Creative Catalyst: AI in the Music Industry

Applicant briefing
Date: 19 October 2023

The webinar will start at 10:00

- We are currently on mute, whilst waiting for more people to join
- We will conduct a sound check before the briefing starts
- Please ensure that you are dialled in, either by computer or phone, so that you can hear the briefing.
- If you have any audio issues, please dial in from a fixed line.
- The briefing will be recorded and available for you
Welcome and Introductions

Sarah Hunt -
Portfolio Manager, Competitions Team

Thushara Sabreen -
Innovation Lead, Creative Industries Team
Agenda

- **Part 1**
  Introduction to Innovate UK and UKRI

- **Part 2**
  Scope overview
  Q&A

- **Part 3**
  Eligibility criteria
  The Innovation Funding Service
  Application Finances
  Academic Partners
  Submitting your Application
  Assessment
  Project Setup for Successful Applicants
  Additional Support
  Q&A