

# Immersive Technologies for Mental Health & Introduction to MindTech

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# Introduction to MindTech

- We are 1 of 11 MICs -MedTech & In-vitro Diagnostic Co-operatives.
- Established in 2013. Re-funded in 2018 (and hopefully in 2024).
- We are funded to support innovators navigate the development-evaluation-adoption process
- We focus on all areas of Tech and Mental Health: increasing focus on XR
- Expertise includes health economics, implementation, clinical pathways, evaluation and assessment



# Why Mental Health?

- Mental health disorders are the single largest cause of disability in the UK, affecting 1 in 4 people over their lifespan.
- 60% of adults and 70% of children receive no help at all.
- Technology has the potential to improve access, reach and engagement of existing treatments
- And immersive Technology also has the potential to deliver completely new and transformative treatments.
- Few Digital MH innovations are supported by research evidence and those that are struggle to be implemented in the NHS.



Chapter 5: Digitally-enabled care will go mainstream across the NHS

# How can technology help?



New non-pharmaceutical treatments



More objectivity and efficiency to diagnosis and management



Improving reach and engagement

# The Challenge for XR

From potential → evidence → practice



gameChange  
Improving lives  
through VR therapy



**OXFORDVR**

# What Technologies are the NHS interested in?

## Low cost/low risk technologies

- Technologies aimed at improving general mental health/wellbeing (or prevention) :
  - Stress
  - Relaxation
  - Mood
  - Anxiety

There may be other markets for these technologies (B2C, B2B)



## Transformative Services & Products

Technologies that will deliver significant and tangible to patients and the NHS:

- Improvements in health outcomes
- Support service-redesign (e.g. reduce costs)
- Improve access – particularly for under-served groups
- Reduce burden on NHS, e.g. :
  - Treatment Costs
  - Waiting lists
  - GP appointments
  - A&E Attendance



# And what outcomes?



**Improved patient outcomes + NHS Savings**

**Improved patient outcomes**

**NHS Savings (N.B. for which part of NHS?)**

**Improves self-management (e.g. reduces GP appointments)**

**Reaching/engaging underserved groups**

**Addresses local or national NHS priorities**

# Advice to Applicants

- What unmet need/priority will the technology address?
    - Involve clinicians, service users, commissioners
  - What pathway/service will the technology fit into?
    - Mapping and understanding care pathways
    - Interoperability, data sharing, security and privacy
    - What additional burden does it place on services or staff
  - Start to develop the commissioning case/ value proposition
    - Are you selling a product or a service?
    - Know what the NHS will pay for and what it won't
    - Understand who the decision makers are & their priorities (commissioners, clinicians, managers)
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