

Towards a holistic support to children and adolescents' health and care provisions in an increasingly digital society, TOPIC ID: HORIZON-HLTH-2024-STAYHLTH-01-02-two-stage

Proposed Approach

What is your understanding of the part of the problem you can solve?

If we really believe that healthy life starts in childhood, we should teach children early by using the way they love: games. In a rapidly changing and increasingly digitalized society, where nutritional habits are built in front of a screen, these educational games should be non-digital, meaning board games.

What part of the Scope do you want to address? Be specific.

Early education means early prevention. I want to teach children how to appreciate food, feed themselves, respect environment and eat healthy though gaming. I want to couple educational games with nutrition starting from an early age so children can start relating healthy eating with fun and positive experience.

If you are looking for partners, what type of partners are you looking for?

I am looking for technical expertise for the development of board and online educational games. Also, I am looking for enterprises/companies with access to different EU markets that would like to relate their names with or sponsor an educational nutritional game for children.

Experience

What previous, relevant, work or track record can you bring to the team?

Hands on research experience in nutritional sciences as a researcher. Marketing and entrepreneurship experience in science dissemination, as a nutritionist-dietitian. Clinical work with families and children who struggle with their eating patterns. I have already designed the concept of the game.

Include your ability to attract the 'Big Names' in the sector (e.g. leading academics, major thought leaders)

Due to my previous research experience I am well connected in the leading academics in my field.

Organisational Capabilities

What skills, capabilities, facilities does your organisation have that will be vital for this project?

Scientific knowledge, coaching and teaching experience for precise and optimum results in behavioural change.

Is your organisation academic, SME, big business, etc (and explain the benefits to this project of whichever you are)

My company is a new SME-startup with visibility in the Greek market and access to the everyday problems of children nutrition. Bringing science closer to society led by female researcher who returned to Greece to apply scientific knowledge for society's wellbeing.

Administrative Information

Are you planning on being the Coordinator or a Partner?

I am planning on being the coordinator.

Name, email and phone number:

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