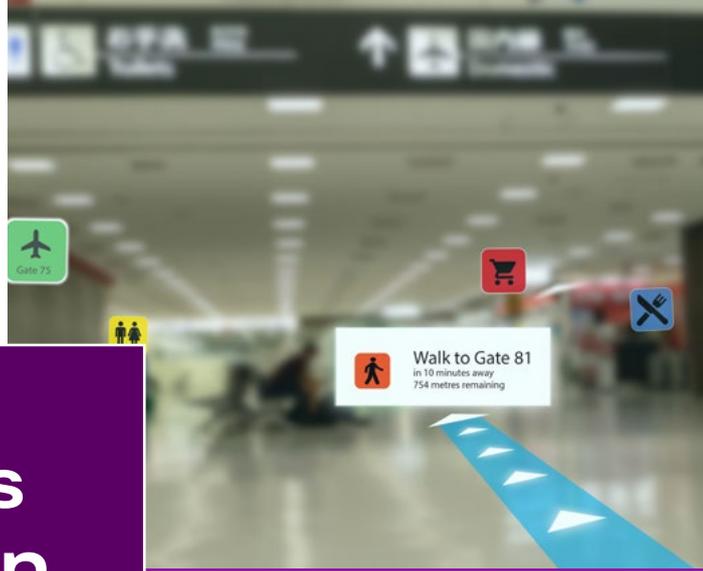




Innovate UK
KTN



Global Alliance Africa is looking for

Innovative Solutions to Airport Navigation Challenges in Africa

This event is intended for solution providers from Africa, UK or RoW. Established businesses, startups, SMEs or individual entrepreneurs are invited to apply.

The Challenge

Kenya Airways would like to harness the opportunities that next generational technologies (such as innovative web, app, UI, AR, VR, XR applications) provide to assist elderly, anxious, less literate and disabled travellers. These groups may experience issues at familiar airports, whose scale and complexity create anxiety, and unfamiliar airports, where access challenges or non-native languages create difficulties. Mobile phone capability is envisaged for customer accessibility, possibly alongside other platforms and devices. Kenya Airways is launching this challenge to look for cross-sectoral solutions to Airport Navigation in the Metaverse for Improved Accessibility.



Submit your Solution

Deadline to apply 18 April 2023

Visit our website to view the challenge and submit your solution.

[SUBMIT NOW](#)

What is Global Alliance Africa?

Global Alliance Africa is a 6-year project, funded by UK Aid, that aims to promote job creation, inclusive growth and poverty reduction through knowledge transfer, skills building and opportunities to support businesses and innovations deliver scalable impact.

Through the Innovation Exchange programme we support innovation transfer by matching industry challenges to innovative companies from other sectors.

Join us for an online launch and Q&A session on 4 April 2023

This event will support the launch of Kenya Airways **Open Innovation Challenge** and provide a Q&A session for participants. We are inviting potential solution providers to this webinar as an opportunity to learn more about the challenge area. **Africa-based entrants**, UK-based entrants and those from RoW are invited to apply.

To register your interest, email eur.cvent.me/y5LqZ

Connecting for Positive Change

KTN-UK.org/programme/africa



InnovateUK
KTN



How does the Innovation Exchange process work?

A company with a here-and-now tangible problem launches their challenge for public competition on the Innovation Exchange platform.

The Benefits

- ✓ Your chance to collaborate and develop a new business opportunity with a key industry stakeholder who is actively seeking the most innovative solutions to help them address an existing challenge facing their business
- ✓ Pitch training and mentorship for shortlisted candidates
- ✓ Up to 25,000 GBP milestone-based Seed Funding (subject to T&Cs)

Selection Criteria

Entrants to this competition must be:

- ✓ Established businesses, startups, SMEs or individual entrepreneurs
- ✓ Africa-based entrants, UK-based entrants and those from RoW are invited to apply

Timeline

6 March 2023

- Launch of the competition

4th April

- Information session

18 April 2023

- Deadline for applications

May 2023

- Selection and notification of finalists

June 2023 (date TBC)

- Date of pitch day

Within 6 months – 1 year (prototype)

- Solutions are expected to be deployed

1

Challenge Translation

Identify and translate innovation challenges into clear and accessible forms

2

Challenge Publication

Publish challenge on the iX platform and promote to extended innovation networks

3

Solution Selection

Our experts screen responses from Solution Providers and work with the Challenge Holder who selects innovators for a pitch event

4

Relationship Building

Engage with chosen innovator(s) and identify routes for technology development using seed funding and support from KTN

5

Pilot Testing

Distribute seed funding and progress collaborative solution to positive outcome

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