

HORIZON-HLTH-2024-STAYHLTH-01-02-two-stage: Towards holistic support to children and adolescents' health and care provisions in an increasingly digital society



Proposed Approach

Children, adolescents and their parents/carers are offered health education public prevention programmes which are too generalised. This lack of personalisation promotes inconsistency in health behaviour changes leading to increased Non-Communicable Diseases (NCDs). Early intervention in health education for children is essential to foster healthy lifestyle choices and embed long term change.

I want to address a more personalised healthcare model for children, adolescents, their parents/ carers to follow, built around an evidence-based health education framework that tracks progress and encourages health changes using a balanced approach of digital games/apps and Massive Open Online Course (MOOC) as well as active non-digitised support tools that incorporate physical, mental and social health and wellbeing.

I am looking to collaborate with likeminded partners who are passionate about supporting a holistic healthcare approach, through education and understanding to empower health changes. I am looking for experts who can develop the digital side preferable with AI and anyone seeking to pilot my innovation within schools/academies. I am also happy to support other project partners seeking an expert in the creation of personalised prevention plans.

Experience

Over the last 10 years, I have tracked, tested and collected data on my innovative education model which uses a person-centred approach to develop a personalised prevention plan. Used primarily to educate parents/carers and recently children in both a clinical and online setting gaining credible results with valuable insights.

In 2021, I was awarded the 'WHYs Woman Impact in the World Award' for my break-through innovation supporting people through the pandemic to become more independent, empowered, resilient and engaged in the self-management of their own health and wellbeing. In 2022, my innovation won a Platinum health award recognising the best in excellence for my innovation programme.

My awards, successful case studies and self-care books have attracted collaborations from 'Meaningful Measures' research solutions, two private hospitals in the UK and currently, an ongoing pilot programme with the NHS in Greater Manchester UK.

Organisational Capabilities

The vital skills my organisation offers is;

- my expertise of 30 years in the field of research in holistic health and medicine
- the collected scientific data that supports proof of concept of my innovation framework which educates, engages and empowers children, adolescents, parents and carers to apply personalised prevention strategies through digital tools/mindset and behaviour change.

My organisation is an SME, benefits being, we have remained focused on delivering proof of concept on my innovation, building evidence-based proven solutions that work and increasing public/market awareness on the importance of personalised prevention programmes to safeguard future health.

Administrative Information

I would like to Partner

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