

The background features a complex network of glowing blue and white lines and dots, resembling a molecular structure or a data network, set against a dark blue gradient.

IMMERSE  
UK.ORG

Introduction to

# Immerse UK

Presented by

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Immerse UK Lead



InnovateUK  
KTN

## Section 1 — Our Aims



Launched in November 2016, managed by Innovate UK KTN, and supported by Innovate UK.



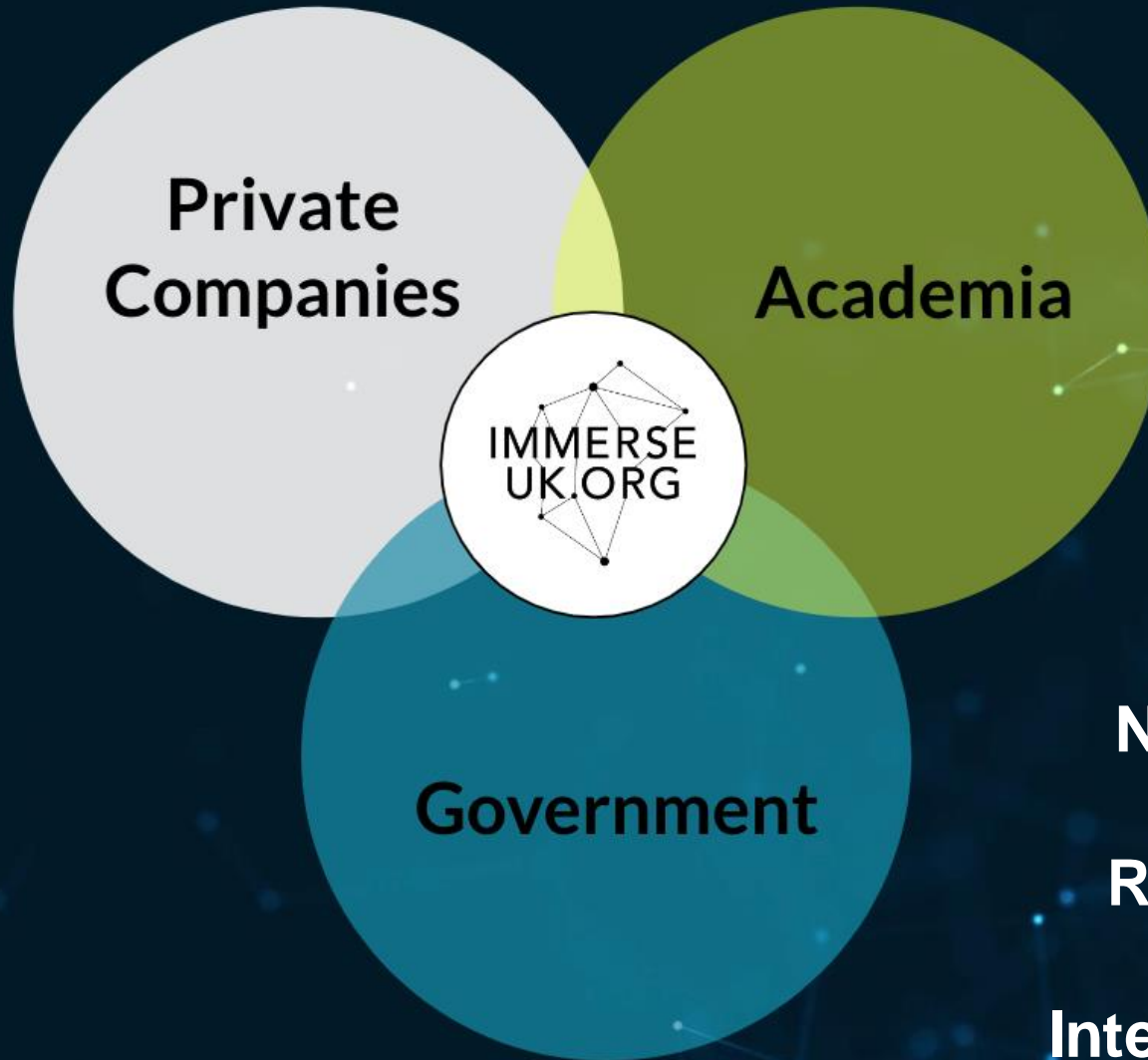
A cross-sector network for business and research organisations in the XR & Metaverse ecosystems



Making connections that promote collaboration and support business growth.



Our aim is to position the UK as a world leader in Immersive Technology.



UK's Cross-Sector XR

**NETWORK**

Ecosystem

**CONNECTOR**

**National**

**Regional**

**International**

## Founders and Advisory Board

 Advanced Manufacturing Research Centre <i>BOEING</i>	 Alder Hey Children's NHS Foundation Trust INNOVATION	 ORCODE	 BAE SYSTEMS INSPIRED WORK	 ARUP	 CAMERA Centre for the Study of the Creative Industries
 CATAPULT Digital	 CATAPULT High Value Manufacturing	 EPIC GAMES	 FACTORY42	 VIVE	 IMAGINATION
	 Microsoft	 National Theatre	 PRELOADED	 pwc	 MAGNOPUS
 Royal College of Art INNOVATIONRCA	 RSC ROYAL SHAKESPEARE COMPANY	 SHERIDANS	 StoryFutures	 StoryFutures ACADEMY National Centre for Immersive Storytelling	 SUBLIME
 unity	 UNIVERSITY of York	 edify	 Meta	 PICO	

## Immerse UK Working Groups

**Founders  
Advisory Board**

**Access to  
Funding &  
Finance**

**Creative**

**Diversity &  
Inclusion**

**Ethics**

**Academic**

**International**

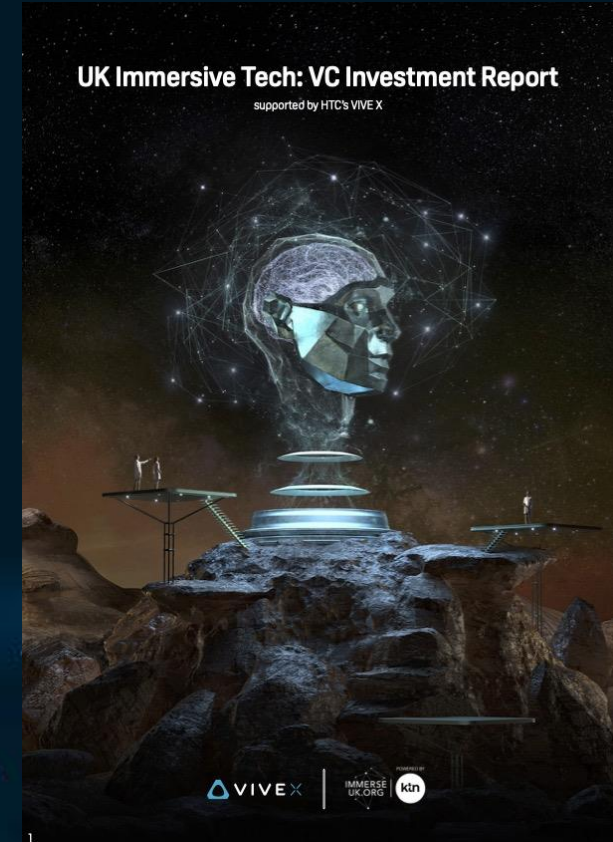
**Virtual  
Production**

**Accessibility**

**Sustainability**



## Immersive Economy Reports





ARUP edify ∞ Meta PICO

# Immerse UK Awards

Connecting Students To Industry

Apply By: 27 March, 2023

Eligibility: Undergraduate to Postgraduate

## 5 Categories:

- Best Overall Experience
- Digital Art & Creative Storytelling
- Sensory
- Technical Innovation
- UX & UI Design

## 10 Finalist Prizes:

- 1 Year Immerse UK Membership
- Interviews with Arup & Edify
- Showcase at Awards Reception

## 5 Category Winner Prizes:

- 1 Year Mentorship
- VR Headsets

## 2 Grand Prizes:

- Summer Internships at Arup & Edify

 @ImmerseUK\_ #immerseukawards



## Academic Working Group







## Immersive UK Awards Reception



<https://www.immerseuk.org/news/immerse-awards-2023-winners-announced/>



# Contact Us

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