## Proposed Approach – Staying healthy in a rapidly changing society

- Using AI to deliver personalised advice for staying healthy
- Digital delivery of personalised prevention and health counselling
- Clinical supervision with alerting
- Partners: medical and industry

## Organisational Capabilities

- AI development
- Algorithms for explainable AI
- AI from knowledge and data
- Evaluation of trust in AI

Academic organisation with experience in multidisciplinary collaboration with medical teams

## Experience

- Development of practical decision-support
- Collaboration with clinical researchers
- Algorithms for explainable AI
- Evaluation of trust in AI

## Administrative Information

- I would prefer to be a partner

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