

Introduction to konfer

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# Barriers to innovation



- Time and proximity
- What resource is available?
- What opportunities are available to me?
- What do I ask?
- Who do I ask?

A vast and complex ecosystem with multiple entry points



konfer can help

**konfer**

The screenshot shows the top navigation bar of the Konfer website. It includes the 'konfer' logo on the left, a search icon in the center, and navigation links for 'Home', 'Explore', 'About', and 'Help' on the right. Below the navigation bar, the main heading reads 'What's on konfer?'. Underneath this heading, there are nine data points, each consisting of a large green number followed by a category name in smaller text. The data points are: 27 Funding, 125 Collaborations, 150K+ Experts, 1.5M+ Research, 153 Universities, 72K+ Businesses, 24 Research Centres, 38K+ Patents, and 15K+ Equipment.

Category	Count
Funding	27
Collaborations	125
Experts	150K+
Research	1.5M+
Universities	153
Businesses	72K+
Research Centres	24
Patents	38K+
Equipment	15K+

Konfer supports local, national and international growth  
broadening networks and enhancing  
collaboration opportunities



# What does konfer do?

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- Search and discover experts and potential business partners - building your network
- Smart Match Technology identifies and targets partners specific to your requirements
- Share or respond to requests for expertise on the Opportunity Market Place

The screenshot displays the konfer website interface. At the top, there is a dark blue navigation bar with the 'konfer' logo on the left and a search icon, 'Home', 'Explore', 'About', and 'Help' links on the right. Below the navigation bar, the main content area features a business profile for 'Navtech Radar Limited'. The profile includes the company name, a 'Wantage' badge indicating it is 54 miles away, and a list of keywords: 'Automation | Accuracy and precision | Air traffic control'. Key statistics are shown: 'Size: Medium', 'Annual Turnover: £12.64M', 'Projects: 8', 'Turnover Growth: 33.59%', 'Funded Amount: £0.82M', and 'Trading: 23 Years'. There are three buttons: 'Save Resource' (with a question mark icon), a prominent red 'Connect' button, and an 'Edit Business' button. Below the profile, there is a section titled 'Projects Involving [8]' with a dropdown menu set to 'A-Z'. The first project listed is 'Innovate UK Funded Project Advancing UK Autonomous Vehicle Radar Sensing Technology', with a funded value of £0.10M and a status of 'Closed' from August 17 to October 18. The project description mentions investment in autonomous vehicle research and development. At the bottom of the project card, there are five circular icons representing different categories: 'Milton Keynes', 'Human Development Index', 'South East England', 'Development', and 'City status in the United...'.

konfer reduces complexity, drives efficiencies, removes barriers, finds expertise and opportunities....without boundaries



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Get in touch:

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konfer is developed operated and managed by the National Centre of Universities and Business (NCUB) in partnership with UK Research and Innovation (UKRI) and Research England.