



Innovate
UK

UK-SA Water Innovation Lead Customer Programme

Applicant briefing

Date: 29 November 2023

The webinar will start at 10am GMT (2pm SAST)

- We are currently on mute, whilst waiting for more people to join
- The briefing will be recorded and available to refer to through the application portal
- PDFs of the presentation will also be available on request



**Innovate
UK**

**UK-SA Water Innovation Lead Customer Programme
Briefing Session Agenda Overview
29 November 2023**

Agenda Item	Approximate Timing GMT (SAST)
Welcome and IUK KTN Intro – Marisa Naidoo IUK KTN	10:00 – 10:30 (12:00-12:30)
Technology Innovation Agency Intro – Dayanandan Naidoo	10:30 – 10:45 (12:30-12:45)
Water Challenges Overview – Kara Cartwright - Innovate UK	10:45 – 11:00 (12:45-13:00)
Water Challenges Overview – Patrick Martel Innovate Durban	11:00 – 11:15 (13:00-13:15)
UK-SA Water Innovation Lead Customer Programme Briefwith Questions and Answers Session – Marisa Naidoo	11:15 – 12:00 (13:15-14:00)
Pitching Opportunity for Partner Brokerage 1. Lorraine Raby - GeoTerra 2. Bjoern Pietrushka - Aquature 3. Sammy Mpungu - Hydrodrip 4. Moletsane Mophethe - Mop Tech Industry	12:00 – 12:50 (14:00-14:50)
Closing Remarks – Marisa Naidoo	12:50 – 13:00 (14:50-15:00)

Welcome and Introduction to Innovate UK's Global Alliance Africa Project

Marisa Naidoo

Country Lead – South Africa

Innovate UK – Global Alliance Africa



Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

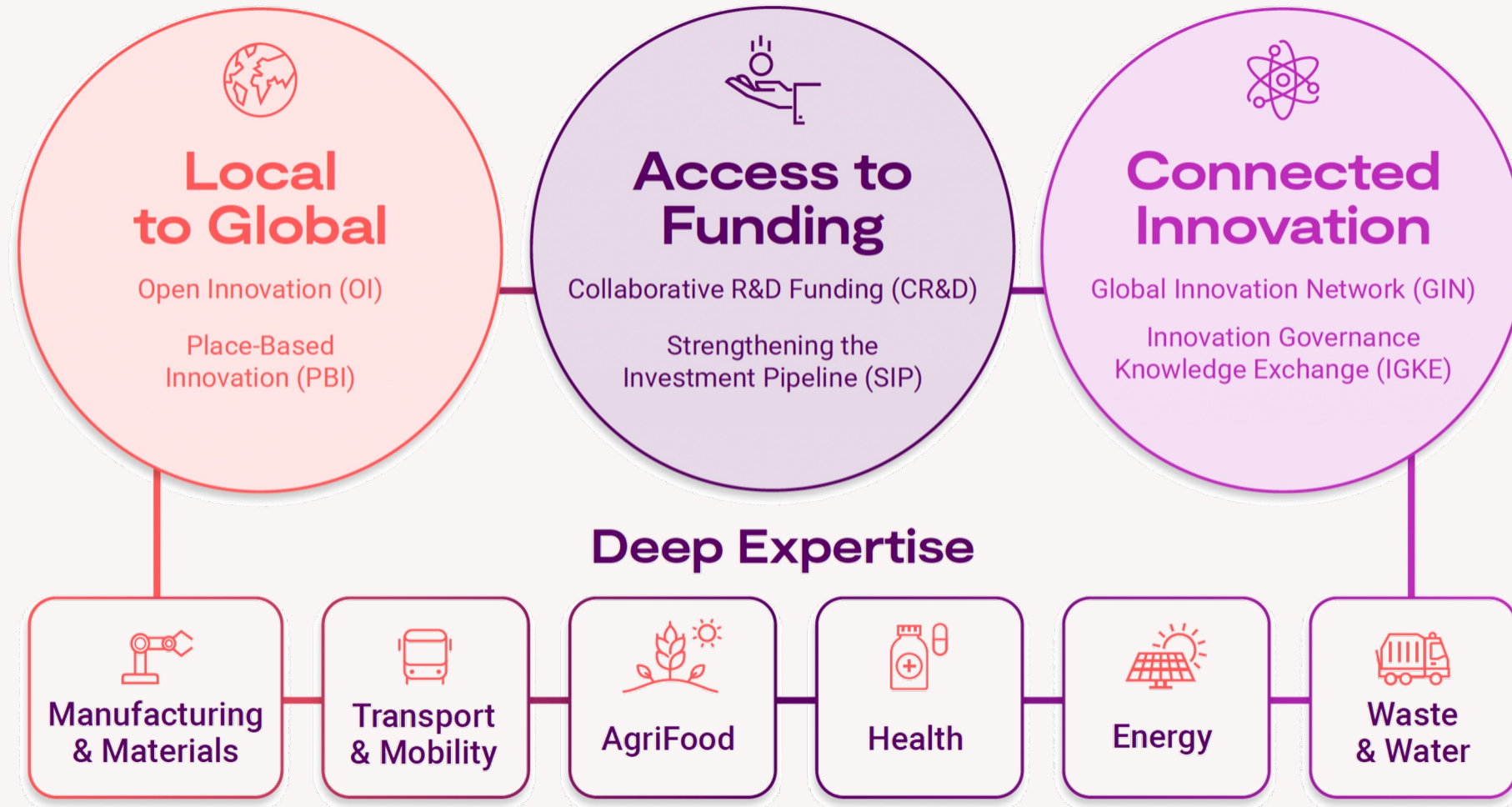
To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.



Global Alliance Africa



Building UK-Africa Partnerships



Focus in the Water Sector between the UK and SA Innovation Network

Innovate UK's Innovation Networks unite some of the best minds and greatest thinkers from across the UK and globally to find answers to some of the world's most significant challenges.

Through strategic **collaboration across and within sectors**, our portfolio of Innovation Networks aim to create **systemic change** through the delivery of a carefully designed programme of activity underpinned by a clear **pathway to impact**.

By pooling the expertise, we have at our fingertips, we have the potential to positively affect the lives of people all over the world, as well as those on our doorstep.



Thank you!



iuk.ktn-uk.org/global-alliance @KTN_Global

