

Creative Catalyst: AI in the Music Industry

Applicant briefing

Date: 19 October 2023

The webinar will start at 10:00

- We are currently on mute, whilst waiting for more people to join
- We will conduct a sound check before the briefing starts
- Please ensure that you are dialled in, either by computer or phone, so that you can hear the briefing.
- If you have any audio issues, please dial in from a fixed line.
- The briefing will be recorded and available for you

Welcome and Introductions

Sarah Hunt -

Portfolio Manager, Competitions Team

Thushara Sabreen -

Innovation Lead, Creative Industries Team



Agenda

- **Part 1**

Introduction to Innovate UK and UKRI

- **Part 2**

Scope overview
Q&A

- **Part 3**

Eligibility criteria
The Innovation Funding Service
Application Finances
Academic Partners
Submitting your Application
Assessment
Project Setup for Successful Applicants
Additional Support
Q&A

