

Privacy Notice for the Processing of Personal Data by Innovate UK BridgeAI Programme

This privacy notice sets out how the Knowledge Transfer Network Ltd, (“we”, “Innovate UK KTN”) will use your information and your rights under the General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

The Innovate UK BridgeAI programme aims to help businesses in high growth potential sectors such as agriculture, construction, creative and transport industries, to harness the power of AI and unlock their full potential. The programme offers funding and support to help innovators assess and implement trusted AI solutions, connect with AI experts, and elevate their AI leadership skills.

Innovate UK KTN is working with Innovate UK, Digital Catapult, Hartree Centre (STFC), Alan Turing Institute and British Standards Institution (“Partners”) to be able to collaborate in connecting businesses in priority sectors with AI experts; supporting the development of AI technologies through co-creation between both the supply and demand side of the AI ecosystem and by Building new capabilities in businesses through training and up-skilling in AI providing access to scientific expertise. You can find more information about the programme in our press release here: <https://iuk.ktn-uk.org/news/innovate-uk-launches-100-million-ai-fund-for-uk-business/>

For these purposes, Innovate UK KTN and Partners will collect and exchange information that will include personal data, or support individuals seeking to access support from the BridgeAI programme.

What Information We Collect and Where From

We initially collect your personal data when you participate in, access or sign-up to any of our services (including our newsletters, events, competitions, social media, message boards and telephone discussions), create an account using our Innovate UK KTN online services, apply to/ participate in Innovate UK programmes or otherwise correspond with us. We also continue to collect personal information from you throughout your relationship with Innovate UK KTN through your participation in our networking events, webinars and conferences. For the purposes of the BridgeAI programme Innovate UK KTN will also collect your personal data through open competitions run by Innovate UK KTN and as you apply to sign up upon promotion through our emails, newsletters and social media posts.

Innovate UK KTN may also receive your personal data from Partners as they are inputted to the common database.

The categories of personal information that we may collect, store and use about you may include your name, contact information such as telephone number and email address, work address, job title, job description, industry and organization you are working for along with your audio and visual records collected via recordings, interviews and photographs during webinars and events.

How We Use Your Personal Data and Who We May Share It With

Innovate UK KTN will only use and process your personal data for the purpose it was collected for. If we intend to process the data in any other way, other than what was originally specified, we will contact you before undertaking any further processing.

- To manage communications between you and us relating to BridgeAI programme support including such as distributing contacting you for support, sending updates, service messages, policies and procedure updates etc.
- To facilitate your participation in meetings and webinars such as by email and/or calendar invitation.
- To facilitate the management of meetings, events, conferences (e.g., by sharing attendance lists with partner organizations).
- To analyze your participation in the programme and facilitate the monitoring & evaluation of the programme and subsequent reporting of benefits delivered including by sending out surveys and producing reports.
- To accommodate your queries, complaints and requests including data subject rights requests.
- To share your personal data with the Partners for the building of a common database hosted by Innovate UK KTN for the delivery of the programme and above purposes.

Innovate UK KTN may also disclose your personal data, listed above to some third parties to help with the delivery of the programme. All third parties are contractually bound to protect the personal data we provide to them. We may use several or all of the following categories of recipients:

- Third parties that support us to provide products and services such as cloud-based software services for Events Management and Registration, Video Conferencing, Relationship Management, and Email Marketing.
- The Partners, who will process your personal data as independent data controllers. Please see below for each Partners' privacy notice:
 - Innovate UK: [Privacy notice – UKRI](#)
 - Digital Catapult: [Privacy and cookies policy - Digital Catapult | Digital Catapult \(digicatapult.org.uk\)](#)
 - Hartree Centre (STFC): [Privacy Policy - Hartree Centre \(stfc.ac.uk\)](#)
 - Alan Turing Institute: [Privacy notice | The Alan Turing Institute](#)
 - British Standards Institution: [BSI Privacy Notice](#)

If we transfer any personal data outside the UK, we will ensure that any personal information transferred will only be processed on our instruction and that information security at the highest standard would be used to protect any personal information as required by the Data Protection laws. Where personal data is transferred outside of the UK to a country without an adequacy decision, we will ensure appropriate safeguards are in place prior to the transfer. These could include:

Standard Contractual Clauses with ICO Addendum

International Data Transfer Agreement

Binding Corporate Rules

An exception as defined in Article 49 of the GDPR

Legal basis for processing

We only collect and use personal information about you when the law allows us to. Most commonly, we use it where:

- If the processing is necessary for the performance of a task carried out in the public interest namely facilitating and enabling support to organizations within the scope of the BridgeAI Programme
- If the processing is being undertaken based on the Partners legitimate interests under UK GDPR Article 6(1)(f)

Retention Period

Your personal data will be retained and continuously updated for these purposes until the end of the BridgeAI programme (which is anticipated to last until end of March 2026) by Innovate UK KTN and all Partners. Following the end of the project, Innovate UK KTN will remove access for the Partners and your personal data will be stored and deleted in line with our retention and deletion policy afterwards. For more information please contact dataprotection@iuk.ktn-uk.org.

Your Rights

Your principal rights under data protection law are:

- the right to access - you can ask for copies of your personal data; you or any third party acting on your behalf with your authority may request a copy of the personal data we hold about you without charge. We, Innovate UK KTN will ask to verify your identity or request evidence from the third party that they are acting on your behalf before releasing any personal data we hold about you.
- the right to rectification - you can ask us to rectify inaccurate personal data and to complete incomplete personal data.
- the right to erasure - you can ask us to erase your personal data.
- the right to restrict processing - you can ask us to restrict the processing of your personal data.
- the right to object to processing - you can object to the processing of your personal data if, processing relies on legitimate interests, processing is for scientific or historical research, processing includes automated decision making and profiling, processing is for direct marketing purposes.
- the right to data portability - you can ask that we transfer your personal data to another organisation or to you.

- the right to withdraw consent - to the extent that the legal basis of our processing of your personal data is consent, you can withdraw that consent.
- rights relating to complaints and remedies – you can always contact us to make a complaint at dataprotection@iuk.ktn-uk.org. Alternatively, you can make a complaint to the ICO [from here](#).

These rights are subject to certain limitations and exceptions. You can learn more about the rights of data subjects by visiting: <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

You ask any questions about these rights or exercise any of your rights in relation to your personal data by contacting dataprotection@iuk.ktn-uk.org.

Additional Information

Your trust is important to us. That is why we are always available to talk with you at any time and answer any questions concerning how your data is processed. If you have any questions that could not be answered by this privacy policy or if you wish to receive more in-depth information about any topic within it, please contact our DPO a via email on dataprotection@iuk.ktn-uk.org.

We keep this Policy under regular review. This Policy was last updated on 04/09/2023.

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.