Enhancing Decision Support for Agriculture

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- **2016**: Doors Open
- **2017**: Formed Partnership with ESRI
- **2018**: Formed Partnerships with Satellite Imagery Providers
- **2019**: Desktop Monitoring Analysis
- **2020**: AWS Migration
- **2021**: System and Scripting Refinement
- **2022**: Geospatial Platform Development
- **2023**: Measurement, Reporting & Verification (MRV)
Market Verticals

- Forestry (Natural & Commercial)
- Agriculture
- Mining
- Sustainability (ESG)
Workflow

01 SPATIAL
Spatial Data
Farm Mapping & Information

02 MEASURE
Baseline Analysis

03 VERIFY
Ongoing Monitoring & Farmer Engagement

04 REPORT
Geospatial Platform
Farm Boundary Mapping (Conventional + Agroforestry)
Satellite imagery-based baseline creation and monitoring

- Sentinel-2
- Planet Dove
Satellite imagery-based baseline creation and monitoring

Generate the baseline and provide continuous monitoring and analysis for verification and reporting.
Measure, verify and report

- **User Friendly**: Do not need to be a specialist
- **Responsive**: Time it takes to generate the answers
- **Provide Decision Support**: Transparency and validation
- **Customisable**: Creating a partnership
Measure, verify and report
Measure, verify and report
Thank You

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