



British Wool

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Overview

British Wool is a farming co-operative representing 35,000 farmers across the UK and handling over 24m kgs of wool.

Our sole purpose is to deliver the best possible return to our members for their wool.





What we do



Farm



Shearing
&
Collection



Depot
Network



Grading



Testing



Auction



R&D















Marketing





British wool types

	Fine	Medium	Cross	Lustre	Hill	Mountain
Typical Breeds	Suffolk	Welsh Halfbred	North of England Mule	Bluefaced Leicester	Cheviot	Welsh Mountain
						
Micron Range	29 - 35	31 - 35	29 - 33	26 - 35+	30 - 33	35+
A staple of wool						



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Key message

Look for uses where British wool:

- delivers premium performance
- adds marketing value

We need companies to specify British wool for their products





Example from the industry – Wool Insulation Wales

Wool Insulation Wales – True Wool

- Specifying British farmers wool
- Committed to a strong sourcing strategy
 - Supporting local rural communities
 - Supporting biodiversity
 - Supporting a renewable resource





Contact us

Consider British Wool as your resource

- information on wool qualities
- contacts to industry

Contact details: haldikw@britishwool.org.uk





Thank you!

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