural revitalization, economic activation and sustainable development of remote rural areas through the promotion of cultural and creative tourism-related activities, ensuring job creation and the settlement of population.

- Their different capacities, potential and specificities (material, creative, and human-wise...) will be considered and will all be used as a resource.

- **Our key points of action**
  - Research, research, research and MORE RESEARCH
  - Collaboration of local artisans and artists, along with other professionals (via physical meetings on online platform). Collaboration networks.
  - Rural cultural tourism, seasonally adjusted, sustainable and linked to the territory.
  - Creative cultural products.
  - Organization of activities in various regions of the countries linked to the project.

PROJECT SPECIFIC GOALS

- **Specific goal 1: Establish a collaborative network for the promotion of cultural tourism in rural and remote areas through crafts and intangible heritage**
- **Specific goal 2: Revitalization and economic development of local ec osystems through research activities in cultural tourism linked to crafts.**
- **Specific goal 3: Adopt digital tools and technologies as a key platfor m to improve productivity, visibility and impact.**
- **Specific goal 4: Develop appropriate tools for stakeholder engageme nt and grouping actions.**
- **Specific goal 5: Promote the exchange of knowledge and contribute to capacity building.**
  P2P learning of local ecosystems as agents of change.

Smart|History

OPEN VIRTUAL WORLDS

Capabilities and Activities

- Digital Modelling
- Mobile Location Apps
- Digital Maps
- Online Galleries
- 3D Digitisation
- Virtual Reality
- Augmented Reality
- Digital Archives

- Climate Futures
- Sustainable Development
- Creative Comamons
- Capacity Building
- Promotion
- Preservation

RESEARCH INTERESTS

CREATION

- Reconstructing the past
- Preserving cultural & natural heritage
- Climate futures

ENGAGEMENT

- Rich informal learning
- Community action
- Connecting with UN Agenda 2030

KNOWLEDGE EXCHANGE

- Build capacity for sustainable and resilient practice
- Sustainable development

USTAN OBJECTIVES

- Digitise tangible heritage and intangible heritage practices
- Develop a virtual museum (VERA Platform - Virtual European Rural Artisans Platform) framework and archive
- Advance transmedia storytelling through a framework for co-operative participation of artisans and their communities, using emergent technologies and conventional film making
- Visualisation of climate change impact and related threats to rural crafting within cultural landscapes which jeopardise heritage futures, to contribute to an emotive understanding and engagement from audiences for action and advocacy

Archive Content:
Organisations and People

What?

Organisations: Applied Arts Scotland, University of Oviedo, etc.

People: Crafters, makers, artisans.

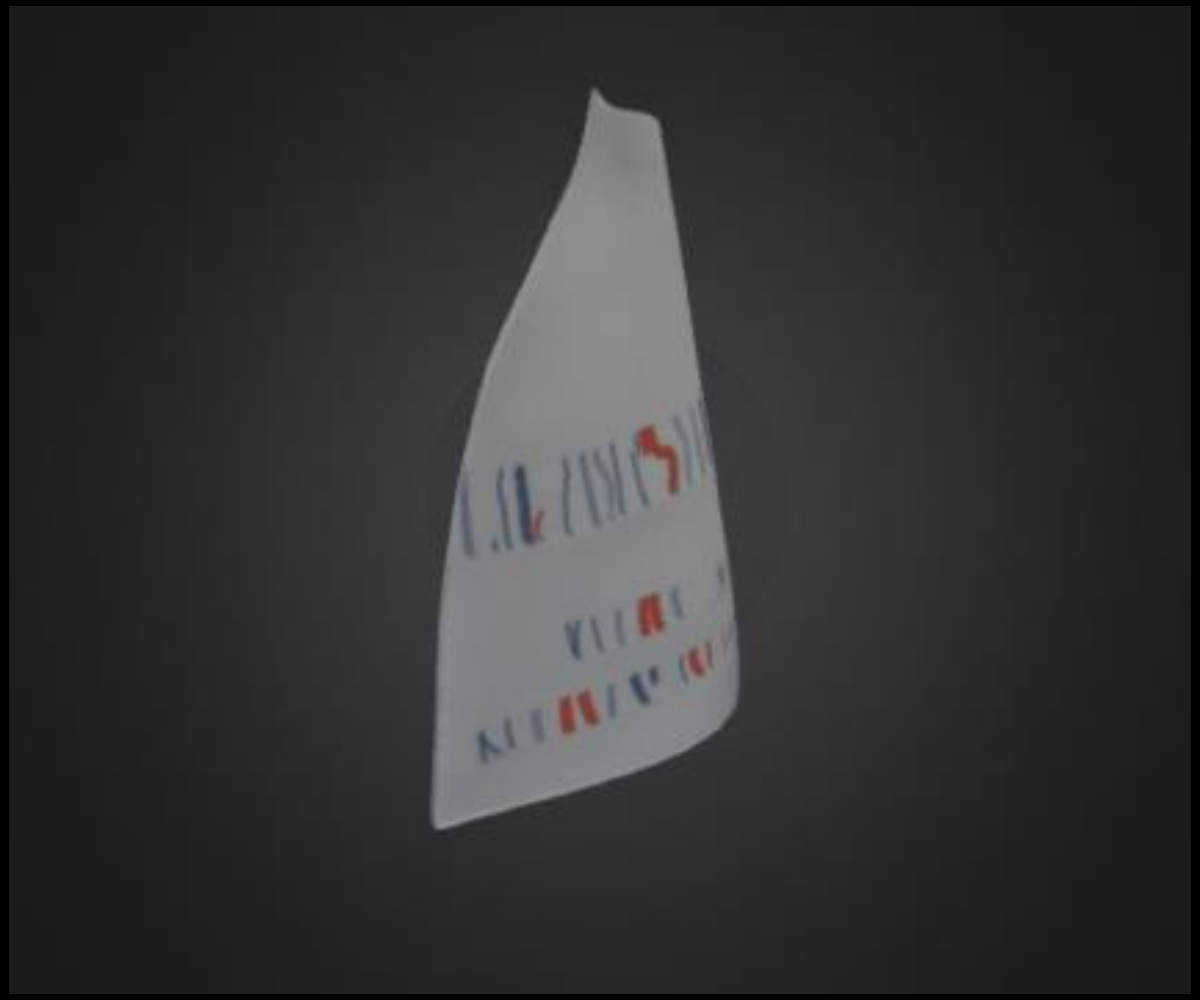
How?

Information, Wikis, Galleries

Archive Content: Moveable Heritage

What? Crafted objects, materials

How? 3D models, photos, videos



Archive Content: Immoveable Heritage

What? Locations

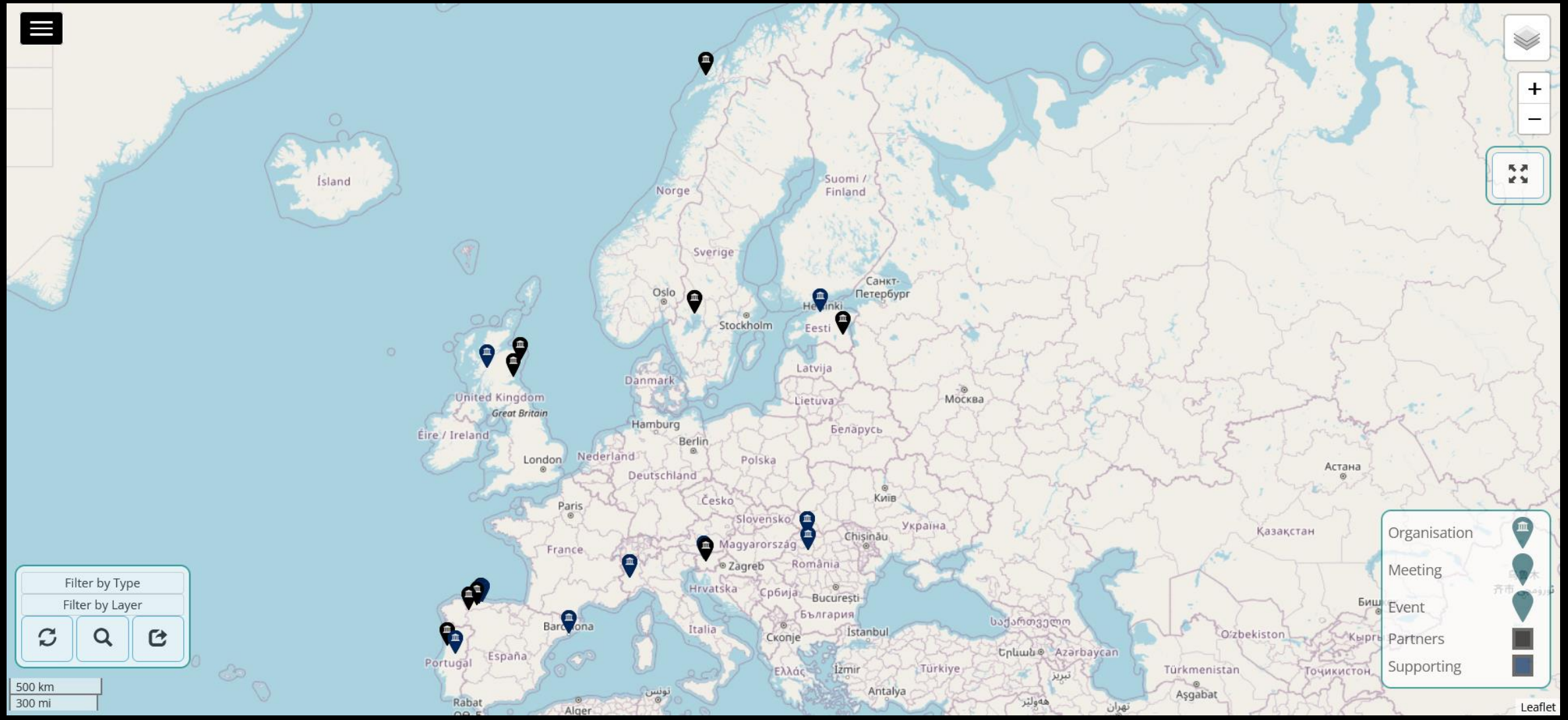
How? 360 Panoramas, photosphere tours

Archive Content – Intangible Heritage

What? Processes, tradition, knowledge sharing, methods

How? Videos, audio, motion capture

Visualising the Archive



D7.3 Virtual Crafting Landscapes - Climate

VR Exhibition visualising rural crafting within cultural landscapes impacted by climate change

Q&A

and call to action - get in touch!

Networking - Break out session

Part 1 – 15 mins		
GROUP 1 – What are your top 5 reasons for applying to Horizon Europe?	GROUP 2 – What barriers would you need to overcome to apply to Horizon Europe?	GROUP 3 – How would you approach building a consortium?

- Please discuss the question in your group.
- Please note down to the top answers, discussion points or questions raised during your discussions (we'll ask you to share these at the end).

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Networking - Break out session

Part 2 – 15 mins		
GROUP 1 – What barriers would you need to overcome to apply to Horizon Europe?	GROUP 2 – How would you approach building a consortium?	GROUP 3 – What are your top 5 reasons for applying to Horizon Europe?

- Please discuss the question in your group.
- Please note down to the top answers, discussion points or questions raised during your discussions (we'll ask you to share these at the end).

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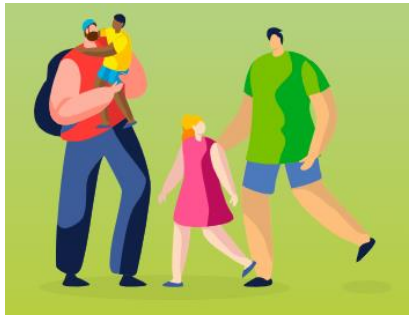
Networking - Break out session

Part 3 – 15 mins		
GROUP 1 – How would you approach building a consortium?	GROUP 2 – What are your top 5 reasons for applying to Horizon Europe?	GROUP 3 – What barriers would you need to overcome to apply to Horizon Europe?

- Please discuss the question in your group.
- Please note down to the top answers, discussion points or questions raised during your discussions (we'll ask you to share these at the end).



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Networking - Break out session

Part 4 – 10mins		
GROUP 1	GROUP 2	GROUP 3

Please share the **top 2-3** answers, discussion points, thoughts or questions from your groups for the questions:

1. **What are your top 5 reasons for applying to Horizon Europe?**

2. **What barriers would you need to overcome to apply to Horizon Europe?**

3. **How would you approach building a consortium?**

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Thank you

Contact details

- Kim Littlewood, UK NCP Cluster 2: CCIS
- Email: CCISNCP@esrc.ukri.org
- X *(formerly Twitter)*: @HE_CCIS_UKNCP
- LinkedIn: www.linkedin.com/in/uk-ncp-cluster2 *(under development)*
- Cluster 2 Newsletters (select: Pillar 2, Cluster 2: CCIS)

UK NCPs contact details can be found here:
UK National Contact Points

International NCPs contact details can be found here:
Funding & Tenders portal NCP contacts

Department for Science, Innovation & Technology

UKRI Arts and Humanities Research Council Economic and Social Research Council

Useful links and definitions

Links

- Horizon Europe Cluster 2 Work Programme
- General Annexes
- HE Programme Guide
- Template Application form
- Evaluation form template + Evaluators briefing slides
- Finding partners - Net4Society online brokerage platform
- Finding partners via past/currently funded projects – CORDIS
- Finding partners via Funding and Tenders Portal - Partner Search
- Funding and Tenders portal – How to Participate
- Horizon Europe helpdesk and support services
- Common mistakes to avoid when applying for Horizon Europe funding
- Gender in EU research and innovation
- Communicating about your EU-funded project. *And* free dissemination and exploitation services
- Become a Horizon Europe evaluator
- List of evaluators/experts *[select 'experts list' from dropdown]*

Definitions

- **Work Programme** – sets out funding opportunities for R&I activities within each cluster. Next C2 WP expected Q1 2025.
- **Cluster** – a major problem space, or research area. There are six in total. Cluster 2 is Culture, Creativity and Inclusive Society (CCIS).
- **Destination** – a way of breaking down the Cluster into manageable chunks with a common theme, e.g., Democracy and Governance.
- **Topic** – a specific call for proposals with its own scope, budget, etc.
- **The Portal** – the EU Funding & Tenders portal where all information needed to participate can be found.
- **Type of Action** – Research and Innovation Action (RIA), Innovation Action (IA), Coordination and Support Action (CSA)*details in notes
- Other definitions available: Horizon Europe glossary