



SBRI: Accessible solutions for disrupted journeys

Applicant briefing

21 February 2024

The webinar will start at 10:30am.

- We are currently on mute, whilst waiting for more people to join
- We will conduct a sound check before the briefing starts
- Please ensure that you are dialled in, either by computer or phone, so that you can hear the briefing
- If you have any audio issues, please dial in from a fixed line
- This briefing will be recorded and available for you



Housekeeping

- All participants will be muted throughout the briefing.
- Please use the Q&A box for submitting competition related questions.
- Please use the Chat box for technical issues related to sound/visuals.
- The webinar will be recorded, and you will be sent a link, along with additional information, once this is available.





Agenda

Welcome and introductions

Part 1
 SBRI key features, intro to Innovate UK and UKRI

Part 2
 Scope, eligibility criteria

Part 3

The Innovation Funding Service, application finances

Part 4

Submitting your application, assessment, project setup for successful applicants, support available





Welcome and introductions

Conor Chaplin

Knowledge Transfer Manager, Transport Team

Kelly McGrath Competition Manager, Competitions Team

Sophie Randall

Innovation Lead – Mobility & Cities, Clean Growth and Infrastructure Team

Sam Tito

SBRI Portfolio Executive







About SBRI





SBRI: the small business research initiative

Helping government, helping businesses

Helping government:

SBRI helps government organisations solve tough challenges by connecting them with innovative businesses.

Helping businesses:

SBRI offers innovators the chance to win a government contract to help demonstrate and develop their new technologies.

- over 100 public sector organisations participated
- average annual sales grow 30%



Innovate UK

Jenny Griffiths Founder, Snap Fashion



Pre-commercial procurement

→ Requires a lead customer

What is SBRI?

Small business research initiative



Well-defined challenges

100% funded R&D services procurement contracts



SBRI Key Features

Development Contracts

- 100% funded R&D (procurement contract for R&D Services).
- UK implementation of EU pre commercial procurement.

Contract with Lead Applicant

Who may choose to sub-contract but remains accountable.

IP rests with Supplier

- Certain usage rights for the Public Sector (licenses etc).
- Companies encouraged to exploit IP and will be assessed on this basis.

Eligibility

- Open to all organisations no limit on the size or type of company.
- Open to companies not currently engaged in the sector.
- Research organisations may also apply.
- All organisations must demonstrate a route to market.





Applying to an SBRI competition

- In addition to the technical criteria, you will be assessed on your plans to commercialise your technology; value for money; potential benefits.
- This is a contract to deliver a specific outcome, be sure you can deliver what's in your application.
- You must include VAT (if registered), as this is a contract for R&D services and the award is classed as trading income.
- You **must not** include profit within your application
- Explain the problem your project is looking to solve and who your target customers will be.
- We cannot increase your costs once you've been awarded a contract
- Familiarise yourself with the contract, our terms and conditions are non-negotiable.



Introduction to Innovate UK and UK Research and Innovation





UK Research and Innovation

We work with the government to invest over £7 billion a year in research and innovation by partnering with academia and industry to make the impossible, possible. Through the UK's nine leading academic and industrial funding councils, we create **knowledge with impact**.





Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

Innovate

UK

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.



UK ranks 4th in Global Innovation Index

- Innovation accounts for up to 50% of labour productivity growth
- Firms that persistently invest in R&D have higher productivity
- Innovating companies are more likely to export and generate growth

Scope





Aim

The aim of the competition is to develop an accessible and inclusive focussed solution, physical or digital, to support transport users when a journey is disrupted.

Your solution will provide an alternative option when a journey is disrupted, for users who may experience difficulties accessing and using the UK's transport networks. This will enable them to continue their journeys in a safe and comfortable way.

Your solution can, taking into consideration the users needs and preference:

- minimise or remove any discomfort by providing interim support for possible disruption
- make available one or more alternative ways to complete the journey
- return back to the starting point of the journey.

The preferred solution must allow journeys to continue as closely as possible to the original plan. It must match the user requirements, whilst minimising the effort, discomfort and anxiety for the traveller.



Considerations

- We welcome solutions which can be used across multiple transportation modes or throughout the whole, door-to-door, journey.
- We encourage the use of independent expert groups to provide user feedback. We recommend this engagement during the application process, and throughout the duration of the project. You must demonstrate the end users need for the solution.
- We are adopting a <u>portfolio approach</u> for this competition.



Scope

Your project must:

- develop a solution which can provide a near-instant request or application, be used in realtime, or be a pre-emptive solution
- develop the solution with a targeted accessibility, or inclusivity perspective embedded within it
- consider how the proposed solution will benefit or impact other aspects of accessibility and inclusivity
- identify how you will engage with the target user group for the duration of the project, in order to provide feedback
- state whether your solution will be used for single or multiple transportation modes
- detail how the solution complies with UK accessibility standards, guidance and legislation, if required

Your project can:

- consider a national or local approach
- propose how your solution can be used on multiple transportation modes or adopted across the whole journey



Themes

Your project can focus on one or more of the following:

- People with physical disabilities
- People with mental health conditions
- People with learning disabilities
- People who are neurodiverse
- Age inclusion
- Personal safety
- Gender inclusion
- People with caring responsibilities
- Access and inclusion for other barriers.



Out of scope

We will not fund projects that:

- Are not original in scope and duplicates someone else's work
- Do not consider the solution from an accessibility, or inclusive perspective
- Do not have a solution that will benefit the UK transport networks
- Could have a detrimental impact on other transport users
- Do not specify how they intend to engage with the target user group throughout the length of the project
- Do not address how any potentially negative outcomes, such as on the environment or society, would be managed
- Do not evidence the potential for their proposed innovation to generate positive economic or societal impact
- Would directly duplicate other UK government or EU funded initiatives you have already been funded to deliver
- Are covered by existing commercial agreements to deliver the proposed solutions.



Supporting information

- Access to transport for disabled people
- Inclusive Mobility. A Guide to Best Practice on Access to Pedestrian and Transport
- <u>The Inclusive Transport Strategy: achieving equal access for disabled people</u>
- Understanding accessibility requirements for public sector bodies
- Design for the mind. Neurodiversity and the built environment. PAS 6463:2022
- National Institute for Health and Care Research Payment guidance for researchers and professionals | NIHR.
- Innovate UK Lived experiences of women and girls in relation to everyday journeys
- Innovate UK Business Connect 2023 Accessible and Inclusive Transport Report









Eligibility criteria





Eligibility criteria

Project eligibility	 Applicant can be an organisation of any size Can work alone or with other organisations as subcontractors only Start by 1 June 2024 End by 31 March 2025 Deliver user engagement throughout the duration of the project Contracts will be awarded to a single legal entity Main contractor can subcontract components of work with justification
	to specialist consultants or advisers
Project costs	 Up to £250,000 inclusive of VAT for each project
Project length	 Maximum duration of 10 months



Types of organisations we fund

- Business Small or Micro, Medium or Large registered in the UK, European Union (EU) and the European Economic Area (EEA)
- Research Organisation (RO):
 - Universities (HEIs)
 - Not for profit distributing Research & Technology Organisation (RTO) including Catapults
 - Public Sector Research Establishments (PSRE)
 - Research Council Institutes (RCI)
- Public sector organisations and charities doing research activity of any size
- The lead applicant can use subcontractors from any type of organisation where needed.

If you are 100% owned by a large parent company as a small subsidiary this means you are classed as a large company. For more information on company sizes, please refer to the <u>company accounts</u> <u>guidance</u>.



Key dates

Timeline	Dates			
Competition Opens	19 February 2024			
Briefing Event	21 February 2024			
Submission Deadline	3 April 2024, 11:00am			
Applicants informed	1 May 2024			
Contracts signed and returned no later than	1 June 2024			



Innovation Funding Service (IFS)

Search for a funding competition and review criteria

Filter competitions	2 competitions		-	Funding co	mpetition					
Keywords	SBRI: Accessible solutions for	or disrupted journeys		SBRI: Accessible solutions for disrupted journeys						
SBRI Innovation area Any Update results	 Organisations can apply for a share of £1 million, inclusive of VAT. This is to develop an accessible and inclusive focussed solution, physical or digital, to support transport users when a journey is disrupted. Eligibility To lead a project, you can: be an organisation of any size work alone or with other organisations as subcontractors Contracts will be awarded to a single legal entity only. 			focussed solu Competition Competition		r digital, to : y 19 Februar sday 3 April	support tran y 2024 2024 11:00	sport users when a	s to develop an accessible an a journey is disrupted.	d inclusive
	Opening soonOpens:19 February 2024Closes:3 April 2024	SBRI: Accessible sol	lutions for disrupted journeys	Start new ap	Eligibility	Scope	Dates	How to apply.	Supporting information	
		develop an accessible and i support transport users wh Eligibility To lead a project, you can: • be an organisation of any		Descript	ion		Innovate U The aim of focussed so journey is o Your solution themes in the barriers acc	K. the competition is f olution, physical or lisrupted. on must support a f the scope section. T cessing and using t	arch Initiative (SBRI) compet to develop an accessible and r digital, to support transport targeted user group, listed ir The user group may experien the UK's transport networks. ys in a safe and comfortable	l inclusive users when a the specified ce hesitance or This will enable
	Innovate UK	Contracts will be awarded to Opening soon Opens: 19 February 2 Closes: 3 April 2024	2024							

Lead Applicant: create an account

The lead applicant must create an account:

UK registered businesses

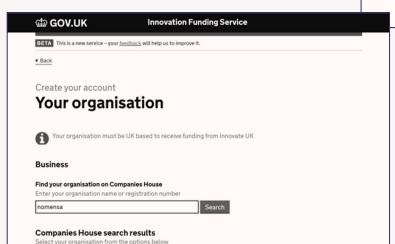
Use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.

NOMENSA LTD

04214477 - Incorporated on 10 May 2001 13 Queen Square, Bristol, BS1 4NT

Research organisations, academics and universities

Enter your information manually so you are not listed as a business on IFS and ensure you receive the correct funding



inding Service	If you haven't used the new Innovation Funding Service before you will need to create an account. Create account
	Create account
Funding Serv	vice
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ess	
ter your email add	dress.
er your password	d
er your password	
	Show
	Show
	Show
	Show
	Show ating an account?
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Project Details

- Application Team Contributors: Invite colleagues from your own organisation to help you complete your application.
- Application Details Title, timescales, and innovation area.
- Who made you aware of the competition? Select a category to state who made you aware of the competition. You cannot choose more than one.
- How long has your organisation been established for? Select a category to state how long has your organisation been established for. You cannot choose more than one.
- What is your organisation's primary area of focus? Select a category to state your organisation's primary focus area. You cannot choose more than one.



Project Details

- Equality, diversity and inclusion We collect and report on equality, diversity and inclusion (EDI) data to address under-representation in business innovation and ensure equality, diversity and inclusion across all our activities. All team members and Lead applicants must complete the Equality, Diversity and Inclusion survey embedded in IFS as part of your application.
- Project Summary Please provide a short summary of your project and describe how it meets the scope of the competition.
- Public Description Description of your project which will be published if you are successful.
- Location Please list the name and location of any subcontractors you are planning on working with.



Application Questions

Detailed guidance available on IFS

Application Form		Appendix?
Question 1	Themes (not scored)	No
Question 2	Transport modes (not scored)	No
Question 3	Animal Testing (not scored)	No
Question 4	Permits and licences (not scored)	No
Question 5	Proposed idea or technology	Yes - optional
Question 6	Technical project summary	No
Question 7	Current state of the art and intellectual property	No
Question 8	Project plan and methodology	Yes - mandatory
Question 9	Technical team and expertise	No
Question 10	Costs and value for money	Yes - optional
Question 11	Commercial potential	No



Application finances





Labour

Eligible:

- Gross salary
- National insurance
- Company pension contribution
- Other non-discretionary package costs

Ineligible:

- Discretionary bonuses
- Performance related payments of any kind
- Sick days
- Waiting time
- Training days
- Non-productive time



Labour	£25,862 -			
Be specific and add each role separately	' .			
Labour costs guidance				
Working days per year 232				
Number of staff and roles within the pr	oject			
Role within project	Gross employee cost	Rate (£/day)	Days to be spent by all staff at this grade	Total costs
Project Manager	50000	£216	120	£25,862 <u>Remove</u>
Add another role				

Overheads

Innovate UK's definition

Additional costs and operational expenses incurred directly as a result of the project. These could include additional costs for administrative staff, general IT, rent and utilities

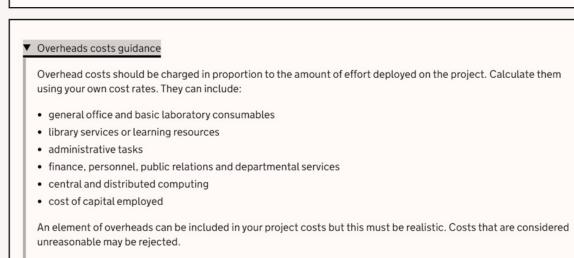
Indirect (administration) overheads

Please ensure they are additional and directly attributable to the delivery of the project

Direct overheads

- e.g. office utilities, IT infrastructure, laptop provision not covered by capital usage
- must be directly attributable to the project
- provide detailed breakdown together with methodology/basis of apportionment

Overhead costs £0 – • Overheads costs guidance Please provide a breakdown of the overheads you expect to occur during the project. The cost to project is the percentage of the total company cost resulting from this project. Item Total company cost (£) Total claimed Imm 0 0 £0 Add another overhead Add another overhead



You could be asked to provide an itemisation of costs and methods of calculation to support your application.



Material costs

Please be clear on what the materials are, just putting consumables does not provide enough detail.

If insufficient information is provided, we will request more information should you be successful which may delay your project start date.

Materials

£10,000 -

You can claim the costs of materials used on your project providing:

- they are not already purchased or included in the overheads
- they are purchased from third parties
- they won't have a residual/resale value at the end of your project. If they do you can claim the costs minus this value

<u>Please refer to our guide to project costs for further information.</u>

Materials costs guidance

Please provide a breakdown of the materials you expect to use during the project

Item	Quantity	Cost per item (£)	Total	
Software	1	10000	£10,000	<u>Remove</u>
	0	0	£0	<u>Remove</u>
Add another materials cost				
			Total materials costs	£10,000



Capital equipment usage

Eligible:

Used in the project or shared with day-to-day production.

Calculations will need to be in line with your accounting practices.

Even if the equipment is depreciated fully over the life of the project this must be added under capital equipment.

Capital usage	£750
You can claim the usage costs of capital assets you will buy for, or use on, your project.	
<u>Capital usage guidance</u>	
Please provide a breakdown of the capital items you will buy and/or use for the project.	
Item description	
Laptop	
New or existing item	
New Existing	
Depreciation period (months)	
24	
Net present value at the start of your project or the price you bought it for (\mathfrak{L})	
2000	
Residual value at end of project (£)	
500	
Utilisation (%)	
50	
Net cost	
£750	



Subcontractors

Eligible:

- Subcontracting outside of the UK is permitted, you should fully explain the specific skills the subcontractor brings to the project.
- If you're subcontracting to a parent or sister company, please ensure you list at cost and do not include profit.
- All costs must be justified and quantified.

You can subcontract work if you don't have the expertise in your project team. You can also subcontract if it is cheaper than developing your skills in-house.

Subcontracting costs guidance

Please provide details of any work that you expect to subcontract for your project.

Subcontractor name

Robotics experts ltd

Country where the subcontractor will work

UK

Role of the subcontractor in the project and description of the work they'll do

facilitation and availability of robotics labs

Cost

36795



Travel and subsistence

Eligible:

Costs must be directly linked to the project.

Please breakdown your costs as follows:

- Travel
- Accommodation
- Subsistence

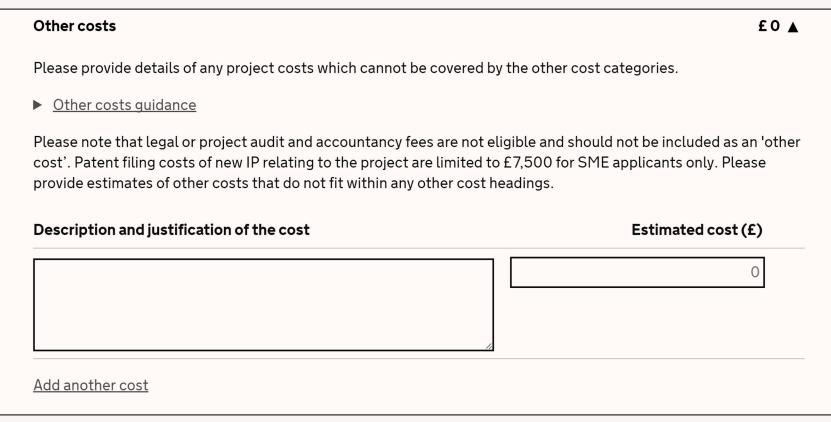
If you have an annual trip to visit the parent company this is not an eligible cost.

Travel and subsistence			£3,000 🛦		
You should include travel and subsistence costs that relate to this project.					
Purpose of journey or description of subsistence cost	Number of times	Cost each (£)	Total (£)		
Travel to robotics labs for testing	12	100	£1,200 Remove		
monthly project meetings	12	150	£1,800 Remove		
Add another travel cost					
	Total trav	el & subsistence costs	£ 3,000		



Other costs

- Costs that could not be added under previous headings
- Do not double count



All costs will be reviewed by the finance team during contract award



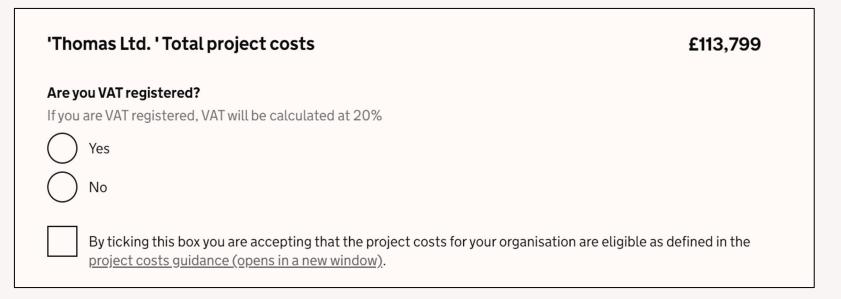


Once you have completed your costs you will be asked to confirm if you're VAT registered. If you select 'yes' IFS will automatically add on VAT calculated at 20%.

If you are a VAT registered organisation you will not need to enter your project costs inclusive of VAT as the application form will calculate the VAT for you.

If you are not VAT registered then you can quote without VAT, but you will not be able to increase invoice values to cover VAT later on

Make sure not to double count this as it may increase your project costs over the limit





Project cost summary

Finances	;							Close all	
Funding	breakdown						🗸 Comp	olete 🗕	
<u>Return to yo</u>	our project financ	<u>ces</u> to com	plete or make	changes to	/our organ	isation's financial ir	nformation.		
	Total	Labour (£)	Overheads (£)	Materials (£)	Capital usage (£)	Subcontracting (£)	Travel and subsistence (£)	Other costs (£)	Total VAT (£)
Thomas Ltd. Organisation <u>View</u>	£136,559	24,784	15	25,000	4,000	50,000	0	10,000	22,760

Ensure the highlighted costs fits the criteria for this competition. The maximum project costs for this competition are **£250,000**

The lead organisation can see a summary of project costs calculated inclusive of VAT (if VAT registered)



Your organisation

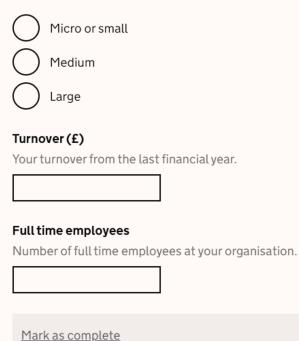
Once you have completed your costs you will be asked to select your organisation size, enter your turnover from the last financial year and number of full time employees at your organisation

Your project finances

Your organisation

Organisation size

Please use our guidance (opens in a new window) to determine your organisation.



Innovate UK

Payment milestones

Month completed 1 Month completed 1 ~	Milestone 1 Milestone 1 Milestone 1 Task or activity	% of project Payment costs request Close all 0% £0 - Payment requested (£) 0	 —— Ente	r each milestone ar	nd any associated	payme	ents
			Month completed	Milestone	% of project costs	Payment request	Open all
	/		1	Milestone 1	33.33%	£50,000	+
	Words remaining: 200 Deliverable		2	Milestone 2	33.33%	£50,000	+
			3	Milestone 3	33.33%	£50,000	+
	Words remaining: 200		Total payment re	equested	<u>Add</u>	another project	<u>et milestone</u> £150,000
	Success criteria		Mark as complete				
			Save and return to p	roject finances			

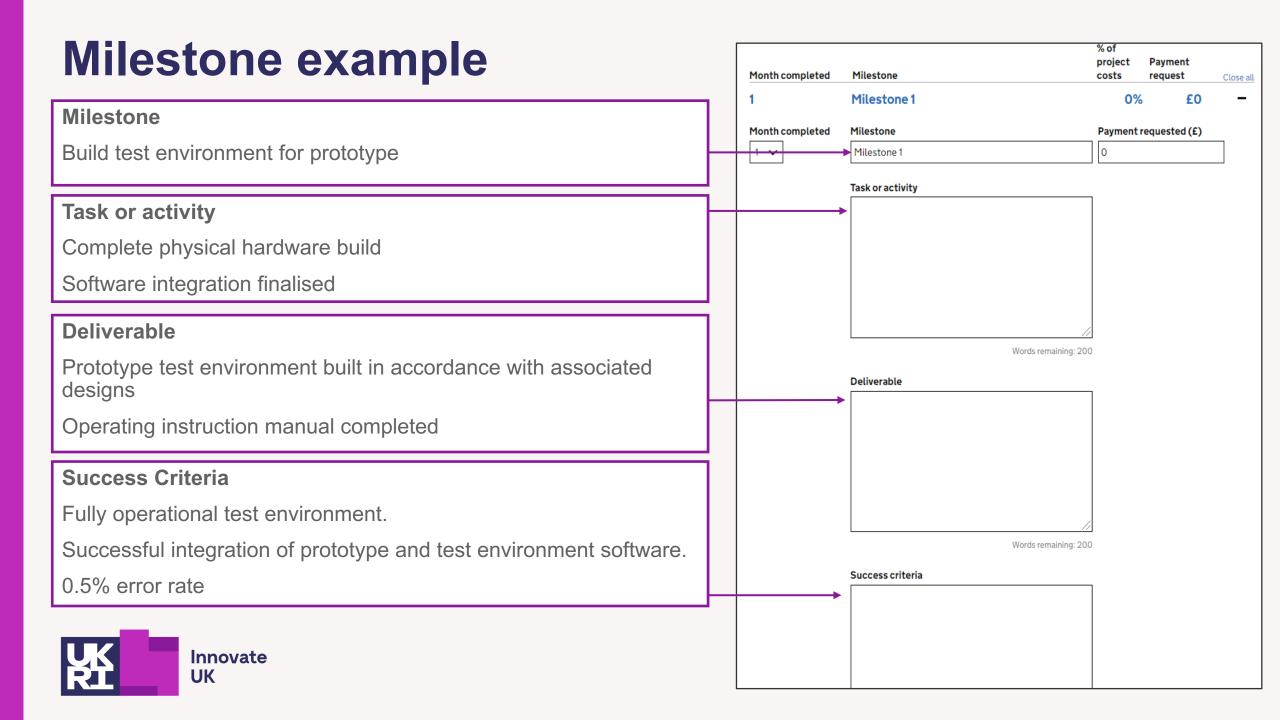


Once all milestones have been entered, mark the section as complete

Information to include in your milestone template

- Details of work packages with clear description of the activities taking place in each milestone.
- The month the milestone will be completed, which will help form your **quarterly** payment schedule.
- Clear and distinct deliverable(s) from each milestone that you'll be able to evidence to confirm you've completed the
 milestone in full.
- Success criteria for each milestone, noting that it must be clearly relatable to the work packages, deliverable(s) and must be measurable within reason
- Costs for each milestone check that the total costs on the milestones match the total project costs page within the finance section
- Do not cluster your milestones together, even if they occur in the same period. We need separate deliverables and costs for each milestone.





Terms and Conditions

Before you can submit your application, you **must** agree to the draft terms and conditions for this procurement competition.

They may differ from any you have agreed to before.

These terms are set and are **non-negotiable**

Terms and conditions You must agree to these before you submit your application.				
Award terms and condition	S P Incomple			
Review and submit 🔒 Prir	it your application			



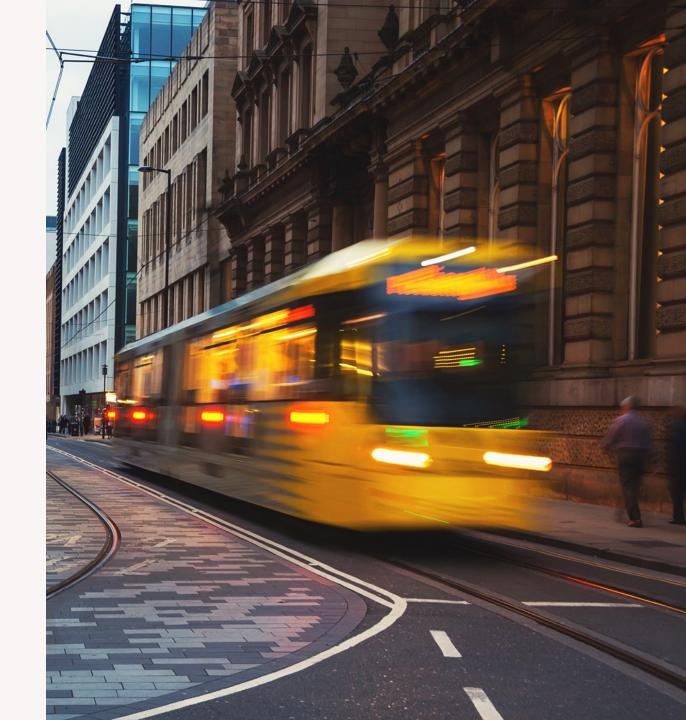
I agree to the <u>full terms and conditions</u> set out by the funding authority. I understand I need to agree to the final contract if my application is successful.

Agree and continue



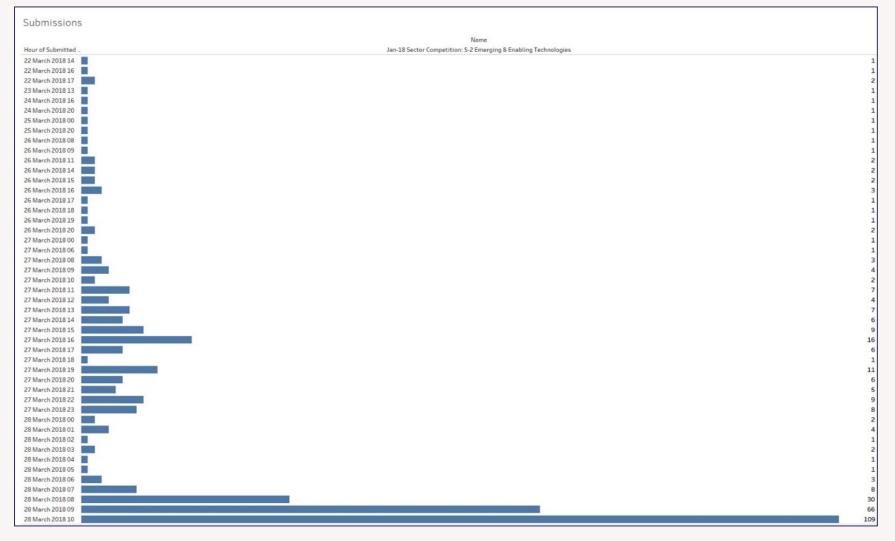
Submitting your application





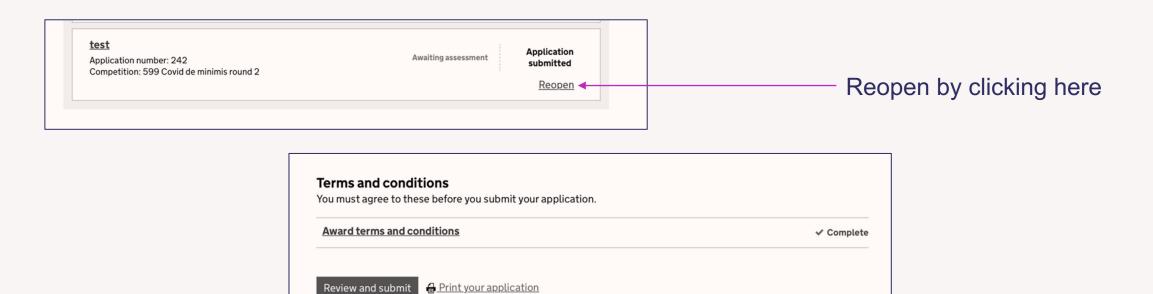
Submit your application early!

Customer Support can help resolve any issues you might have when submitting but only if they are contacted before the deadline. Once the deadline has passed, your application cannot be submitted.





Editing a submitted application



	Terms and conditions	Open all
	Award terms and conditions	✓ Complete 🕂
Remember to press 'Submit application'	Submit application	
Innovate	Need help with this service? <u>Contact us</u>	
UK		

Assessment





How our assessors assess?

- All applications are assessed by an independent **pool** of assessors drawn from industry and academia.
- We require our assessors to maintain confidentiality and declare any conflicts of interest, ensuring a fair and transparent process.
- Assessors are unable to contact you regarding your application content. Therefore, your application should contain:
 - a justification for a viable opportunity for growth and a level of innovation that necessitates public investment. Remember that SBRI must not include profit.
 - clear and concise answers
 - the right amount of information
 - no assumptions
- We recommend you review the competition brief and guidance for help.



How are successful applicants selected for funding?

- Assessors will score each section of your application.
- After the assessor process, Innovate UK will independently moderate assessor scores. Any
 outliers in scores may be removed and your total score will be updated.
- You will then receive email notification to offer grant funding or to inform you that your application has been unsuccessful on this occasion.
- Whether successful or unsuccessful in receiving grant funding, you will receive feedback on your application. It is intended to be constructive in nature and to highlight both the strong as well as the weak areas of your application.
- For more information on the competition process, please go to: <u>Competition briefing</u>: <u>applicant information - YouTube</u>



Note on feedback

- The feedback is compiled using the written comments of the independent assessors who review and assess the applications
- It is intended to be constructive in nature and to highlight both the strong as well as the weak areas of your application
- Please bear in mind that because applications are assessed by a number of assessors, you may receive information which appears to be conflicting. This may reflect their different interpretations of the proposal that you submitted
- It must also be noted that some proposals may appear to have been favourably assessed based on their comments, in such instances it could be that your proposal simply fell below the funding threshold, with others achieving a higher merit score overall.





Scores and feedback

Medical device feasibility studies Feedback overview

Congratulations, your application has been successful Scores and written feedback from each assessor can be found below.

Application details

~

Assessors do not provide scores on these sections of the application.

Project title Medical device feasibility studies	Project timescales Project start date: 1 July 2017
Application number 92	Duration: 6 months
Lead organisation	
EMPIRE LTD	Total project cost
R 1	£150,706

Medical device feasibility studies Need or challenge

1. What is the business need, technological challenge or market opportunity behind your innovation?

Your answer:

This medical device will save the NHS millions by reducing patient recovery time. It will have use worldwide, not just in the UK.

Average score: 7/10

Your assessors' feedback

Assessor 1

The applicant has aptly described the need and challenge which this project seeks to resolve. There has clearly been some market research, however, a the application shows a lack of understanding of the wider market to which this project applies.

Assessor 2



Project setup for successful applicants





Notification

If you are unsuccessful in this competition

You can use the feedback from the assessors to develop your idea and apply into another competition that allows previously submitted applications

If you are successful in this competition

- you will be assigned a Delivery Executive who will guide you through the Project Set Up process
- you will have 5 days in total to complete the project team; project details; bank details; VAT registration details
- you must return your signed contract to us, within 5 days of receiving it and no later than 30 days following notification of the award
- funding may be withdrawn if this is not completed within this timeframe

Please ensure all your contact details in the IFS portal are correct and up to date and that you regularly monitor it.



Bank details for project set up

- We accept most bank accounts with major high street banks. You must make sure you have a valid UK business bank account to allow us to make payments to you during your project.
- Non-standard accounts could either lead to delays due to additional checks needed, or you will have to
 provide us with another bank account. This <u>will</u> delay your project start date.

The bank account which the grant is to be paid into must:

- be a business account in the same name as the organisation listed in IFS
- be from a UK bank regulated by the Prudential Regulation Authority (PRA)
- have a cheque and credit clearing facility

Online accounts are eligible as long as they meet the above criteria

We will accept most banking societies apart from:

- Viva Wallet
- Intesa Sanpaolo
- Equals Money UK Limited



Project set up

- All communication will be through IFS
- Lead applicant must provide bank details, updated milestone register (if requested) and a signed version of the contract.

Project delivery

Innovate

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- All projects are paid quarterly in arrears and only following quarterly reporting and approval from the monitoring officer.
- You will be assigned a monitoring officer, who will monitor your progress against your application and will usually visit you quarterly.
- Claims can only be made for milestones achieved between the project start and end dates.



Project Impact questions

- Each organisation in your application will complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the <u>Project Impact guidance</u> page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses



For more information:

- Watch Our Impact Management Framework video <u>here</u>
- Watch How is the Project Impact data collected? video <u>here</u>



Timelines if successful award

Timeline	Dates
Applicants Notified	1 May 2024
Within 5 days of notification, Successful Applicants must send in Project Details: Bank Details Project Location Project Manager Finance Contact	6 May 2024
Reminder from Project Set Up (5 day warning)	6 May 2024
Reminder from Project Set Up (15 day warning)	15 May 2024
Contracts must be signed within 30 days from successful notification and not later than	1 June 2024



Support from Innovate UK Business Connect

Conor Chaplin Knowledge Transfer Manager – Aviation Accessible & Inclusive Transport Lead conor.chaplin@iuk.ktn-uk.org



Business Connect

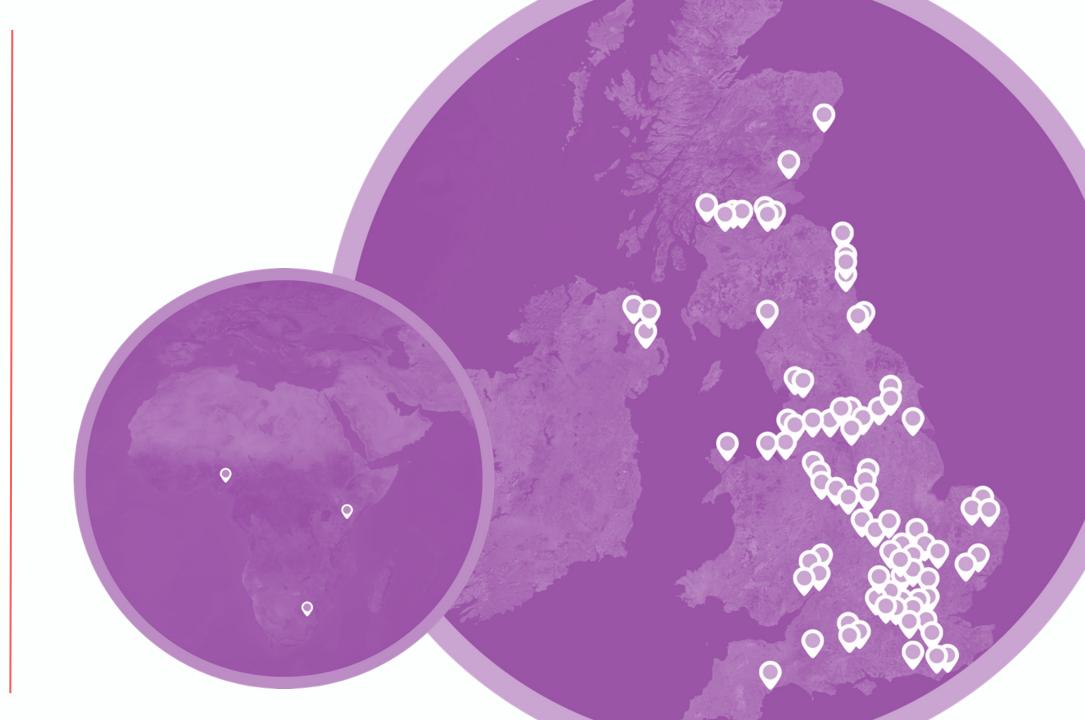


About Us

KTN exists to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.



Business Connect Innovate UK KTN Team



Our network



46,229 Unique Organisations 72% Small 15% Medium

13% Large



234,478 innovators



Every university in the UK



Business Connect

What Business Connect do



Connecting

Finding valuable partners

Project consortium building

Supply Chain Knowledge

Driving new connections

Articulating challenges

Finding creative solutions



Funding

Awareness and dissemination

Public and private finance

Advice – project scope

Advice – proposal mentoring Project - follow-up



Influencing

Promoting

Industry needs

Informing policy makers

Informing strategy

Communicating trends and market drivers



Supporting

Intelligence on trends and markets

Business Planning support

Success stories / raising profile



Navigating the innovation support landscape

Promoting coherent strategy and approach

Engaging wider stakeholders

Curation of innovation resources



Business Connect

How can we help?

- Scope sense check/clarification always get an official confirmation via <u>support@iuk.ukri.org</u>
- Partner identification types of organizations you want in your consortium
- Partner search specific companies to contact
- Bid review light touch only











Customer Support Services

0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

support@iuk.ukri.org









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Thank You

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