

WELCOME!

UK-Israel Bilateral 2023 Call Briefing for UK organisations

Housekeeping

- All participants will be muted.
- Remember to connect your audio by using the “Join Audio” icon at the bottom left of the screen.
- If you have any technical problems, please use the chat to seek advice from the host ([Anita Onwuegbuzie](#))
- Recording and slides will be distributed to delegates and available at registration page.

Creating connections

- Use the Q&A function. We will pick them up at “Q&A session”.
- Use the chat to introduce yourself.



AGENDA

Time (UK timings)		Speakers
11:30	Welcome, introduction and aims of the day	Belen Rebollo - Innovate UK KTN
11:35	UK-Israel Call requirements	Ben Morris- Innovate UK
12:00	Q&A	
12:10	Call Submission Process	Yvette Willis - Innovate UK
12:40	Q&A	
12:55	Wrap-up	Belen Rebollo - Innovate UK KTN
13:00	CLOSE	



Innovate UK
KTN

Innovate UK KTN – European Programmes Activity and support



Belen Rebollo-Garcia
Knowledge Transfer Manager
belen.rebollo-Garcia@iuk.ktn-uk.org



Global Alliance: European Programmes

We support UK organisations in **engaging with International R&I initiatives** (i.e. Horizon Europe, EUREKA and Bilateral calls with European countries, among them) by:

- ◆ Organising briefings & consortium building activities/events in selected topics
- ◆ Offering “Travel Grants” to attend European brokerage events
- ◆ Managing/Participating in international collaboration platforms
- ◆ Engaging with International Partnerships
- ◆ Providing sector specific advice/support (together with Innovate UK KTN sector Teams)

We work closely with Innovate UK Global Innovation Leads, Innovate UK Edge and the FCDO / Science Innovation Network.





Innovate UK KTN exists to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.

Cross-Sector Expertise

Agrifood

Biotechnology

Chemistry

Creative Industries

Design

Digital

Electronics

Energy

Geospatial

Health

Industrial Maths

Infrastructure

Manufacturing

Materials

Photonics

Quantum

Robotics & AI

Security & Defence

Sensors

Space

Transport

Water



Innovate UK
KTN

Our Network



46,229
Unique
Organisations



72% Small
15% Medium
13% Large



234,478
innovators



Every university
in the UK

Our Outputs

66%

introduced by
KTN go on to
collaborate

42%

reach
outcomes
faster
(1-2 years)

60%

increased
investment in
R&D direct
result from
KTN
engagement

£100m

per year
increased
investment in
R&D



Innovate UK
KTN

UK-Israel Call 2023: Briefing for UK applicants



Yvette Willis
Portfolio Manager
Innovate UK



Ben Morris
Innovation Lead
Innovate UK
Ben.Morris@iuk.ukri.org

For more information on the competition process, please go to: [Competition briefing: applicant information - YouTube](#)

Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.



Scope

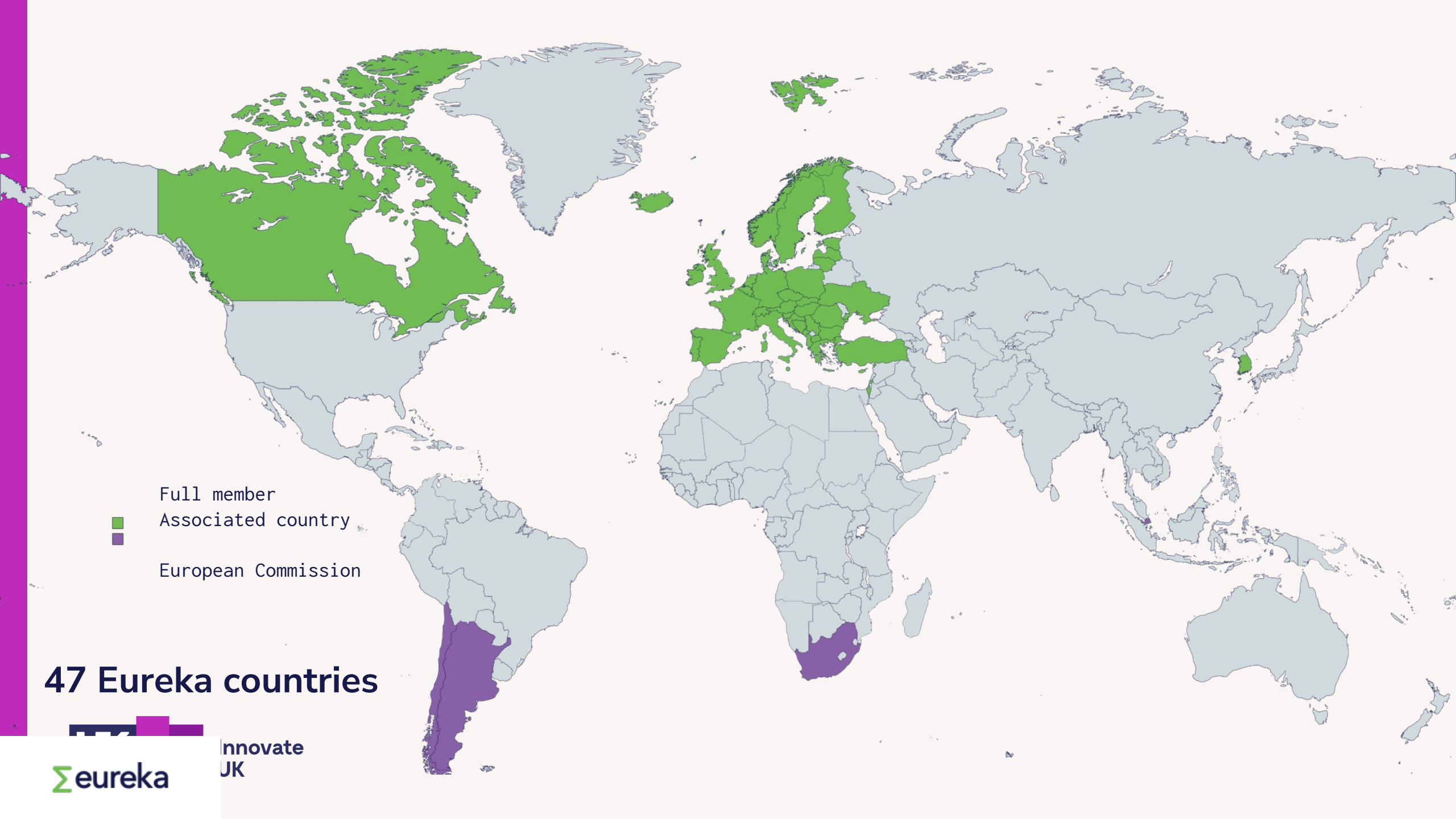


Innovate
UK



Drivers for going global





Eureka Network Bilateral

Eureka as a platform for global industrial R&D&I cooperation:

In today's global economy, openness to international cooperation is becoming increasingly important. The industry, and especially the SMEs, in Europe and the associated member countries need to access new and emerging markets.



The innovation process and value chains in many technological areas and market areas extend beyond the boundaries of the current EUREKA network, indicating a future role for EUREKA as a platform for global industrial R&D&I cooperation.



The aim of the Network Bilateral initiative is to facilitate international R&D&I cooperation between EUREKA countries.



Scope

Innovate UK is investing up to £2,000,000 to fund collaborative research & development (CR&D) projects focused on industrial research.

The aim of this competition is to identify collaborators and collaboration projects between UK and Israeli businesses, and other types of organisations

The UK and Israel are jointly funding this competition under the EUREKA framework. The aim of this competition is to support business led collaborative, research and development (CR&D) projects resulting in new products, industrial processes or services. Projects must be innovative, involve a technological risk and target large global markets.

Your project must have high market potential and develop at least one of the following:

- innovative products
- technology-based applications
- technology-based services

We want to fund a portfolio of projects, across a variety of technologies, markets, technological maturities, and research categories.

Scope

Your collaborative R&D proposal must demonstrate:

Your collaborative R&D proposal must demonstrate:

- a clear game-changing or disruptive innovative idea leading to new products, processes or services
- a strong and deliverable business plan that addresses and documents market potential and needs
- sound, practical financial plans and timelines
- good value for money, which will always be a consideration in Innovate UK funding decisions
- a clear, evidence-based plan to deliver significant economic impact, return on investment (ROI) and growth through commercialisation, as soon as possible after project completion
- clear, considerable potential to significantly benefit the UK economy or national productivity
- the benefit of participants from the countries working together and how this adds value
- a clear definition of where intellectual property (IP) can be used and shared between the participants and countries
- a clear route to market within 2 to 3 years of project completion

Scope Q&A



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UK



Eligibility criteria



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UK



Eligibility criteria

Project eligibility	<ul style="list-style-type: none">• lead must be a UK registered business based in the UK• must be collaborative• must be a minimum of one UK business of any size and one eligible Israeli organisation• must carry out your project in the UK• must submit a completed Eureka application
Total grant	up to £300,000 per UK partner
Project length	between 12 and 24 months

Participation Rules

The aim of this funding opportunity is to:

- optimise the level of funding to business and
- recognise the importance of research base to project

No more than 70% of total eligible project costs can be claimed by a single partner or by all partners from a single participating EUREKA member collectively.

The maximum level (30% of UK total eligible project costs) is shared by all research organisations collaborating on the project.

Funding

Funding rules

The level of funding awarded will depend upon the type of organisation and the type of research being undertaken in the project

Funding is calculated by project participant

IFS will advise the maximum grant % you can request based upon your answers to:

- type and size of organisation
- research category defined by the lead applicant in the Application Details section of the application



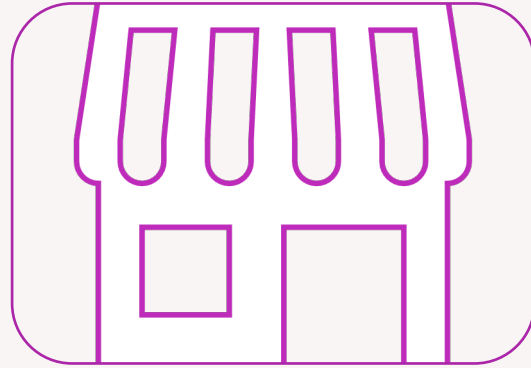
Eligibility Criteria: Funding Levels

Feasibility studies and industrial research	Research organisations
70% if you are a micro or small organisation	100% funding
60% if you are a medium-sized organisation	
50% if you are a large organisation	

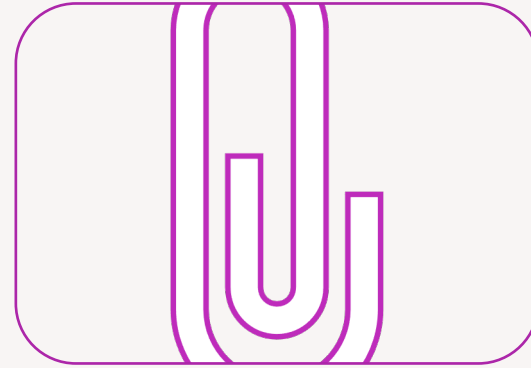
Your Project Cost Categories



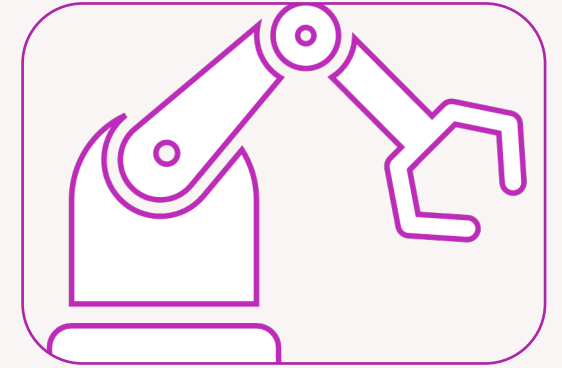
Labour



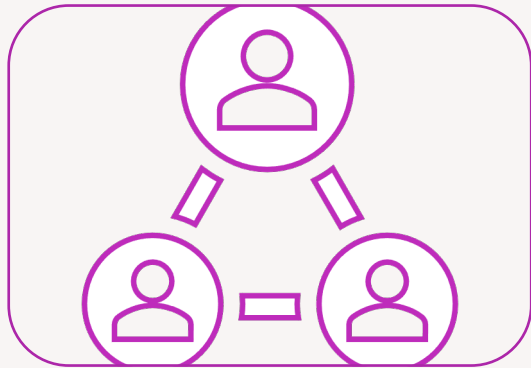
Overheads



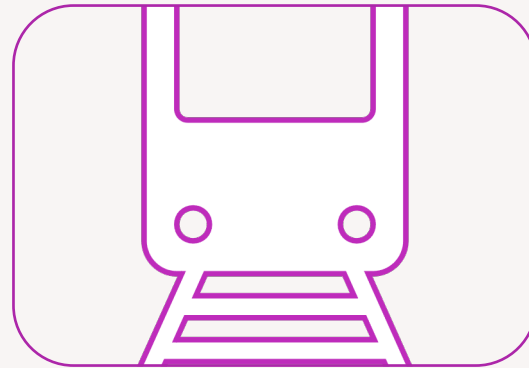
Materials



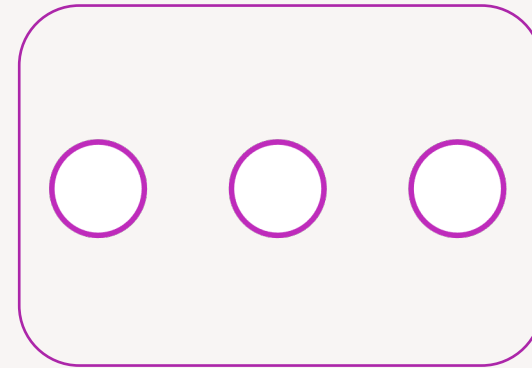
Equipment Usage



Subcontractors



Travel & Subsistence



Other

Conditions of Award

Under the Subsidy Control Regime, we will conduct a financial review and seek assurances on your organisation, leadership team, and persons of significant control.

Certify you are eligible

When submitting an application, you must certify that you are eligible for funding. If you are unsure, please take independent legal advice before applying. You must pass our financial review and assurances before being offered a conditional award.

Other Innovate UK projects

If you have an outstanding final claim or Independent Accountant Report (IAR) on a live Innovate UK project, you will not be eligible to apply to this competition, as a lead or a partner organisation.

We will not award you any further funding if you:

- applied to a previous competition as the lead or sole company and were awarded funding by Innovate UK, but did not make a substantial effort to exploit that award
- applied to a previous competition as the lead or sole company and failed to comply with grant terms and conditions.

Previously submitted applications

Previously submitted application	Not a previously submitted application
Not materially different from one you have submitted before (but it can be updated based on the assessors' feedback)	<p>A brand-new application, project or idea that you have not previously submitted into an Innovate UK competition</p> <p>OR</p> <p>A previously submitted or ineligible application which:</p> <ul style="list-style-type: none">• has been updated based on assessor feedback• <u>and</u> is materially different from the application submitted before• <u>and</u> fits with the scope of this competition

Key Dates

Timeline	Dates
Competition Opens	5 June 2023
Briefing Event	19 June 2023
Submission Deadline (11am)	13 September 2023
Eureka Deadline (4pm UK time)	11 September 2023
Applicants informed	21 December 2023

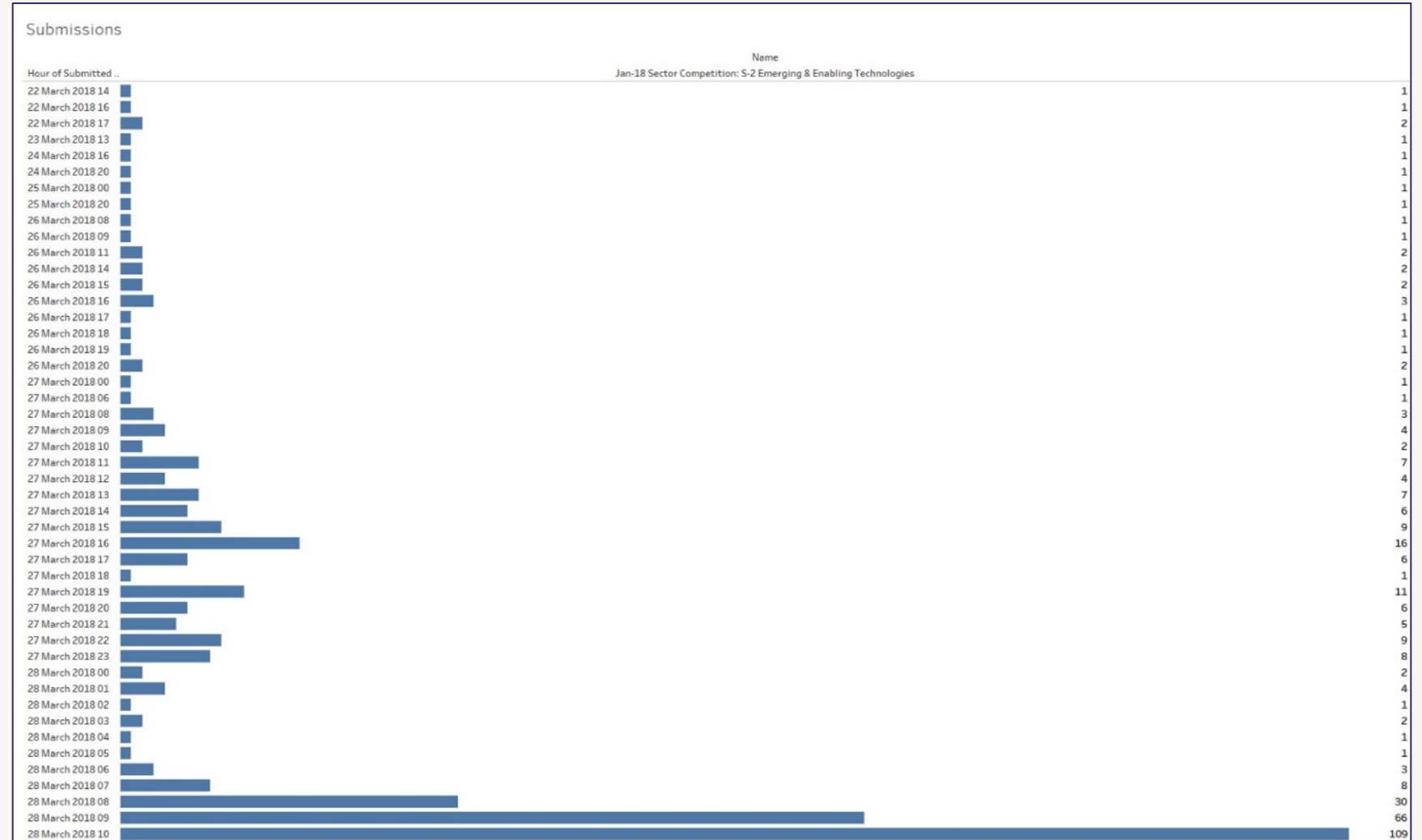
Application Questions

Question	Appendix
Applicant location inc subcontractors (not scored)	No
Eureka application	Yes
Need or challenge	No
Approach and innovation	Yes
Team and resources	Yes
Market awareness	No
Outcomes and route to market	No
Wider impacts	No
Project management	Yes
Risks	Yes
Added value	No
Costs and value for money	No

Submit your application early!

Customer Support can help resolve any issues you might have when submitting but only if they are contacted before the deadline.

Once the deadline has passed, your application cannot be submitted.



Conditional offer of awarding

If you receive a notification saying you have been successful at the assessment stage, you will have a further 8 steps to complete in Project Setup.

These are:

- Project details
- Project team
- Documents
- Monitoring Officer allocation
- Bank details
- Finance checks
- Spend profile
- Grant Offer Letter

Work can only commence on the project once you have signed and returned the Grant Offer Letter.

Project Impact questions

- Each organisation in your application will complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the [Project Impact guidance](#) page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses



For more information:

- Watch Our Impact Management Framework video [here](#)
- Watch How to Complete the Project Impact questions video [here](#)

Additional Support



Equality, Diversity & Inclusion

- We are on a mission to embed Equality, Diversity, and Inclusion in everything we do, internally and externally.
- We believe that great ideas can, and do, come from anyone and everyone.
- We know that diversity and inclusion in businesses contributes to enhanced innovation, satisfaction, performance, and ultimately, commercial success.
- So, if you would like any support, please contact our Customer Support Service Team on support@iuk.ukri.org or at 0300 321 4357.



What to Expect

1.

Contact our Customer Support Services Team as early as possible – we suggest at least 15 working days before the deadline

2.

Complete a request form which will be sent to our partner Diversity & Ability (D&A)

3.

D&A will conduct a Discovery Conversation with you and make reasonable adjustments recommendations

4.

D&A will organise and deliver bespoke reasonable adjustments for and with you

5.

Submit your application – please do so well ahead of the deadline as extensions cannot be provided

Innovate UK EDGE

An innovation and growth specialist, or scaleup directors, work with a company's leadership to hone its commercial strategy and help it take targeted action to, for example:

- Build investment readiness
- Manage innovation effectively
- Enter global markets
- Providing local to national to international growth and scaling support



Contact us via:
innovateukedge.ukri.org

Innovate UK EDGE

Bespoke growth and scaling support at the business end of innovation

- Intensive growth and scaling support tailored to the needs of each of our ambitious innovation-driven clients
- Offered alongside project funding to Innovate UK award winners, most of whom engage us. We are also available to all high growth potential innovative small or medium-sized businesses*
- Engagement at early, growth and scaling stages, with our core high growth service and enhanced Scaleup Programme
- Delivered by 290 innovation and growth specialists embedded in regional ecosystems across the UK, including a board of expert scaleup directors

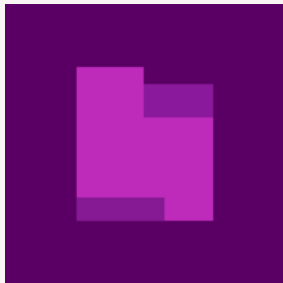
**subject to eligibility and currently in all nations and regions outside Scotland*

Contact

Customer Support Services

0300 321 4357 (Monday - Friday 9-5pm)

support@iuk.ukri.org



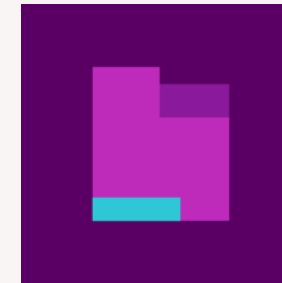
Innovate UK

ukri.org/councils/innovate-uk



Innovate UK KTN

iuk.ktn-uk.org



Innovate UK EDGE

innovateukedge.ukri.org



Any Questions?



Key Dates & Key Messages



Key Dates

Summary	Eligibility	Scope	Dates	How to apply	Supporting information
5 June 2023				Competition opens	
19 June 2023				Online briefing event: register to attend	
11 September 2023				Eureka deadline 4pm UK time	
13 September 2023 11:00am				Competition closes	
21 December 2023				Applicants notified	

Key Messages

For more detailed information on the competition process, please go to:

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Thank you for your attention!

Housekeeping

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