**Approach**

**Problem:** Inaccessibility for underserved and vulnerable communities  
**Solution:** A complete solution for engagement to bridge the gaps between people and technology

**Partners:** Healthcare and research institutions, community groups ("doers")
- Experts in health and care, community champions and advocates
- Clinical networks
- Partners who could benefit from utilising digital tools

**Experience**

**Previous work**
- 200% increase in diverse engagement reach  
- 3x national average in digital uptake  
- 96% increase in efficiency  
- 60% reduction costs  
- 58,000+ community groups (783+ million members), 157 countries, 2,400 health conditions

Our clients are both major brands and operational sites for world leading brands. Examples include:

**Organisational Capabilities**

**Skills & capabilities:** A platform for managing participation, projects & data

- Network & Resources: communities, sites, DEI
- Processing, Set-up, Data Migration
- AI/ML, cloud-computing
- Accessibility tools
- Partners and suppliers
- Consultancy

**Benefits of our SME:** An end-to-end engagement tech partner
- Increase reach, access, and scalability
- Operational feasibility and reduction of bottlenecks
- Increase engagement, collaboration, transparency, and inclusion
- Increase the understanding of your data
- Resale of our infrastructure and tools

**Administrative Information**

**Technology Partner**
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