Mindset: Extended Reality for Digital Mental Health – Strand 1 and Strand 2

Applicant briefing
Date: 12th October 2023

The webinar will start at 13:30

- We are currently on mute, whilst waiting for more people to join
- The briefing will be recorded and available to refer to through the IFS date page
- PDFs of the presentation will also be available on request
- For more information on the competition process, please go to: Competition briefing; applicant information - YouTube
Agenda

• 13:30 – Welcome
  Richard Foggie, Innovate UK KTN & Julia Glenn, Innovate UK

• 13:35 – Mindset XR: Formal Briefing & Mindset XR R&D Opportunity/Story so Far
  Laura McCartney, Mindset XR & Julia Glenn, Innovate UK

• 14:20 – Introduction to MindTech and NHS adoption pathways
  Jennifer Martin, MindTech

• 14:35 – Storyboarding – building a successful Mindset XR R&D application
  Penny Day, XR Therapeutics Ltd

• 14:50 – Intro to Immerse UK
  Asha Easton, Immerse UK

• 15:00 – Q&A

• 15:15 – Close
Welcome and Introductions

Laura McCartney
Portfolio Manager

Julia Glenn
Design Innovation Lead, Mindset XR
Innovate UK

- We are the UK’s innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government’s Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.