

Approach

Problem: Inaccessibility for underserved and vulnerable communities

Solution: A complete solution for engagement to bridge the gaps between people and technology

Partners: Healthcare and research institutions, community groups (“doers”)

- Experts in health and care, community champions and advocates
- Clinical networks
- Partners who could benefit from utilising digital tools

Experience

Previous work

- 200% increase in diverse engagement reach
- 3x national average in digital uptake
- 96% increase in efficiency
- 60% reduction costs
- 58,000+ community groups (783+ million members), 157 countries, 2,400 health conditions

Our clients are both major brands and operational sites for world leading brands. Examples include:



Organisational Capabilities

Skills & capabilities: A platform for managing participation, projects & data



- Network & Resources: communities, sites, DE&I
- Processing, Set-up, Data Migration
- AI/ML, cloud-computing
- Accessibility tools
- Partners and suppliers
- Consultancy

Benefits of our SME: An end-to-end engagement tech partner

- Increase reach, access, and scalability
- Operational feasibility and reduction of bottlenecks
- Increase engagement, collaboration, transparency, and inclusion
- Increase the understanding of your data
- Resale of our infrastructure and tools

Administrative Information

Technology Partner

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