UK-SA Water Innovation Lead Customer Programme Brief

Information and Question/Answer Session

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Innovate UK – Global Alliance Africa
Objectives
The overall aim of the UK-South Africa Lead Customer Programme is to accelerate innovations needed to create new or improved water access technologies for the sector through UK-South African partnerships.

The outcome will assist in meeting the water security challenges in both countries, as well as contributing to the UN Sustainable Development Goal (SDG) 6.

Funding Commitments
Technology Innovation Agency: up to ZAR 5,000,000 for South African partners
Innovate UK KTN: up to GBP 500,000 for UK partners
The aim of this competition is to create new or improved water access technologies for the sector through UK-South African partnerships.

Your application must:

• Focus on the improvement of water security in South Africa and/or the UK, within the thematic areas of:
  a) Digitalisation (data and technology for water management), or
  b) Effective waste management systems
• Be a collaboration with at least one UK partner and one South African partner.
• Propose an innovative technology solution or business model that is feasible, reliable and with tested proof of concept.
• Present demonstrable deployment route(s) with support/commitment from a South Africa and/or UK water utility company or top tier future customer.
Out of Scope

- We are not funding projects that are:
  - not in scope for this competition
  - not addressing real challenges in the water sector
  - below Technology Readiness Level 4
  - have no interest from a water industry sponsor or top tier future customer.
  - do not have at least one UK participant and one SA participant.
Funding collaborations:

- This competition operates under a partnership model.

- There are two leads required: a UK applicant lead and a SA applicant lead, at least one of whom must be a technology lead.

- All partners will enter their details on the application templates, but only one partner needs to submit the documentation on the portal.

- UK partners will be funded through Innovate UK KTN and the SA partners will be funded through TIA directly.
Scope Q&A
Eligibility criteria
### Eligibility criteria

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<td><strong>Project eligibility</strong></td>
<td>• have one UK partner and one SA partner</td>
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<td>• support/commitment from a South Africa and/or UK water utility company or top tier future customer indicating commercialisation opportunities to promote the future exploitation of the technology</td>
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<td>• Be within scope criteria</td>
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<td><strong>Total project costs</strong></td>
<td>Between £25,000 and £100,000 for UK participants</td>
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<td></td>
<td>Between R500 000 and R 1 000 000 for SA participants</td>
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<td><strong>Project length</strong></td>
<td>6 and 12 months</td>
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Funding rules

The level of funding awarded for UK organisations will depend upon the type of organisation and the type of research being undertaken in the project

- up to 70% if you are a micro or small organisation
- up to 60% if you are a medium sized organisation
- up to 50% if you are a large organisation

For South African organisations, your eligible project costs will be 100% funded through TIA, contingent upon the satisfactory fulfilment of predetermined criteria and conditions including possible royalty payment obligations, which will be agreed to before funding is awarded.
Eligibility Criteria: Funding Levels

**Technology Testing & Validation**  
(Technology Readiness Level 4-6)
- UK SMEs – up to £25,000 per project
- SA SMEs – up to R500,000 per project
- Duration 6 to 9 months
- Involve at least one SME per country, with an Endorsement Letter from a water industry sponsor (non-grant recipient)

**Technology Demonstration & Scale-up**  
(Technology Readiness Level 6-8)
- UK SMEs – up to £100,000 per project
- SA SMEs – up to R1,000,000 per project
- Duration 9 to 12 months
- Involve at least one SME per country, with an Endorsement Letter from a water industry sponsor (non-grant recipient)
Your Project Cost Categories

Labour  Overheads  Materials  Equipment Usage
Subcontractors  Travel & Subsistence  Other
Conditions of Award

Under the Subsidy Control Regime, we will conduct a financial review and seek assurances on your organisation, leadership team, and persons of significant control.

Certify you are eligible

When submitting an application, you must certify that you are eligible for funding. If you are unsure, please take independent legal advice before applying. You must pass our financial review and assurances before being offered a conditional award.
Other Innovate UK or TIA projects

If you have an outstanding final claim or Independent Accountant Report (IAR) on a live Innovate UK project, you will not be eligible to apply to this competition, as a lead or a partner organisation.

We will not award you any further funding if you:

- applied to a previous competition as the lead or sole company and were awarded funding by Innovate UK, but did not make a substantial effort to exploit that award

- applied to a previous competition as the lead or sole company and failed to comply with grant terms and conditions.
# Key Dates

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<th>Timeline</th>
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<tr>
<td>Competition Opens</td>
<td>13 November 2023</td>
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<td>Briefing Event</td>
<td>29 November 2023</td>
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<td>Submission Deadline (11am)</td>
<td>22 December 2023</td>
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<td>Applicants informed and due diligence start</td>
<td>22 January 2024</td>
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How to Apply?

Before you start

You must download the application template and project plan and finances template. The links to these documents can be found on the competition page – https://innovationexchange.ktn-global.org/challenges/277

- Application Template
- Project Plan and Finances Template

Register on the application portal by clicking the Apply Now button below.
How to Apply?

Before submitting, make sure:
• that all the information provided in the application is correct;
• your proposal meets the eligibility and scope criteria;
• all sections of the application are marked as complete; and
• that all partners have completed all assigned sections and accepted the terms and conditions (T&Cs).
• You have uploaded the three required documents as uploads
• Please ensure that you click the [Stage Complete] button at each stage of your application.

You can reopen your application once registered, up until you submit the application. You must submit the application before the competition deadline on GMT 23:00 Friday 22nd December 2023.
Additional Support
Equality, Diversity & Inclusion

• We are on a mission to embed Equality, Diversity, and Inclusion in everything we do, internally and externally.

• We believe that great ideas can, and do, come from anyone and everyone.

• We know that diversity and inclusion in businesses contributes to enhanced innovation, satisfaction, performance, and ultimately, commercial success.

• So, if you would like any support, please do contact us and make us aware as early as possible, preferably at least 15 days minimum before the closing date.
Contact

Customer Support Services
0300 321 4357 (Monday - Friday 9-5pm)
support@iuk.ukri.org

Innovate UK
ukri.org/councils/innovate-uk

Innovate UK KTN
iuk.ktn-uk.org
Thank you!

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Q&A