

## Access to finance for CAM businesses

**Dr Sophie Dale-Black** Director, UK Network – British Business Bank

CCAV Cohort Event: Oxford Brookes University December 14<sup>th</sup> 2023



# What is the British Business Bank and how does it operate?



#### **Reducing regional imbalances in access to finance**

Among our objectives, we target the creation of a more diverse finance market for smaller businesses – particularly through identifying and helping to reduce regional imbalances in access to finance.

£1.6bn

Commitments made during 2022-23 through the British Business Bank across the UK 90,200

Businesses supported by the British Business Bank's core finance programmes



## **Our strategic objectives**

# Driving sustainable growth



ensuring smaller businesses can access the right type of finance they need to start, survive and grow

#### **Backing innovation**

ensuring innovative businesses can access the right capital to start and scale



#### **Unlocking potential**

unlocking growth by ensuring entrepreneurs can access the finance they need regardless of where and who they are



# Building the modern, green economy



financing groundbreaking solutions to climate change and helping smaller businesses transition to net zero so they thrive in a green future



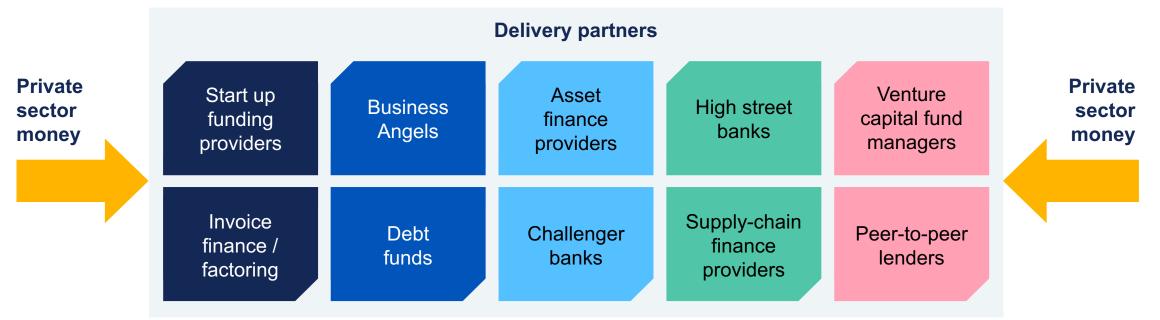
#### How we operate



**Expertise** Designing solutions to make finance markets work better for small businesses



Money £12.4bn of finance supported by core Bank programmes

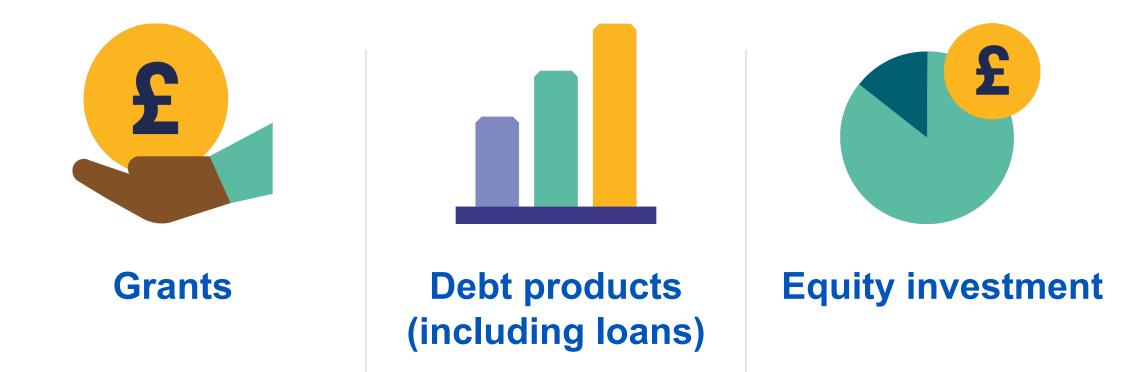




# What types of finance are available for smaller businesses?



## Finance options available for smaller businesses

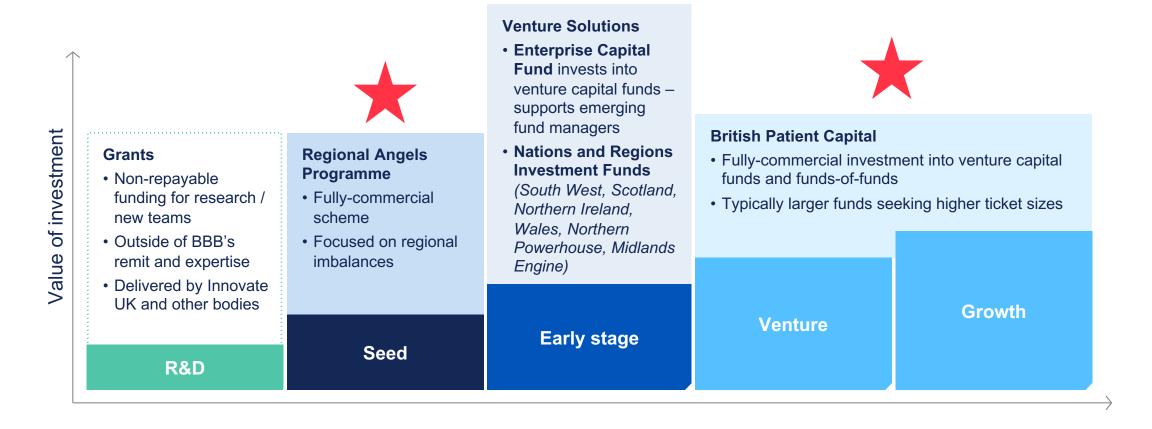


#### Our programmes



#### **Examples of equity solutions**

#### Illustrative





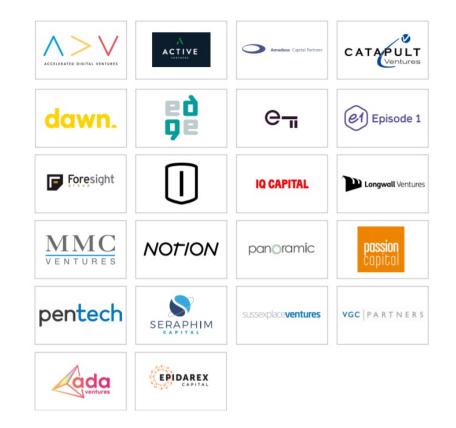
# What finance options are available across the UK?

#### **Our programmes**



#### **Enterprise Capital Funds**

Programme focus	<ul> <li>More than £2bn committed*</li> <li>Aims to increase the supply of equity finance to early-stage UK high growth companies</li> <li>Seeks to lower barriers to entry for new and emerging UK venture fund managers</li> </ul>
Market dynamics	<ul> <li>Seeks to address the UK equity gap for early-stage financing of high growth companies by providing a super-charged return to private investors.</li> </ul>
Delivery partners supported	<ul> <li>Encourages private investors and expands investor diversity</li> <li>Typically invests in fund managers targeting the early stages of venture capital</li> </ul>





## **Regional Angels Programme**



#### **Regional programmes**

## **Regional funds open until end 2023**





£347m Midlands Engine Investment Fund (MEIF)

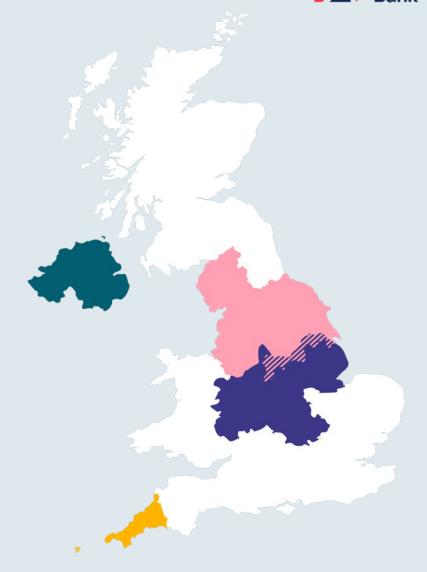


£34m Cornwall & Isles of Scilly Investment Fund (CIOSIF)









## **Nations and Regions Investment Funds**

Investment Fund for South West

Investment Fund for Scotland

Investment Fund for Northern Ireland

Investment Fund for Wales

Northern Powerhouse Investment Fund II (NPIFII)

Midlands Engine Investment Fund II (MEIFII)



£1.6bn

of finance available





### **Nations and Regions Investment Funds**







14



#### Northern Powerhouse Investment Fund II (NPIF)



#### £660m

Providing both debt and equity finance



Smaller loans (£25k – £100k) Debt (£100k – £2m) Equity (up to £5m)









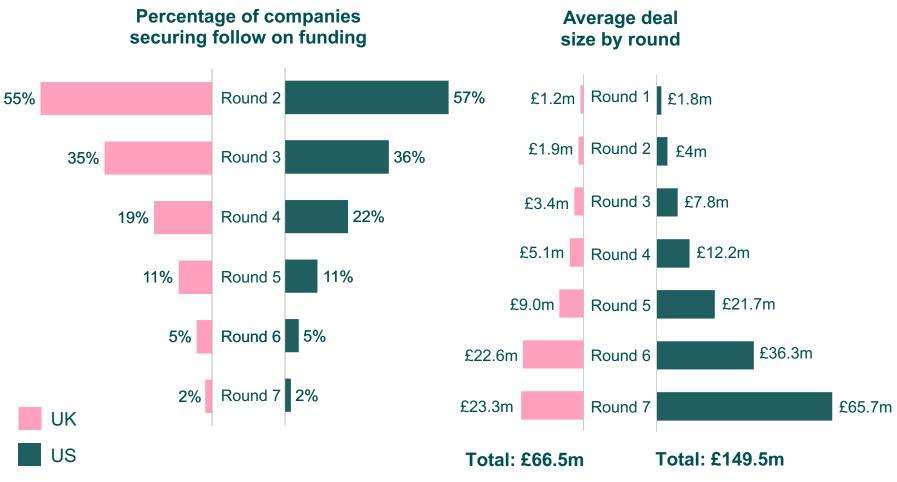


# What about larger amounts of finance for scaling businesses?



#### **British Patient Capital**

The UK has a similar proportion of companies receiving follow-on funding at each stage as the US, but the amount received at each round is larger in the US.



Source: British Business Bank 2019 Equity Tracker.



#### **Future Fund: Breakthrough**

#### Future Fund: Breakthrough

Encourages private investors to co-invest in high-growth, innovative firms

Focused on R&D intensive companies

Minimum total investment round size of £30m

Companies must have raised at least £5m in previous funding rounds

£375m (+£50m)

UK-wide programme



## **R&D** intensive

focus on British companies in breakthrough technology sectors



#### Core funds and co-investment – deep tech / life sciences

Supporting best-in-class fund managers

Enables the best fund managers to execute, through our cornerstone commitments and fund boosts

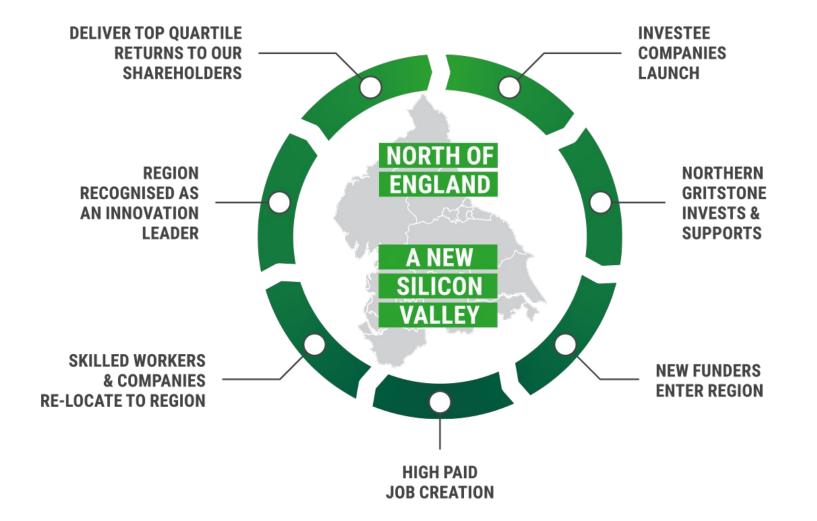
Venture and venture growth funds

Co-investment strategy also enables increased size for later-stage UK funding rounds





#### £30m investment into North of England businesses





#### Core funds and co-investment – technology / life sciences

## Supporting best-in-class fund managers

Enables the best fund managers to execute effectively, through our cornerstone commitments and fund boosts

Venture and venture growth funds

Co-investment strategy also enables increased size for later-stage UK funding rounds





#### **Case study: Wayve**

British Patient Capital's investment with Balderton Capital has in turn supported investment into Wayve across numerous funding rounds.



London and California based – partners include Ocado Group and Asda Balderton. capital

One of numerous investors within \$258m\* of series A and B funding already completed

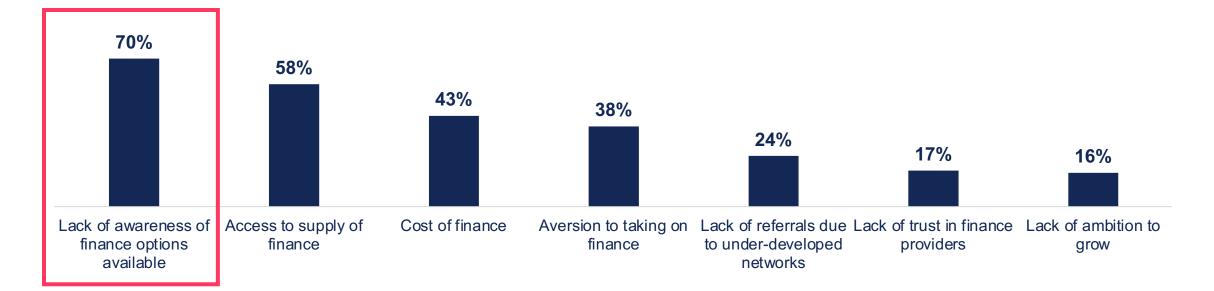


# There's money available – so what's the problem?



#### The finance landscape can be complex to navigate

"There's not enough awareness of alternative finance. Businesses get on with what they're doing. If they need help, they would speak to a bank. If the bank said no, they wouldn't know where to go." *Yorkshire and Humber, Finance advice* 



Source: British Business Bank's Intermediary Survey (March 2023).

# Making business finance work for you

Our 'Making business finance work for you' guide is designed to help you make an informed choice about accessing the right type of finance for your business.



https://www.british-business-bank.co.uk/financehub/making-business-finance-work-for-you-guide/

